

# **AIR QUALITY UPDATE**

**Air North Texas Coalition  
Conference Call  
September 20, 2018**

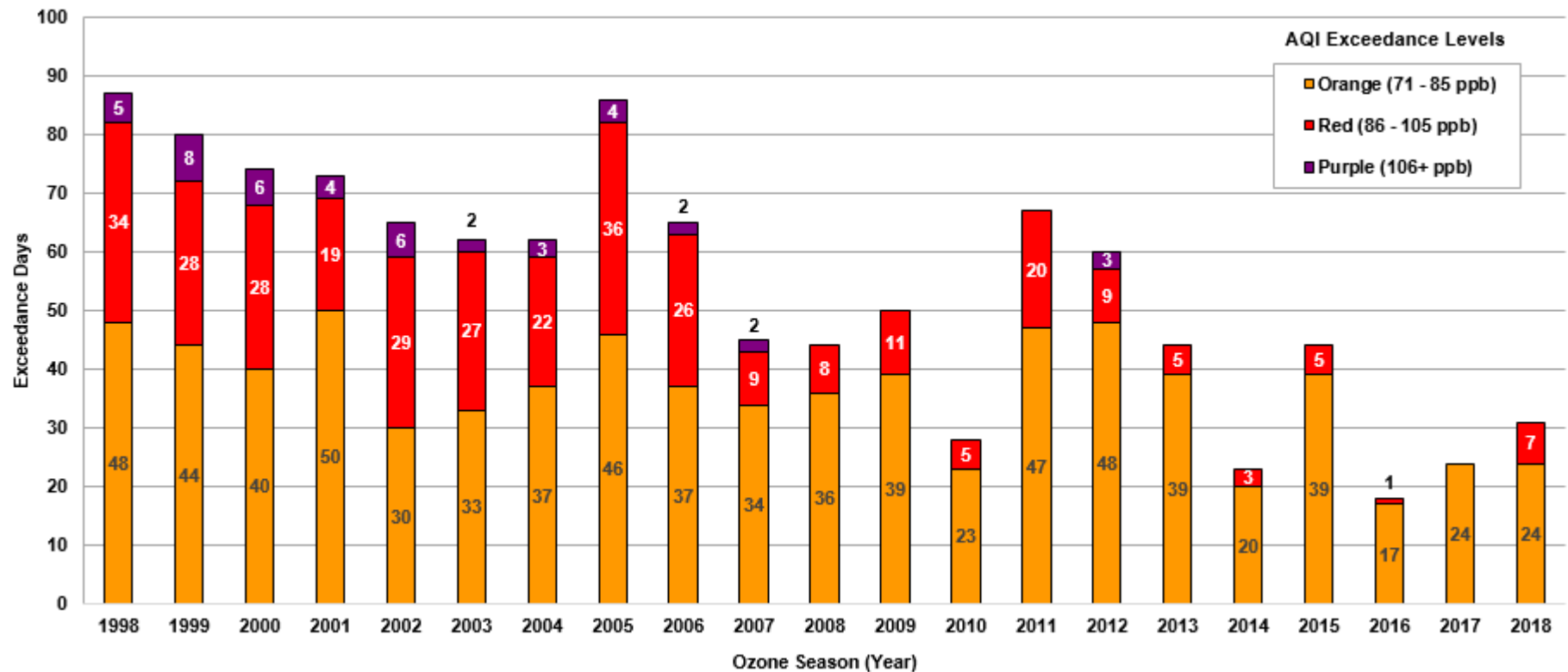
**Jenny Narvaez  
Program Manager**



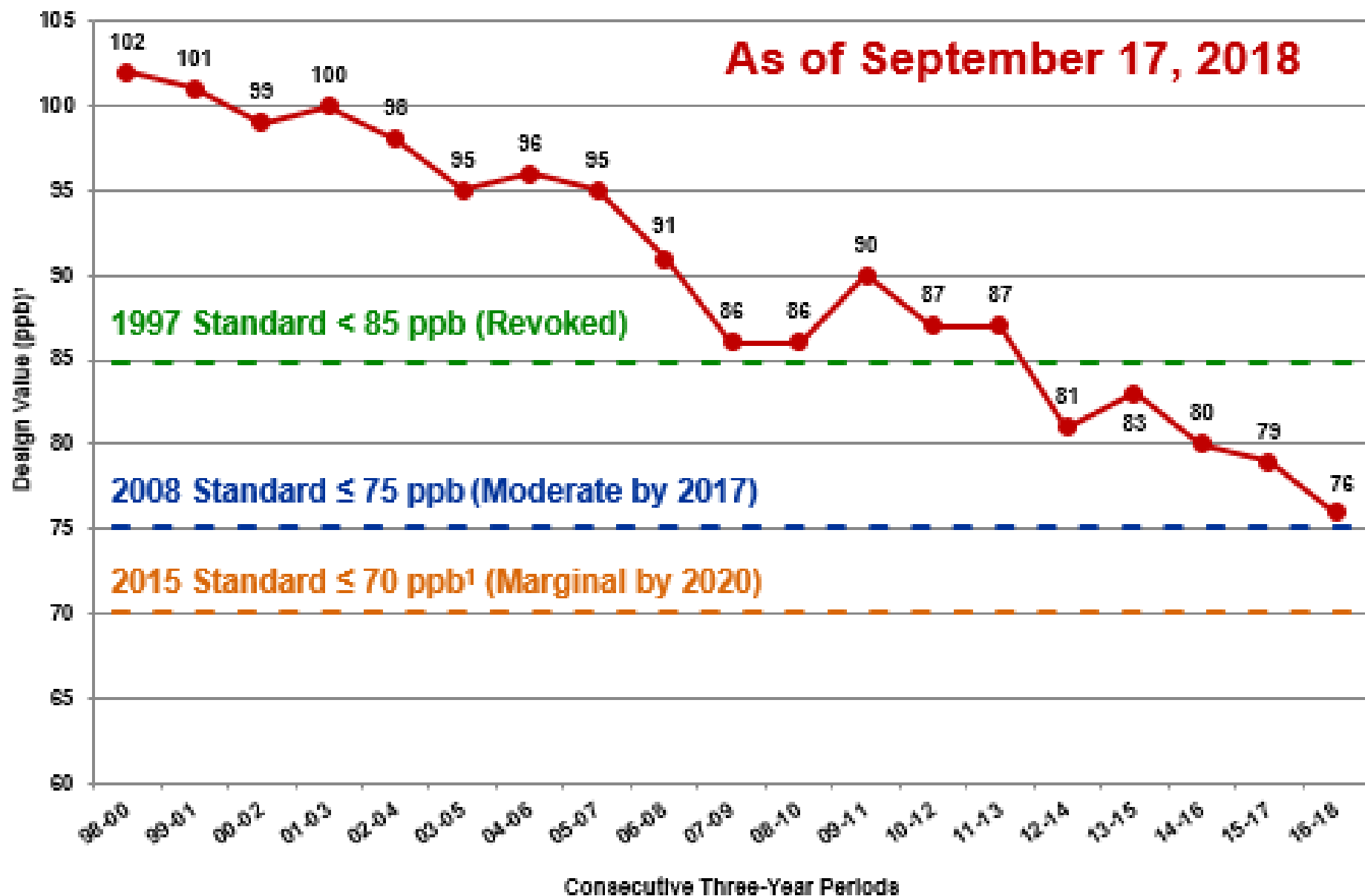
North Central Texas  
Council of Governments

