

FREIGHT EFFICIENCY OUTREACH

North Central Texas Council of Governments Tuesday, March 10, 2015 1:30 PM – 3:00 PM

Audio: 1-800-250-3900, Participant PIN: 577455#

WebEx Meeting Number: 572 256 701 - Join WebEx meeting

1.	Welcome/IntroductionLori Clark, NCTCOG
2.	EPA SmartWay Program OverviewSam Waltzer, EPA
3.	SMART Freight Efficiency Outreach OverviewDuncan MacDougall, NCTCOG
	o Why Are We Here
	 The purpose of this workshop is to engage local vendors of SmartWay verified technologies to create a vendor directory.
	 The list will be provided to potential participants
	o A True Win/Win Alliance
	o What's Next
	 What Do You Need From Us
4.	Vendor Directory Information Form & Next StepsJeff Hathcock, NCTCOG

5. Discussion





SmartWay Technology Program and Recent Updates

North Central Texas
Freight Efficiency Outreach Program
March 10, 2015

Sam Waltzer
EPA SmartWay Technology Program

Agenda

- 1. Overview of EPA's SmartWay Technology Program
- 2. New SmartWay Trailer and aerodynamics program

USEPA Technology Assessment Center

- Technology Assessment Center
 (TAC) combines SmartWay and NCDC
 technology programs
- Comprehensive approach to reducing emissions (criteria and GHG) from HD fleets.
- Research, test and evaluate emission and fuel-saving technologies and strategies
 - Wide-range of applications including long-haul tractor-trailers,
 off-road equipment, marine, and rail
 - Wide-range of technologies including emission controls (e.g,. diesel particulate filters, oxidation catalysts), idle reduction, low rolling resistance tires, and aerodynamics
- **Verification** of technologies
- Protocol Development







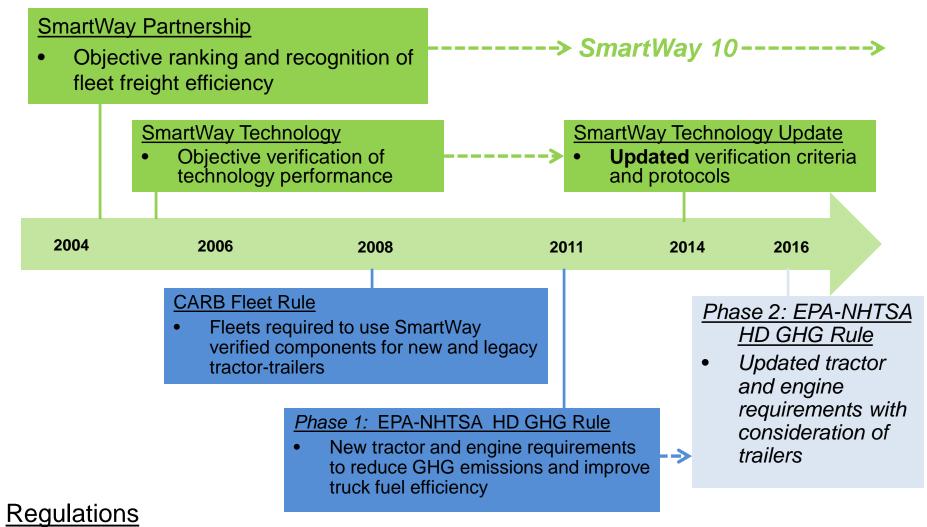
How does the TAC reduce emissions?

Breaking down barriers to fleets using emission and fuel saving technology

- Providing emission control retrofit options that work
- Helping fleets make sense of fuel savings claims for most important product categories
- Developing standard protocols that allow the industry to move forward with common "performance language"
- "Mythbusting" research to address fleets concerns about performance and unintended consequences
- Building technical knowledge base, industry understanding, and relationships to support other Agency programs

Recent progression of EPA heavy-duty tractor-trailer GHG programs impacting U.S. fleets

<u>Partnerships</u>



SmartWay Technologies

- SmartWay-designated Tractors & Trailers use verified components
- SmartWay-verified Technologies
 - Aerodynamic Devices
 - Idle reduction systems
 - Low rolling resistance tires (new and retread)
- For use on
 - Long-haul, Class 8, combination tractors and trailers
 - Certain idle reduction technologies are specifically verified for use on locomotives, marine vessels, and school buses.
- Verification is device-specific with EPA review & approval
- Verification based upon manufacturer testing and application

