





PETF Aquatic Plastic Pollution Prevention Infographics and Toolkit

May – Plastic Utensils and To-Go Containers

The following are guides to social media posts for the Aquatic Plastic Pollution Prevention. In the tables, are the images and captions that are meant to be posted with one another. Each month there will be a focus on one item of litter that is commonly found. There will be four posts a month that follow this pattern: an Adobe stock photo announcing what the topic of the month is, a simple graphic with a fact about the item, an organization that targets this item of litter and an infographic about this month's topic. In each graphic, there is room for a logo. While it is not mandatory to put logos on every post, it is mandatory for the first post (the adobe stock image).

Image	Caption
	<p>“Clamshell” containers and to go cups are often being left behind in parking lots, on the side of roads, and on benches. These forgotten cups and containers are a form of littering and can pollute waterways and the environment. Keep your trash in the trash and pick up litter when you see it lying around.</p>
	<p>Styrofoam containers and plastic cutlery can last for another 500 years before they start breaking down into microplastics. An item you used for less than an hour, will outlive you and future generations. Bring your own to go items and cutlery when you can.</p>
	<p>Habits of Waste’s campaign, #CutOutCutlery focuses on reducing the amount plastic that is being used. Currently, they are petitioning for online food delivery companies (such as Uber Eats and Postmates) to offer an “opt out” button for bringing cutlery. Learn more at http://www.habitsofswaste.org/campaigns/cutoutcutlery/.</p>
	<p>From the collection of raw materials to its fate of ending up in a landfill, follow this infographic to learn about the lifecycle of a Styrofoam container. Not all trash ends up in landfills. While it’s a hope that all trash ends up where it belongs, it’s not always the case. Trash can become litter and wreak havoc on the environment.</p>