# 8-HOUR OZONE NAAQS HISTORICAL TRENDS

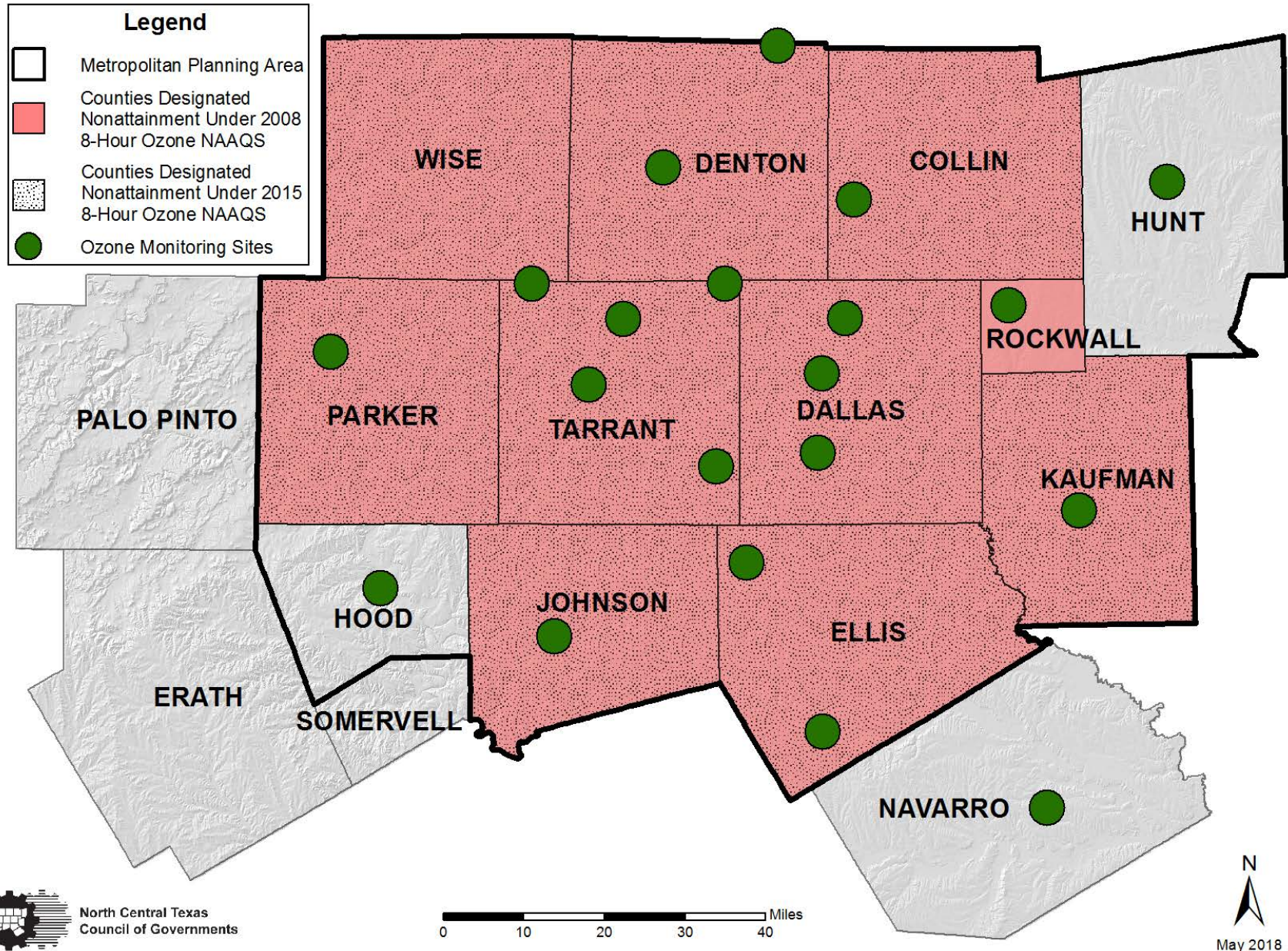
Based on  $\leq 70$  ppb (As of September 17, 2018)



# 8-HOUR OZONE NAAQS HISTORICAL TRENDS



# 2015 8-HOUR OZONE NAAQS DESIGNATIONS



# CONTACTS

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Program Manager  
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**<https://www.nctcog.org/trans/quality/air/ozone>**

# 511DFW

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Kimberlin To & Kyle Roy

September 20, 2018



BEGIN YOUR TRIP HERE.

# 511DFW

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## Regional Traveler Information System

### Integrate data from various sources

- TxDOT (Speeds, DMS, CCTV images, Incidents)
- Cities
- Waze (bidirectional, filtered, unfiltered)
- HERE Speed, Travel Time, Trip Planner

### Transit data and Trip Planner



BEGIN YOUR TRIP HERE.






# 511DFW Components

- Website
- My511 - Personalized Website
- Dial 511 - Interactive Voice Response
- Mobile App
- Available in Spanish
- Information Exchange Network
- Data Archive
- Performance Measures
- Open API



## Traffic Incident

20170619083005

Traffic Incident at MOCKINGBIRD LN Eastbound (Dallas). From 4/17/2017 04:31 PM with minor impact. Estimated duration until 04:36 PM. 

Organization	<input type="text" value="TxDOT Dallas"/>	⌵	✱
Access Level	<input type="text" value="Public"/>	⌵	✱
Type	<input type="text"/>	⌵	✱
Roadway	<input type="text" value="MOCKINGBIRD LN Eastbound (Dallas)"/>	⌵	✱
	at <input type="text"/>	⌵	
	 <input type="text" value="Exit 14"/>	⌵	✱
From	<input type="text" value="4/17/2017 04:31 PM"/>	 ⌵	✱
Estimated Duration	<input type="text"/> days	<input type="text"/> hours	<input type="text"/> mins
Impact	<input type="text" value="Minor"/>	⌵	✱