SmartWay verification and the fleet purchasing cycle



1. Fleet looking for fuel saving technology



SmartWay verified list

- -- Technology "Bins"
- -- Specific conditions

5. **Deployment**and ongoing
assessment





4. In-fleet
assessment
of trade-offs
and
performance



3. **Evaluation** of performance (OEM data, other fleets, 3rd party or inhouse testing)







New SmartWay Trailer and Aerodynamics Verification:

New programs finalized in February 2015

Scope



53' Refrigeration trailers

Fleet-relevant Credibility Simplicity Recognition

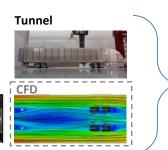
Trailer
Designation
Levels

SmartWay Trailer (5% fuel savings from aero) (1% fuel savings from tires) SmartWay "Elite" Trailer (9% fuel savings from aero) (1% fuel savings from tires)

Aero Device Performance Bins 9% or more fuel savings 5% (5.0-8.9) fuel savings 4% (4.0-4.9) fuel savings 1% (1.0-3.9) fuel savings

Test Methods





Choice of new 2014 test method for verification and option to supplement with additional test methods



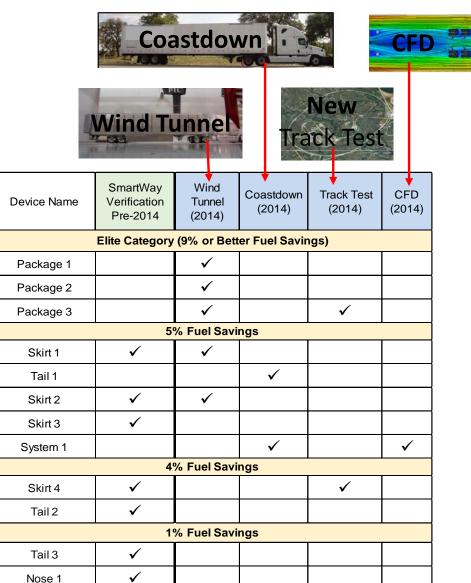


New SmartWay-verified Aero Devices: Adding robust testing options

- Each test method has strengths that must be understood for data to be applied in real-world
- Testing a device using multiple test methods provides fleets additional confidence and information



- More robust test protocols improve fleet confidence
- Supported by SmartWay research to help fleets interpret testing to the road





SmartWay Elite Performance:

Manufacturers meet Elite challenge with both traditional and less-traditional approaches







SmartWay Elite Device	Description	Verification Method
Traditional 2 component package	Traditional large skirt & large tail	Wind tunnel
Traditional 3 component package	Traditional large skirt, large tail, and gap reducer	Wind tunnel
Less traditional: "No Tail"	Full-length skirt with gap reducer	Wind tunnel
Less traditional: "segmented skirt"	Segmented-skirt design with tail	Wind tunnel



What do the SmartWay trailer and aerodynamics updates mean to fleets?

Better verification information allows some fleets to begin using aerodynamics and others to reach farther

- SmartWay Elite Trailer & Elite Aerodynamics
- New protocols
- Multiple testing options
- Table format for verified aero device listing

~	Grams per Mile					Grams per Ton-Mile			
CompanyDivisionName	g/mile CO2 Rank	g/mile CO2	g/mile NOx	g/mile PM2.5	g/tm CO2 Rank	g/tm CO2	g/tm PM10	g/tm PM2.5	
LTL Fleet A	3	1625	4.5	0.25	1	75	0.015	0.015	
LTL Fleet B	2	1475	7.5	0.25	1	75	0.015	0.015	
LTL Fleet C	2	1475	10.5	0.35	1	75	0.025	0.025	
LTL Fleet D	3	1625	7.5	0.15	1	75	0.015	0.005	
LTL Fleet E	4	1775	13.5	0.45	1	75	0.025	0.025	
LTL Fleet F	3	1625	7.5	0.45	2		0.025	0.025	
LTL Fleet G	4	1775	10.5	0.45	2	105	0.025	0.025	
LTL Fleet H	5	1925	10.5	0.45	3	135	0.035	0.035	
LTL Fleet C	4	1775	7.5	0.35	3	135	0.025	0.025	
LTL Fleet I	1	1325	4.5	0.15	4	165	0.025	0.025	
LTL Fleet J	2	1475	4.5	0.05	4	165	0.005	0.005	
LTL Fleet K	3	1625	4.5	0.05	4	165	0.005	0.005	
LTL Fleet L	1	1325	7.5	0.35	5	195	0.045	0.045	
LTL Fleet M	1	1325	4.5	0.15	5	195	0.045	0.045	
LTL Fleet N	3	1625	10.5	0.45	5	195	0.045	0.045	

