



RICHARDSON, TX

TOTAL POPULATION
99,223

POPULATION DENSITY
3,621

TOTAL AREA (sq. miles)
27.4

OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Richardson
Arterial Streets with Bike Lanes	45%	10
Total Bicycle Network Mileage to Total Road Network Mileage	30%	18
Public Education Outreach	GOOD	VERY GOOD
% of Schools Offering Bicycling Education	43%	90
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	YES
Bicycle-Friendly Laws & Ordinances	SOME	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	39,689

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	6/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3/10

KEY OUTCOMES

	Average Silver	Richardson
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.20
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	766
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	10.1



KEY STEPS TO SILVER



- » Have your Bicycle Advisory Committee meet monthly to step up your Bicycle Friendly Community efforts.
- » Continue to increase the amount of high quality and secure bicycle parking throughout the community, particularly at businesses. Work with DART to provide more covered and secure bike parking at stations to encourage multimodal commuting.
- » Continue to expand the bike network, especially along arterials, through the use of different types of bicycle facilities. On roads where automobile speeds exceed 35 mph, it is recommended to provide protected bicycle infrastructure. Provide more safe crossings under the Central Expressway (US75) in the middle and south of the community.
- » Install a bicycle wayfinding system with distance and

destination information at strategic locations around the community, integrating preferred on street routes and off-street facilities.

- » Offer a greater variety of bicycling skills training opportunities for adults or encourage your local bicycle advocacy group or bike shop to help. There are options from short videos and 1-2 hour commuter courses to more in-depth training incorporating in-classroom and on-bike instruction. Other education materials, such as the League Quick Guide, offer the opportunity to share bike education in an easily accessible format.
- » Encourage local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.