

CLEBURNE CLEBURNE DOWNTOWN MASTER PLAN

Updated: 2017

FACT SHEET

Project: Cleburne - Downtown Master Plan: Planning a Sustainable Future for Downtown (2014)

Type: Main Street/Historic District, Infill, Redevelopment

Key Elements:

- Case studies of similar downtown redevelopment efforts
- Market analysis
- Detailed sidewalk review
- Compared public vs. private redevelopment strategies and investment

Findings:

The plan provided a vision and roadmap for Downtown Cleburne within the context of local and regional growth. Specific findings of the plan included:

- Alternative planning scenarios (“Gravity Centers”) outlined potential public redevelopment efforts and targeted zones
- Catalyst projects - six areas of public sector investment, and seven private sector investment areas
- Immediate implementation opportunities and funding mechanisms to stimulate economic development



Public Sector Investment Areas

Unique Takeaways:

- Programming opportunities for downtown events
- Administrative work tasks and responsibilities
- Opportunities for public land transformation into unique spaces
- Staging of infrastructure improvements
- Active business community involvement



Private Sector Investment Areas

Regional Partners