Tire Verification

 SmartWay-verified low rolling resistance tires have demonstrated performance through standardized testing and, when used on all axles, provide a up to 3% fuel savings relative to traditional tires



- New and retread tires verified
 - Crr (coefficient of rolling resistance) target values for each axle position
 - ISO 28580 or SAE J1269
- Applies to both traditional and "super-single" sizes

Finding out more and getting involved with SmartWay trailer and aerodynamics programs

Learn more about the new SmartWay trailer program

- SmartWay Technology website
 - Policy manual
 - Fact sheets on program and test methods
 - New test protocols
- Webinars

Providing Feedback

- Tech_Center@epa.gov
- waltzer.sam@epa.gov



http://www.epa.gov/smartway/forpartners/technology.htm

USEPA Technology mailbox: Tech_Assessment@epa.gov

TAC Director: Dennis Johnson (johnson.dennis@epa.gov)

SmartWay Aerodynamics contact: Sam Waltzer (<u>waltzer.sam@epa.gov</u>)

SmartWay Idle Reduction Technology contact: Victor McMahan (mcmahan.victor@epa.gov)

SmartWay Tires contact: Joe Bachman (<u>bachman.joseph@epa.gov</u>)



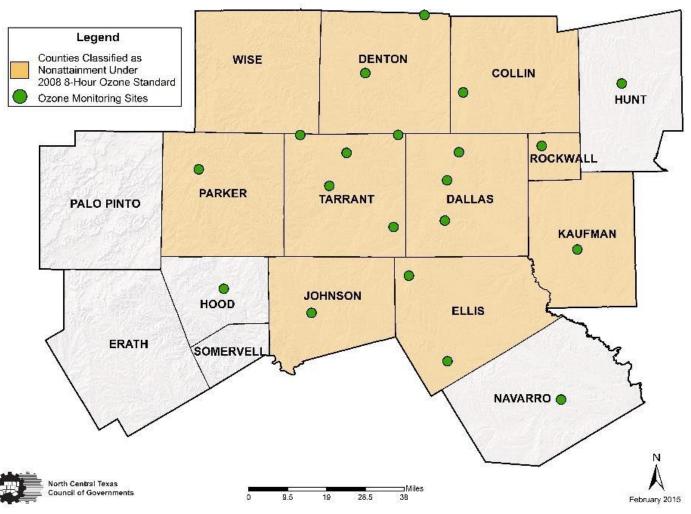
Saving Money and Reducing Truck Emissions