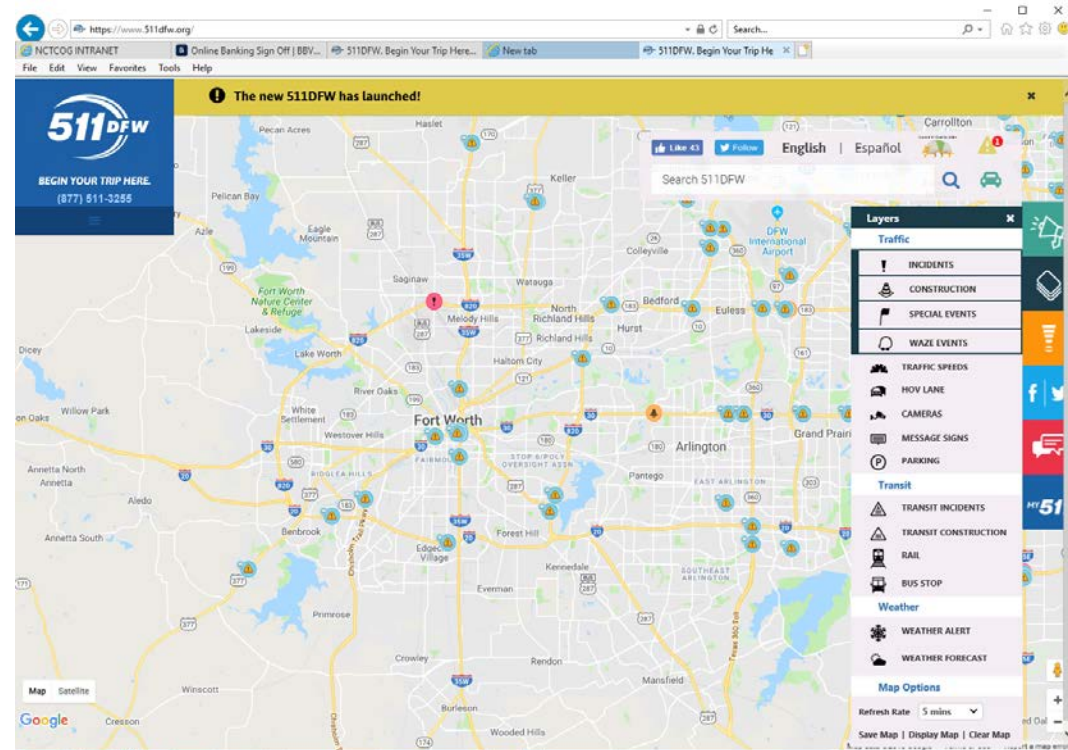
Use right click to set affection on lanes or shoulders





# 511DFW new and Future Enhancements

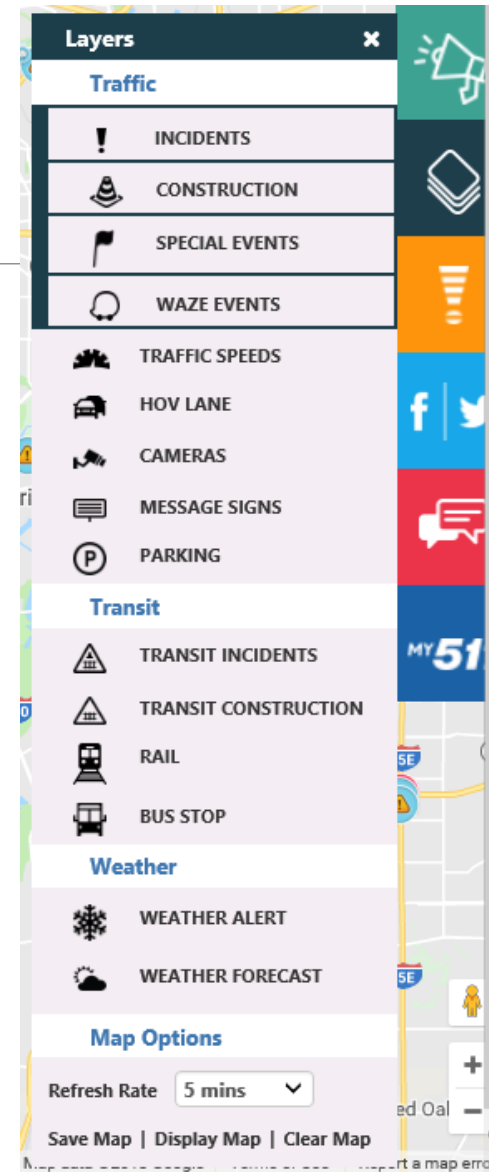
- EV Charging Stations
- Bike/Ped Routes
- Freeway Motorist Assistance
- Future:
  - Traffic Signal Control Module
  - Parking
  - Wrong Way Driving



BEGIN YOUR TRIP HERE.

# 511DFW Demo

- Layers
- Events List
- Facebook and Twitter Feeds
- My511



BEGIN YOUR TRIP HERE.

# 511DFW Paid Advertising

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August 2018 and October 2018 – September 2019

- Traditional Radio
- Streaming Audio
- Social Media
- Search Engine Optimization



BEGIN YOUR TRIP HERE.

# 511DFW Outreach

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- Promotional Items
- Media Relations
- Social Media
- Electronic Newsletters
- Press Releases
- Dynamic Messaging Signs
- Community Coordination
- Business and College Outreach



BEGIN YOUR TRIP HERE.



## Air North Texas Partner Progress Report Guidelines: 2017-2018

Using the guidelines below, please write a report outlining how your organization promoted the Air North Texas campaign from September 1, 2017 through September 1, 2018.

Remember:

- Not all tasks will apply to your organization.
- If implemented before September 1, 2017, please give the date and indicate that the task is ongoing.
- Note that some sections request attachments.

Progress Reports will be used to select the 2017-2018 Air North Texas Partner of the Year and the Outstanding Efforts awards, with categories for advertising, outreach, initiative, and an Arlo Ambassador award. A winner may not be selected for all categories previously mentioned. Please direct any questions to Whitney Vandiver at [wvandiver@nctcog.org](mailto:wvandiver@nctcog.org) or 817-704-5639.

Submit completed progress reports via email by close of business **Friday, September 21, 2018**. Please send reports to:

Whitney Vandiver, North Central Texas Council of Governments

Email: [wvandiver@nctcog.org](mailto:wvandiver@nctcog.org)

Fax: 817-604-3028

Thank you for your participation in the 2017-2018 Air North Texas Progress Report.

