**Transit COVID-19 Messaging –**

1. I take care of you. You take care of me. Let’s take care of each other. Wear your mask. #HopOn

2. Masks continue to be required for transit riders and employees—even if you are fully vaccinated. #HopOn

3. Forgot your mask? Just ask! Masks are available to riders in on-board dispensers. #HopOn

4. Masks are always in fashion ✨

Remember, masks are still required while riding with us. #HopOn

*(image or images of people showing off their style while wearing masks on transit or at transit stations)*

5. Getting people to:

Jobs ✅

School ✅

Entertainment ✅

Health care ✅

Life ✅

No matter where, we’re here when you’re ready to get there! #HopOn

6. Rider pro tip: Have fare ready when entering vehicles to reduce exposure and boarding time. #HopOn

7. GoPass is the simple way to pay and ride – without the hassle of carrying cash. Plan your journey through the GoPass mobile app! [gopass.org](https://www.gopass.org/) #HopOn

8. 👋 If it’s been a while since you last took transit, here are a few tips #HopOn

*(below would be a GIF, video or some kind of animation of the tips)*

9. We’re taking care of paratransit riders by asking COVID-19 related health questions before booking and screening temperatures to make sure that riders are safe and healthy before boarding. #HopOn

10. Practice social distancing while waiting for your ride or while onboard. #HopOn

11. We encourage you to buy your transit pass with the GoPass app instead of at a ticket vending machine to avoid contact with surfaces others may have touched. [gopass.org](https://www.gopass.org/) #HopOn