SMARTE PROGRAM Freight Efficiency Outreach Vendor Workshop

Duncan MacDougall
Air Quality Planner
March 10, 2015



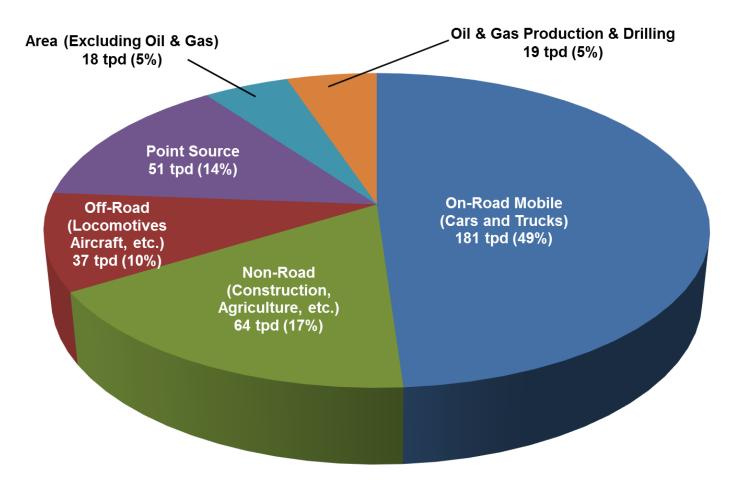
OZONE NONATTAINMENT AREA





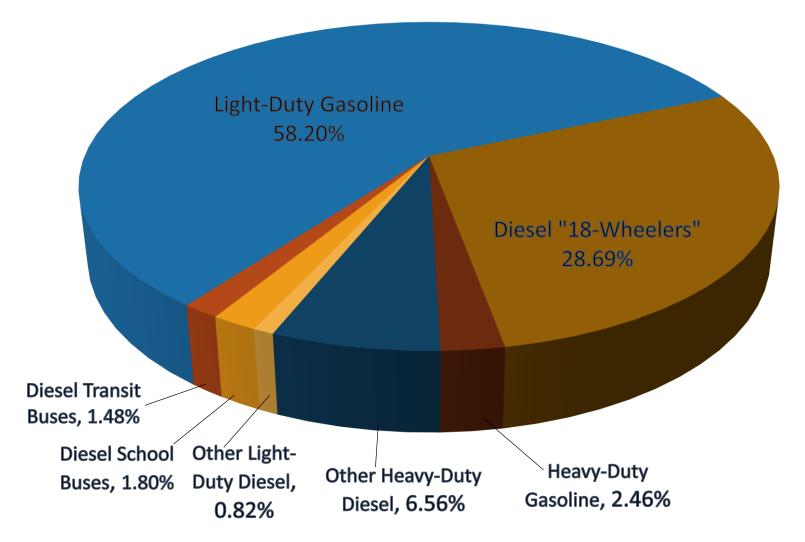
2012 DFW NITROGEN OXIDE (NO_X) EMISSION INVENTORY

Source Category Estimates = 370 tons per day (tpd)



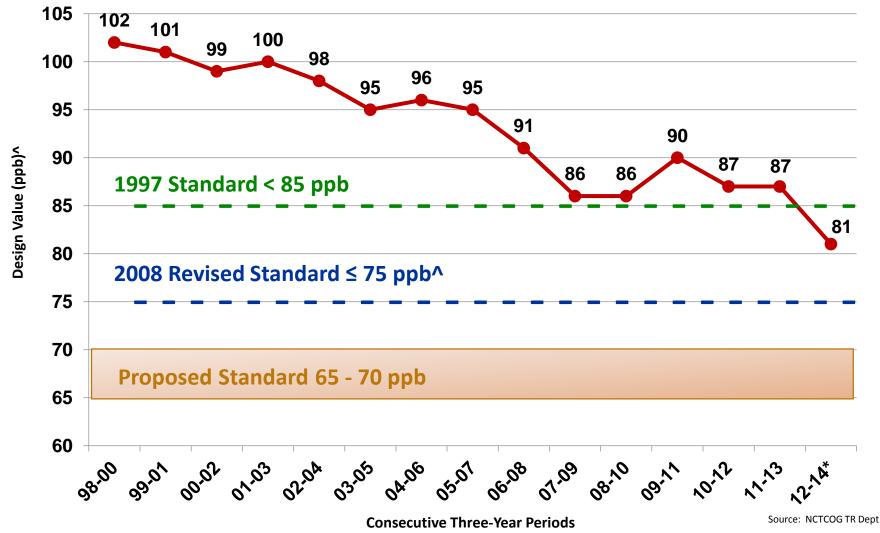
Source: Texas Commission on Environmental Quality, 2012 Dallas-Fort Worth 8-hour Ozone Attainment Demonstration State Implementation Plan