### Report Guidelines

*Excluding attachments, your report should be no longer than three single-spaced pages with no less than 10 pt font.*

#### I. Implementation Section

- a. Examples of promotion of the campaign and its messages – include descriptions of any of the following that your organization may have implemented:
  - **Website content**
    - Link to official Air North Texas website on your organization's website
    - Website content development and/or content revision for your organization's website

- Provided content/information for the Air North Texas website
- **Advertising content**
  - Promoted the Air North Texas campaign through social media posts and/or online videos
  - Placed Air North Texas brand/logo on printed materials
  - Placed Air North Texas ads in print, online, TV, radio, billboard and/or other sources
- **Community involvement**
  - Hosted and/or participated in one or more public events (i.e. community outreach event, Earth Day events, Clean Air Action Day, etc.) to generate awareness of the Air North Texas campaign
  - Recruited and encouraged general public audience to sign up as an Air North Texas member through Air North Texas website
- **Press content**
  - Hosted and/or supported one or more press, promotion, or partner recognition event(s) for media and/or other stakeholders (offered transit passes, recognized Air North Texas partners, held a press event, etc.)
  - Issued at least one press release announcing your membership and participation in the Air North Texas campaign (i.e. Clean Air Action Day, recently joined as an Air North Texas partner)
  - Publicized your organization's involvement with the Air North Texas campaign
  - Published articles or other informational materials endorsing the partnership
- **Arlo content**
  - Promoted the Air North Texas campaign by posting Arlo related content on social media posts
  - Placed images of Arlo on ads in print, online, TV, radio, billboard and/or other sources
  - Utilized Arlo in a contest or campaign unique to your entity
- b. When describing your promotional actions, be sure to include the following information:
  - Date(s) implemented
  - URL (if applicable)
  - Specific examples/descriptions of implementation
    - **If discussing an event:** Please give name, location, date, and number of people reached
    - **If discussing an ad:** Please give name of publication, dates placed, and number of impressions/readers (if available)
    - Please give similar information for other implementation strategies
- c. Please attach supporting material if applicable (i.e. any examples of artwork, brochures, ads, press releases, media stories, giveaways, fliers, newsletter stories, website articles, photos, etc.).
- d. Include other implementation that is not discussed above, but shows innovation in its approach and/or method

**II. Future Implementation Section**

- a. **See bulleted list above under I.a.** – please give a brief explanation if you plan to implement any of these marketing components or a marketing component in the future.
- b. Be sure to include when you plan on implementing the project (i.e. three months from now or six months from now).

**III. Future Needs Section**

- a. Please state specific needs your organization requests of Air North Texas.
- b. Please state what events, materials and/or information, you would like to see Air North Texas provide.
- c. Please list events for 2018 and beyond where you would like to see Air North Texas information displayed. Please provide contact information if you have any.



# **AIR NORTH TEXAS**

**Campaign Quantification**

**July 5, 2018 – September 5, 2018**

**Air North Texas Coalition**

**September 20, 2018**

**Ciera Collins and Erin Arnim, NCTCOG**



# Air North Texas Bi-Monthly Quantification

## July 5, 2018 – September 5, 2018

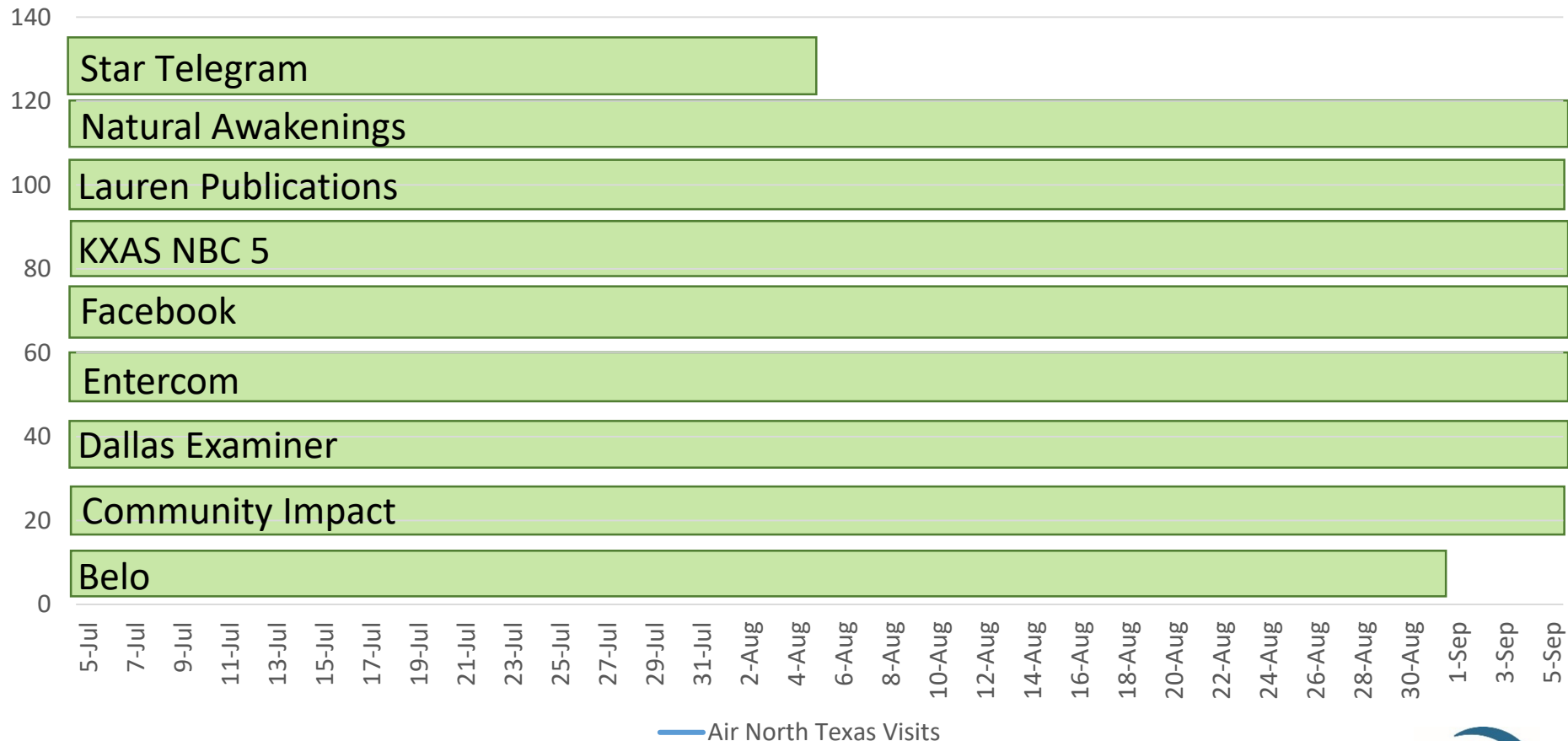
### Air North Texas Web Analytics

Visits	5,981	Decreased	by 1% compared to 2017
Avg. Time	:40 <sub>sec</sub>	Increased	by 8 seconds compared to 2017
Pageviews	10,681	Increased	by 4% compared to 2017
New Visits	81.3%	Decreased	by 0.7% compared to 2017