2012 DFW NITROGEN OXIDE (NO_X) ON-ROAD EMISSION INVENTORY



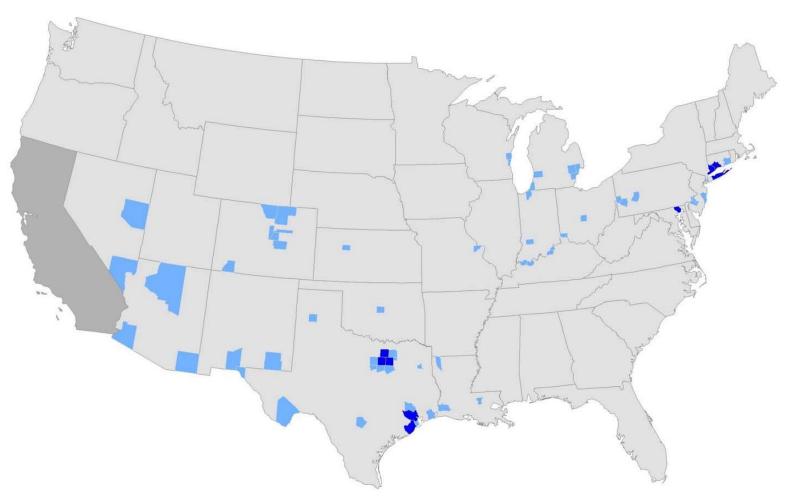
Source: Texas Commission on Environmental Quality, 2012 Dallas-Fort Worth 8-hour Ozone Attainment Demonstration State Implementation Plan

PROPOSED REVISION TO NATIONAL AMBIENT AIR QUALITY STANDARDS



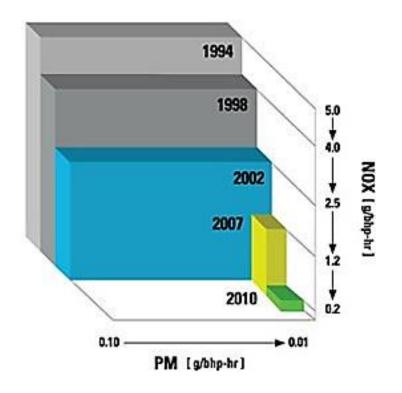
[^]Attainment Goal - According to the US EPA National Ambient Air Quality Standards, attainment is reached when, at each monitor, the *Design Value* (three-year average of the annual fourth-highest daily maximum 8-hour average ozone concentration) is equal to or less than 75 parts per billion (ppb).

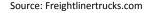
EPA PROJECTS MOST COUNTIES WOULD MEET THE PROPOSED 2025 STANDARDS



NATIONAL STANDARDS DIESEL TAILPIPE EMISSION

We've come a long way towards cleaner diesel. EPA 2010 standards require engine emissions to meet a NO_X level of 0.2g/bhp-hr.







EXAMPLES OF CURRENT EFFORTS



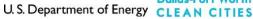




































Don't Choke, Call #SMOKE









OUTREACH PROGRAM

Regional "One-Stop Source"

- Focused on Trucking Industry
 Education
 Outreach/Promotion
 Assistance
- Anticipated Annual Benefits
 48.1 Tons NO_X Reduced
 1.1 Tons PM Reduced
 1,904.6 Tons CO₂ Reduced
 171,345 Gallons Diesel Displaced



ELIGIBLE TECHNOLOGIES

Advanced Lubricants

Aerodynamic Devices

Alternative Fuels

Emissions Control Devices

Engine Replacement

Engine Repowering

Engine & Truck Upgrades

Fuel Options

Idling Control Strategies

Speed Management Policies

Tire Technologies

Trailer Strategies

Weight Reduction Strategies



CLEAN FLEET POLICY

A policy that outlines goals and provides workable, cost-effective solutions to reduce emissions from local fleets and support regional efforts to attain federal air quality standards.

Goals:

- Reduce Emissions from Transportation Activities
- Reduce Overall Fuel Consumption
- Ensure Drivers/Operators and Fleet Personnel are Familiar with Air Quality and Petroleum Reduction Goals
- Coordinate with NCTCOG and DFW Clean Cities Program
 - www.nctcog.org/fleetpolicy



WHAT'S NEXT

So, how can I become involved?

Vendors

- Promote / Sell SmartWay Verified Technologies
- Become a SMARTE Vendor Participant
 - Complete Vendor Participant Form
 - Provide Information on SMARTE Assisted SmartWay Sales

Support local efforts

- DFWCC Fleet Policy
- SMARTE Vendor Directory

Drivers/Fleet Managers

- Encourage Customers to Participate in Local Efforts
- Join DFWCC
- Adopt Clean Fleet Policy
- Implement an Idle Reduction Policy



HOW CAN WE COLLABORATE?

What do you need from us to make the program valuable to you?

How do you feel you can assist these efforts?

Ideas

- Increased dealership/service awareness
- e-newsletter and other e-communications



VENDOR DIRECTORY FEATURES

Qualifications

- Sell EPA-Verified SmartWay Technologies
- Complete SMARTE Program Vendor Directory Information Form

Features

- Inclusion in Vendor Directory Listing Provided During SMARTE Program Outreach
- Other "Benefits" to be Solicited From Vendors Will be Discussed/Determined in Future
- Vendor Acknowledges That Participation Does Not Represent, Imply Endorsement or Recommendation By NCTCOG

Local Match Strategy

 Voluntary Participation with Monthly Request for Number of SmartWay Technologies Sold/Installed in Conjunction with SMARTE Program Outreach



CONTACT INFORMATION

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Lori Clark

Principal Air Quality Planner lclark@nctcog.org 817.695.9232

Jeff Hathcock

Senior Air Quality Planner jhathcock@nctcog.org 817.608.2354

Website

www.nctcog.org/smarte



SMARTE Program Vendor Directory Sign-Up



For more information visit: NCTCOG.ORG/SMARTE

	SECTION I: CONTAC	CT INFORMATION (Please Prin	t)
Name (Business or Legal):			
"Doing Business As":			
-			y:
			,
Contact for Program updates			
Name:	Pho	one No.:	
Email:	URL	_ (Website):	
SECTION II: SMARTWA	AY VERIFIED TECHNOLO	OGY INFORMATION LIST (Circle	e All Categories That Apply)
		·	
Type of Business: Dealers Output Dealers	•	Distributer	
SmartWay Verified Technolog	gies Offered:		
Trailer Strategies	Tire Technology	Emissions Control Devices	Aerodynamic Devices
Fuel Options	Advanced Lubricants	Idling Control Strategies	Retrofits
Would you be able to supply	a price list for selected	products? Yes	No
If No, Why not?			
	SECTION III: VEND	OR DIRECTORY GUIDELINES	
Governments (NCTCOG) wendors through a Vendor I verify reductions in emissio NCTCOG requests that upon resulting from SMARTE probusiness days if SmartWay Vendor understands that in Cities (DFWCC) Vendor Dispromotional materials, and discretion of NCTCOG. Par Vendor acknowledges that	vould like to coordinate with Directory. Through the Vens through SmartWay verified sales information be ogram outreach during participation in the SMARTE Verectory. By providing the inlogo to be included in Verificipation may be cancelled participation as any sort of entire the Verectory.	ndor Directory, NCTCOG would lifted technologies sold as a result provided once a month on all eligiticipation in the Program. NCTCO no longer be offered for purchase endor Directory also triggers inclunformation above the vendor agreed at any time by written notice from the data of the program of the endorsement or recommendation.	area SmartWay verified technology ke to collect sales information to of SMARTE program outreach. gible SmartWay verified technologies of requests notification within ten (10) s. sion in the Dallas-Fort Worth Clean es to allow vendor information, her SMARTE program materials at the

Printed Name of Authorized Vendor Representative: _______Title: _____

SMARTE Program Fleet Manager / Driver Information Form

For more information visit: NCTCOG.ORG/SMARTE



SECTION I: CONTACT INFORMATION (Please Print)					
Name (Business or Lega	al):				
Zip Code:	County:				
Phone No.:		_ Email:			
Contact for Program u	pdates, notifications, meetings:				
Name:		_Phone No.:			
Email:		_URL (Website):			
SE	ECTION II: TECHNOLOGY INTERI	EST LIST (Circle All C	ategories 1	Fhat Apply):	
Type of Business:	Owner Operator	Fleet Manager			
SmartWay Verified Ted	chnologies:				
Trailer Strategie	es Tire Technology	Emissions Control De	vices	Aerodynamic Devices	
Fuel Options	Advanced Lubricants	Idling Control Strate	gies	Retrofits	
Would you like more in	nformation about other NCTCOG	programs?	Yes	No	
If yes, Which Ones?	SmartWay Transport Partnership	Clean Cities	Newsflash	It's Your Region	
	Transportation and Air Quality Fu	inding Opportunities			
Signature of Authorized	Representative:		Date: _		
Printed Name of Authori	zed Representative:		Title:		