# Air North Texas Bi-Monthly Quantification

## July 5, 2018 – September 5, 2018

Web Traffic + Advertising



# Air North Texas Bi-Monthly Quantification

## July 5, 2018 – September 5, 2018

### Visits By Device



4,550

9% Decrease  
compared to 2017



401

21% Increase  
compared to 2017



1,029

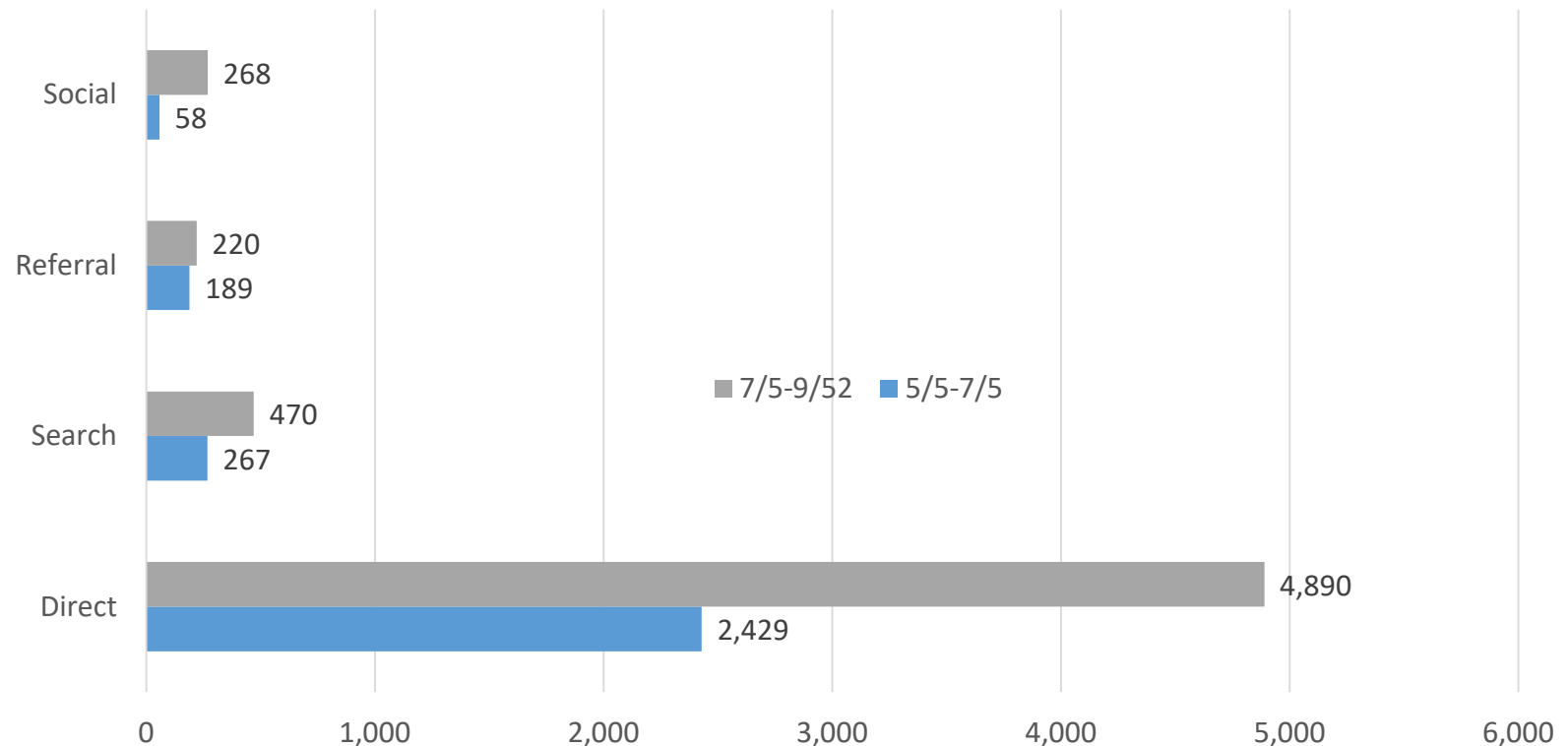
40% Increase  
compared to 2017



# Air North Texas Bi-Monthly Quantification

## July 5, 2018 – September 5, 2018

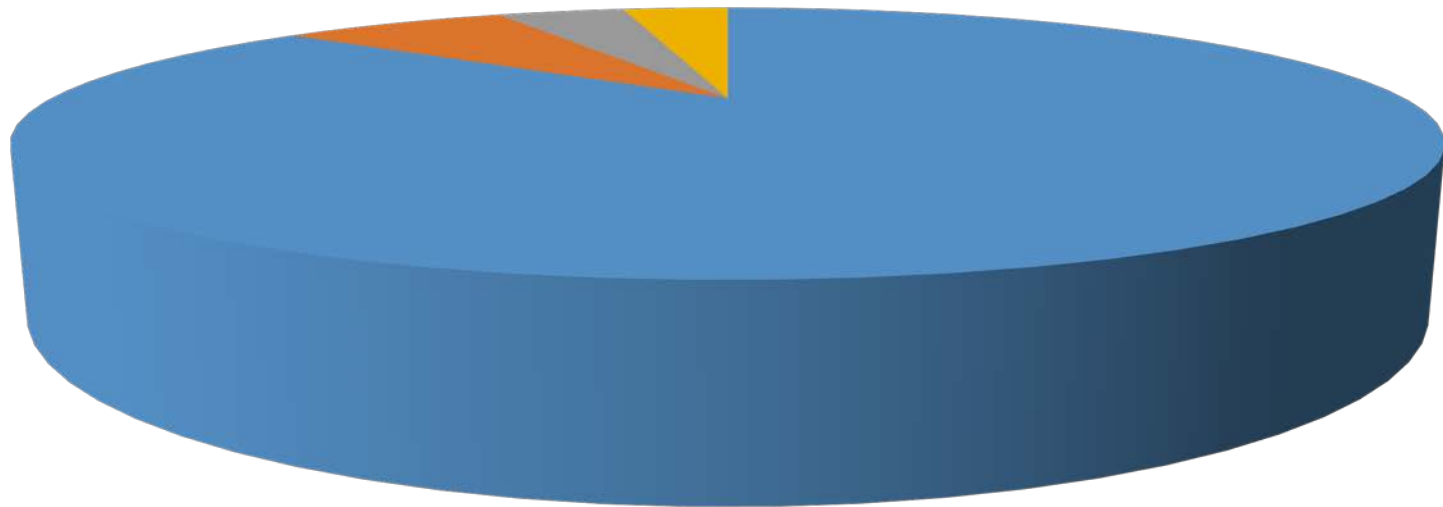
### How Visitors Found Air North Texas



# Air North Texas Bi-Monthly Quantification

## July 5, 2017 – September 5, 2018

### Top Directed Sites

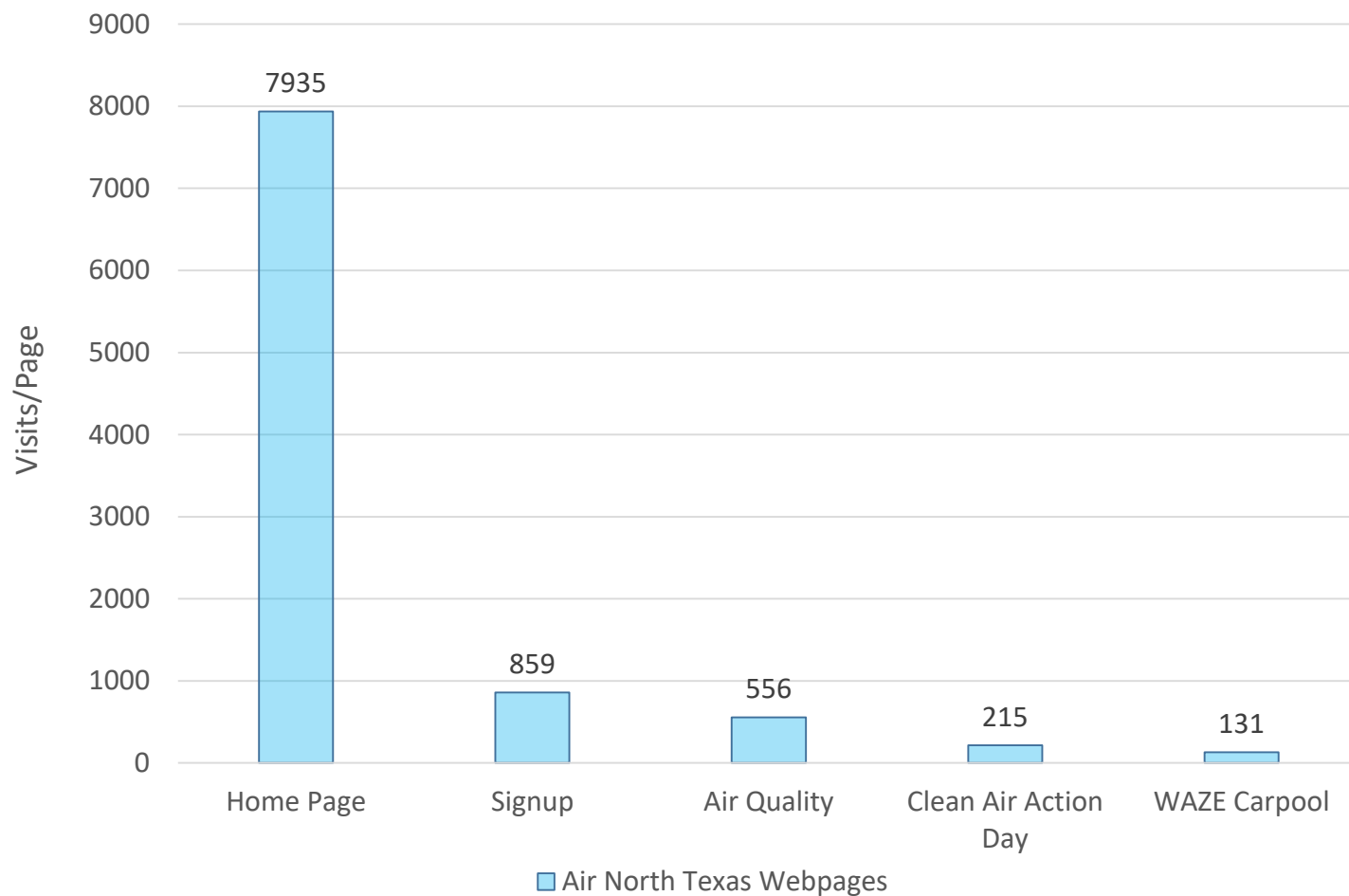


- Facebook (53%)
- Dallas Community College (4%)
- Fort Worth (2%)
- Drive Clean Texas (2%)

# Air North Texas Bi-Monthly Quantification

## July 5, 2017 – September 5, 2018

### Top Pages Viewed







NCTCOG  
Transportation  
Department  
@NCTCOGtrans



TAKE STEPS  
TOWARD  
IMPROVING  
AIR QUALITY.

[www.airnorthtexas.org](http://www.airnorthtexas.org)



NCTCOG Transportation Department

August 14 · 🌐

Introducing to some and presenting to others, Arlo! He's not your typical armadillo, he's an AIRmadillo! Get it? Because his bands change color depending on the quality of the air. Arlo suffers from asthma, so this special trait helps him know when he can play outside (when he is green or yellow), and when he should limit his outdoor activity (when he is orange or red). Learn more about him and about air quality initiatives in North Texas at <https://www.airnorthtexas.org/>



👍👍 Hilary Nguyen and 3 others

3 Shares



City of Grand  
Prairie - Municipal  
Government ✓  
@cityofgptx



City of Grand Prairie - Municipal  
Government ✓

August 18 at 10:00 AM · 🌐

Arlo the Airmadillo encourages you to walk your kids to school this year. Not only does it improve air quality, but it also allows you to spend some quality time with your kids. #AirNTX



👍 9

3 Comments 1 Share

👍 Like Page ...