Dallas-Fort Worth Clean Cities Annual Sponsorship Levels	membe	Т	2	3	ч	5	6
		\$250	\$500	\$1000	\$2000	\$3500	\$5000
Access to Quarterly Meetings and other Networking Opportunities							X
Monthly E-Newsletter and Other E-Communications							X
DFWCC or DOECC Vehicle/Technology Decals							X
Access to Online Membership Portal and Vendor Directory							X
Discounted Registration on Events and Conferences (ex: ACT Expo, Green Fleet)							X
Logo and Link on DFWCC Website Sponsor Page and Recognition During Meetings							X
Logo on DFWCC Annual Report							X
Social Media Post Announcing Sponsorship							X
Logo and Link in Monthly E-Newsletter							X
Free Admission (for 3) to DFWCC Events*							X
Featured as "Partner of the Month" on the DFWCC Home Page (with link)							x
Featured as "Partner of the Month" on the DFWCC E-Newsletter (with link)							X

*Where event registration is collected

Major Events Sponsor[^]

Free Booth Space/Promotional Item Handouts at DFWCC Events*

^Includes all other benefits as well as:

Sponsor recognition at the event - Sponsor recognition through event PR and invitations - Up to 5 free event admissions - Sponsor logo in event program/agenda



Dallas-Fort Worth
CLEAN CITIES

Your monetary sponsorship will allow the Dallas-Fort Worth Clean Cities (DFWCC) coalition and the North Central Texas Council of Governments (NCTCOG) to conduct much needed education and outreach activities to the area's fleets, community leaders and citizens, as well as assisting in the increase of alternative fuel vehicles/advanced vehicle technologies and fueling/charging infrastructure in the North Texas region. Your support gives us the resources we need to hold workshops and seminars, provide comprehensive educational materials, and work with area citizens and transportation professionals to develop and implement green transportation policies and projects. Since the DFWCC is part of the national US Department of Energy Clean Cities program, we support all fuel types in an effort to reduce petroleum usage and strengthen the local economy. Please note that your contribution may be used for one or more fuel type and could also be used as match for funding opportunities. DFWCC counts on the support of members and donors to make our Clean Cities programs possible, and we value the contributions of our members and partners. For more information, please visit: www.dfwcleancities.org.

Thank you for supporting the Dallas-Fort Worth Clean Cities coalition and the SMARTE Program at the North Central Texas Council of Governments. To learn more about what we do, please visit: www.dfwcleancities.org and www.nctcog.org/smarte.

Interested in becoming a sponsor? Fill out the information below!

Company/Organization:	Please select amount:				
	Level 1 - \$250				
Name of Liaison:	Level 2 - \$500				
Title of Liaison:	Level 3 - \$1000				
Address:	Level 4 - \$2000				
	Level 5 - \$3500				
Phone Number:	Level 6 - \$5000				
Email Address:					
Website:					



Please submit sponsorship requests to Duncan MacDougall: dmacdougall@nctcog.org.

North Central Texas Council of Governments Regional Transportation Council NCTCOG.org/smartway



Quick Take

SmartWay Transport is a voluntary, public-private partnership with the freight industry that the Environmental Protection Agency started in 2004 to focus on reducing emissions, improving fuel economy and increasing energy efficiency.

Significance:

Reducing emissions in the freight sector is important. Heavy-duty diesel vehicles, specifically 18-wheelers, contribute about 30 percent of all regional on-road NOx emissions but are only 5 percent of the vehicle miles traveled in the DFW region. By reducing freight emissions, SmartWay is one of many programs the region is relying on to reach attainment of the federal ozone standard.

Inside the Numbers:

120 million

Barrels of oil saved by the SmartWay program since its inception in 2004. This has resulted in \$16.8 billion less spent on fuel.