City of Grand Prairie - Municipal  
Government ✓

August 11 · 🌐

Ensuring that your tires are properly inflated is just one of the many ways to reduce air pollution! What do you do to help improve air quality in Grand Prairie? #AirNTX

👍 Like Page ...



Grand Prairie, TX @gp\_tx · Jul 26

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area. Reduce ozone-forming emissions observing speed limits and combining errands. Children, older adults and people with lung disease should limit outdoor activity. #CleanAirGP #AirNTX



🗨️ 7 ❤️ 7 ✉️



City of Grand Prairie - Municipal  
Government ✓

July 15 · 🌐

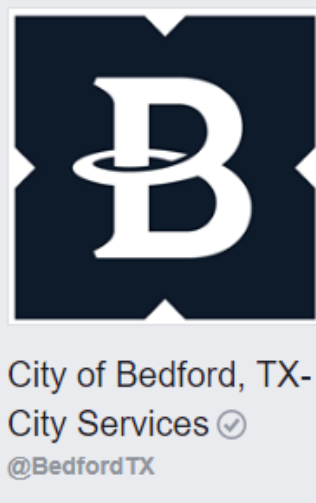
Carpool to the lake, Epic Waters or one of our recreation centers this summer. By carpooling, you'll be helping reduce ozone emissions in Grand Prairie. #AirNTX

👍 Like Page ...



👍 5





**City of Bedford, TX-City Services** July 26 · 🌐

Like Page ...

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area tomorrow. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. For more information, visit [AirNorthTexas.org](http://AirNorthTexas.org) #AirNTX



👍👎👤 10

2 Comments 11 Shares

**City of Bedford** @CityofBedfordtx · Aug 20  
Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area tomorrow. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. [AirNorthTexas.org](http://AirNorthTexas.org) #AirNTX



💬 ↺️ ❤️ 1 ✉️

**City of Bedford, TX-City Services** shared a post. July 24 · 🌐

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area tomorrow. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. For more information, visit [AirNorthTexas.org](http://AirNorthTexas.org) #AirNTX



**NCTCOG Transportation Department** July 24 · 🌐

Ozone Action Day – Ozone in the DFW area Wednesday is predicted to be at Level Orange, unhealthy for sensitive groups. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>. Consider a clean air choice: <http://bit.ly/2oAbaPt>.

👍👎👤 9

1 Comment 4 Shares



**Green Dallas**

July 5 · 🌐

👍 Like Page ...

North Texas [#AirQuality](#) is good or moderate this week. Help improve air quality during the hot summer by picking up tips at [www.airnorthtexas.org](http://www.airnorthtexas.org) and signing up for ozone alerts.



[About this website](#)

EARTHER.COM

### Why Do Heat Waves Make Ozone Pollution So Much Worse?

Boy, is it hot? The gnarly heat wave we've been dealing with since last we...

👍 2



**Green Dallas** @GreenDallas · Jul 27

Having a great conversation with a good friend while walking to lunch is a fantastic clean **air** activity! Tweet us how you help improve our **air** quality. [#Arlo](#) [#airNTX](#)



💬 1 🔄 ❤️ 6 ✉️





Dallas Police Department  
@DallasPD



Dallas Police Department

August 21 at 4:34 PM ·

Like Page

The Texas Commission on Environmental Quality (TCEQ) has issued an Ozone Action Day for the Dallas-Fort Worth area for tomorrow, August 22, 2018. Please monitor our Twitter page (@Dallas\_Air) and [AirNorthTexas.org](http://AirNorthTexas.org) for more information.

## DFW OZONE ALERT

The Air Quality Index is **ORANGE**

**Orange** ozone days are unhealthy for sensitive groups which are people with lung diseases (such as asthma), older adults, children & teenagers, and people who are active outdoors.

### Sensitive groups should:

- Schedule outdoor activities in the morning when ozone is lower.
- Take more breaks, do less intense activities when outside.
- Watch for symptoms such as coughing or shortness of breath.
- Plan indoor activities.
- Follow your asthma action plans and keep medicine handy.



Arlo is an AirQmadillo whose shell changes color based on the Air Quality Index. Arlo has asthma, so he knows when he can play outside (when he is green or yellow), and when he should limit his outdoor activity (when he is orange or red).

[www.AirNorthTexas.org](http://www.AirNorthTexas.org)  
[www.GreenDallas.net](http://www.GreenDallas.net)



10

2 Comments 10 Shares



**#AirNTX**

# AIR NORTH TEXAS

## NCTCOG CONTACTS



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Communications Supervisor

(817) 704-5639

[wvandiver@nctcog.org](mailto:wvandiver@nctcog.org)

**Air North Texas Coalition Web page:**

<https://www.nctcog.org/trans/about/committees/air-north-texas-coalition>





## 2018 Outreach Events

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**Tuesday, January 9 -  
Tuesday, January 16**

### **Public Meetings**

**Carrollton, Arlington, Fort Worth**

***Presentations:** Work Program Modifications, Mobility 2045, North Texas SolSmart Designations*

***Highlighted Information:** AirCheckTexas Drive a Clean Machine Program*

**Friday, January 12**

### **MLK Celebration Fair**

**MLK Jr. Recreation Center, Dallas, 11 am - 2 pm**

AirCheckTexas Informational booth

**Monday, January 22 -  
Thursday, January 25**

### **Liberty Mutual Transportation Fairs**

**Plano, Irving, Richardson**

Try Parking It Informational booth

**Monday, February 5 -  
Tuesday, February 13**

### **Public Meetings**

**Arlington, Haltom City, Richardson**

***Presentations:** Work Program Modifications, Mobility 2045, Funding Program: Sustainable Development, Access North Texas*

***Highlighted Information:** AirCheckTexas Drive a Clean Machine Program, Modifications to List of Funded Projects*

**Saturday, March 17**

### **Chasing Leaks 5k**

**Trinity Park Pavilion, Fort Worth, 7:30 am – Noon**

Air North Texas items distributed at event

**Wednesday, March 21**

### **2018 Aging Well Expo**

**Arlington Convention Center, 9 am - 2 pm**

AirCheckTexas Informational booth

**Saturday, March 24**

### **Earth Party**

**Fort Worth Water Gardens, 11 am - 1 pm**

Informational booth

*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, March 31**

### **Hazardous Waste Event**

**Grapevine, 8 am - 11:30 am**

Informational booth

*Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities*

**Tuesday, April 3**

### **Earth Day Fest**

**Commons Courtyard, Brookhaven College, 11:30 am - 1:30 pm**

Informational booth

*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, April 7**

### **Car Care Clinic**

**Firestone Complete Auto Care, Plano, 10 am - 2 pm**

Informational booth

*Regional Smoking Vehicle Program*

**For additional information or for future outreach opportunities, please contact:**

Carli Baylor, Communications Specialist

cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

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**Saturday, April 7**

**Car Care Clinic**

**Advanced Auto Repair, Denton, 10 am - 2 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Monday, April 9 -  
Wednesday, April 11**

**Public Meetings**

**Garland, North Richland Hills, Arlington**

**Presentations:** *Mobility 2045, Work Program Modifications, 2019-2022 TIP, Air Quality Update, Regional Bicycle Opinion Survey Results*

**Highlighted Information:** *AirCheckTexas Drive a Clean Machine Program, Clean Air Action Day, April Car Care Clinics, Spring Outreach Events*

**Tuesday, April 10**

**Car Care Clinic**

**Christian Brothers Automotive, Grapevine, 2 - 4 pm**

Informational booth

*Regional Smoking Vehicle Program*

**Thursday, April 12**

**Car Care Clinic**

**Car Care Central, Plano, 10 am - 1 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Friday, April 13**

**UNT's University Day**

**Library Mall at UNT, Denton, 11 am - 1:00 pm**

Informational booth

*Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities, Try Parking It, Look Out Texans Safety Campaign*

**Saturday, April 14**

**Car Care Clinic**

**Rick & Ray's Auto Plaza Center, Fort Worth, 9 am - Noon**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 14**

**Car Care Clinic**

**Road Masters Auto Service, Richardson, 10 am - 2 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 14**

**City of Plano's Great American Cleanup**

**Chase Oaks Church, 11 am - 1:30 pm**

Informational booth

*Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, April 14**

**City of Lewisville's ColorPalooza**

**Old Town Lewisville, 10 am - 5 pm**

Informational booth

*Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, April 14**

**Fix My Ride**

**Cross Timbers Church, Denton, 8 am - 4 pm**

AirCheckTexas Informational booth

**For additional information or for future outreach opportunities, please contact:**

Carli Baylor, Communications Specialist

cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

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**Tuesday, April 17**

**Earth Day Event**

**UNT Health Science Center, Fort Worth, 11 am - 1 pm**

Informational booth

*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*

**Wednesday, April 18**

**UTA Celebrating People and Planet**

**UTA University Center, Arlington, 11 am - 1 pm**

Informational booth

*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*

**Wednesday, April 18**

**Earth Day Celebration: Student Event**

**DFW Airport's LiveWell Center, Dallas, 9:30 am - 1:30 pm**

Informational booth

*Air North Texas, NCTCOG Active Transportation Program, Aviation Education*

**Thursday, April 19**

**Earth Day Celebration: Employee Event**

**DFW Airport's LiveWell Center, Dallas, 11:00 am - 1:30 pm**

Informational booth

*AirCheckTexas, Try Parking It*

**Thursday, April 19**

**UT Dallas Earth Fair**

**Student Union Mall**

Air North Texas and AirCheckTexas items distributed at event

**Friday, April 20 -  
Sunday, April 22**

**Earth X**

**Fair Park, Dallas, 10:00 am - 6:00 pm**

Informational booth

*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, April 21**

**Car Care Clinic**

**Kwik Kar Auto Service & Repair, Arlington, 10:30 am - 12:30 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 21**

**Car Care Clinic**

**Heller Automotive, Inc., Plano, 10 am - 2 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 21**

**Car Care Clinic**

**The Star Auto Service, Richardson, 9 - 11 am**

Informational booth

*Regional Smoking Vehicle Program*

**Saturday, April 21**

**Grapevine Earth Day Event**

**Downtown Gazebo**

**For additional information or for future outreach opportunities, please contact:**

Carli Baylor, Communications Specialist

cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

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Air North Texas, AirCheckTexas and Car Care Clinic items distributed at event