SmartWay Helps Freight Industry Contribute to Cleaner Region

The SmartWay program is a voluntary, public-private partnership with the freight industry that the Environmental Protection Agency (EPA) started in 2004 to focus on reducing emissions, improving fuel economy and increasing energy efficiency. These goals are synonymous with ongoing efforts to improve air quality and meet the federal ozone standard, which suggests that SmartWay can be a powerful tool for reducing emissions in the Dallas-Fort Worth (DFW) area. These emissions reductions are important because heavyduty diesel 18-wheelers contribute about 52 tons of on-road mobile nitrogen oxide (NOx) emissions in the DFW area, thus significantly impacting ozone levels. SmartWay also saves participating companies money.

The North Central Texas Council of Governments (NCTCOG) joined SmartWay as an affiliate in October 2006. In this role, NCTCOG promotes the initiative in the region and provides education and outreach to potential partners and affected industries. Partners enjoy the financial benefits SmartWay technologies provide, while the region's air quality improves. Supported by major freight industry associations, environmental groups, states, companies and trade publications, SmartWay presents a model of government and industry cooperation.

Due to the success of the program, the EPA expanded SmartWay to include SmartWay Transport Partnership, SmartWay Technology Program, SmartWay Vehicles and Smartway International interests.





SmartWay Transport is the EPA's primary program for improving fuel efficiency and reducing emissions in the transportation supply chain industry. Texas is home to nearly 200 SmartWay Transport partners from many sectors of the transport industry. Almost half are located in the DFW area.

EPA SmartWay Technology Program provides EPA-verified technologies designed to reduce emissions and improve fuel economy. Trailer aerodynamics, idlereduction technologies and low-rolling resistance tires are examples of equipment SmartWay promotes to improve the environmental impact of the freight sector.

Through the EPA-American Recovery and Reinvestment Act (ARRA) support, NCTCOG funded the SmartWay Technology Upgrade Project. This project helped six companies purchase over 500 technologies for DFW-based trucks, reducing approximately 20.6 tons of NOx, 0.47 tons of particulate matter (PM), and 3,450 tons of carbon dioxide (CO₂) emissions annually. The CO₂ savings is the equivalent of what would be produced by powering 431 homes for one year. This would also save 310,813 gallons of diesel fuel annually.

SmartWay Certified Vehicles: The EPA also created a system to help consumers make informed choices when purchasing a new vehicle through development of a rating system for emissions and fuel economy of every new car, truck and SUV. A SmartWay-certified vehicle produces far fewer emissions and uses less fuel than the average vehicle. Only about 20 percent of vehicles available in a given model year earn the SmartWay certification. By

choosing to purchase such a vehicle, consumers can feel confident that they are helping themselves and the region. To view the complete list of SmartWay-certified vehicles, visit www.epa.gov/greenvehicle.

BENEFITS

Fuel Savings

Fuel is often the primary expense for truck fleets. Annual fuel costs for 18-wheelers can be in the range of \$70,000 to \$125,000. This means 10 percent improvement in fuel economy can save \$7,000 to \$12,500 per year. These fuel savings provide a return on investment for aerodynamic and idle-reduction technologies, often in less than one year.

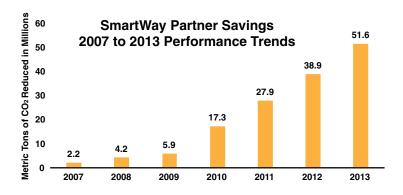
Idle Reduction

A typical long-haul combination truck that eliminates unnecessary idling can save over 1,000 gallons of fuel, or \$3,600 each year. This will also lower engine maintenance costs for the truck, reduce NOx and PM emissions, and remove nine metric tons of CO₂. The CO₂ reduction is equivalent to the amount of fuel used to run a Ford F-150 for more than one year, assuming a fuel economy of 16 miles per gallon.

Aerodynamics

Aerodynamic technologies increase fuel economy. Using a streamlined-profile tractor with aerodynamic devices can improve fuel economy by over 3 percent and will reduce fuel costs by over \$2,000. When adding an aerodynamic trailer, up to an 11 percent increase in fuel economy can be realized, saving 16 metric tons of CO₂.

The growth of the EPA's SmartWay program has resulted in significant environmental benefits for North Texas and the rest of the nation. This graph shows the region's cummulative savings as a result of the program.





North Central Texas Council of Governments

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