**Tuesday, April 24**

**Car Care Clinic**  
**Burdick Auto Solutions, McKinney, 10 am - 2 pm**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 28**

**Car Care Clinic**  
**Kinney's Automotive, Hurst, 10 am - 2 pm**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 28**

**Car Care Clinic**  
**Starkey Service Center, Dallas, 9 - 11 am**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*

**Thursday, April 26**

**Earth Day**  
**Texas Woman's University, Denton, 10 am - 1 pm**  
Try Parking It and Aviation Education Informational booth

**Saturday, April 28**

**Irving's Annual Bicycle Fest**  
**North Lake College Campus, 10 am - 2 pm**  
Sustainable Development Informational booth

**Thursday, May 3**

**6<sup>th</sup> Annual Senior Synergy Expo**  
**Will Rogers Memorial Center, Fort Worth, 8:30 am - 1:30 pm**  
AirCheckTexas Informational booth

**Tuesday, May 8 -  
Wednesday, May 16**

**Public Meetings**  
**Fort Worth, Arlington, Richardson**  
***Presentations:*** *Mobility 2045, 2018 Transportation Conformity, Strategic Partners (Round 2), School Projects Update*  
***Highlighted Information:*** *AirCheckTexas Drive a Clean Machine Program, Clean Air Action Day*

**Saturday, May 19**

**Fort Worth ISD Summer Migration**  
**Sequest at Ridgmar Mall, Fort Worth, Noon - 5 pm**  
AirCheckTexas Informational booth

**Thursday, June 14**

**Get Fit GP's Guys Night Out**  
**Airhogs Ballpark, Grand Prairie, 7 - 9 pm**  
Informational booth  
*Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It*

**Friday, June 22**

**Dallas Clean Air Action Day**  
**City Hall Lobby**  
Informational booth  
*Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It*

**For additional information or for future outreach opportunities, please contact:**

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cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

---

**Saturday, July 7**

**Congressman Burgess Energy Summit**

**UNT's Discovery Park, Denton, 8 am - Noon**

Informational booth

*DFW Clean Cities, Electric Vehicles North Texas, Regional Smoking Vehicle Program, AirCheckTexas*

**Wednesday, July 18**

**State Farm Safety Fair**

**Dallas, 10 am - 4 pm**

Informational booth

*Sustainable development, Try Parking It*

**Friday, August 3**

**Dallas Mayor's Back-to-School Fair**

**Fair Park, Dallas, 8 am - 2 pm**

Sustainable Development Informational booth

**Thursday, August 9**

**Tarrant County Back-to-School Roundup**

**Will Rogers Memorial Center, Fort Worth, 8 am - 2 pm**

Sustainable Development Informational booth

**Saturday, August 11**

**Hope Hall Charities Annual Back-to-School Event  
Grand Prairie**

Air North Texas and AirCheckTexas items distributed at event

**Saturday, August 11**

**GCISD Back-to-School Event**

**Grapevine High School, 9 am - Noon**

Informational booth

*Air North Texas, AirCheckTexas*

**Saturday, August 11**

**Denton Back-to-School Fair**

**Denton Bible Church, 8 am - 3 pm**

AirCheckTexas Informational booth

**Thursday, August 23 -  
Saturday, August 25**

**Great American Trucking Show (GATS)**

**Dallas, Noon - 5 pm**

Informational booth

*DFW Clean Cities, SMARTE, Freight North Texas*

**Saturday, September 1**

**Warbirds on Parade**

**Lancaster Airport, 10 am - 4 pm**

Aviation Informational booth

**Tuesday, September 4**

**iWork2018 Youth Career Exploration**

**White Settlement, 9 am - 3 pm**

Aviation Informational booth

**Saturday, September 8**

**National Drive Electric Week**

**Grapevine Mills Mall, Grapevine, 10 am - 1 pm**

Event organizer/Informational booths

*Electric Vehicles North Texas, DFW Clean Cities, AirCheckTexas*

**For additional information or for future outreach opportunities, please contact:**

Carli Baylor, Communications Specialist

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## 2018 Outreach Events

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<b>Saturday, September 8</b>	<b>Tinkers &amp; Thinkers</b> <b>Joe Farmer Recreation Center, Allen, 11 am - 1 pm</b> Aviation Informational booth
<b>Friday, September 21</b>	<b>2<sup>nd</sup> Annual Industry Discovery Expo</b> <b>AT&amp;T Stadium, Arlington, 10 am - 2 pm</b> Aviation Informational booth
<b>Saturday, September 22</b>	<b>Trinity River Kite Festival</b> <b>Dallas, 11 am - 5 pm</b> Informational booth <i>Air North Texas, AirCheckTexas, Aviation Education, Sustainable Development</i>
<b>Tuesday, September 25 - Friday, September 28</b>	<b>2018 Collegiate Aviation Conference &amp; Expo</b> <b>Dallas</b> Aviation Informational booth
<b>Thursday, September 27</b>	<b>Taste of Grand Prairie</b> <b>Traders Village, 4 - 8:30 pm</b> AirCheckTexas Informational booth
<b>Saturday, October 6</b>	<b>Fix My Ride</b> <b>Cross Timbers, Argyle</b> AirCheckTexas Informational booth
<b>Saturday, October 13</b>	<b>Peterbilt Environmental Fair</b> <b>Denton, 11 am - 2 pm</b> Informational booth <i>Air North Texas, DFW Clean Cities, Electric Vehicles North Texas, SMARTE, Regional Smoking Vehicle Program</i>
<b>Saturday, October 13 &amp; Sunday, October 14</b>	<b>Bell Fort Worth Alliance Air Show</b> <b>Fort Worth</b> Aviation Informational booth
<b>Wednesday, October 24</b>	<b>2018 Health Hustle</b> <b>Allen Event Center, 4:30 - 8:30 pm</b> Sustainable Development Informational booth
<b>Friday, October 26 - Sunday, October 28</b>	<b>Wings Over Dallas</b> <b>Dallas Executive Airport, Dallas</b> Aviation Informational booth

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