

WASTEWATER AND TREATMENT EDUCATION ROUNDTABLE (WATER)

THURSDAY, JANUARY 13, 2022

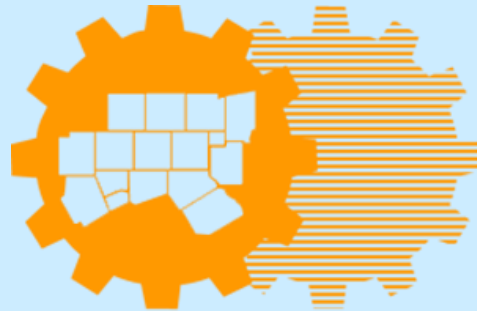


Agenda

1. Welcome and Introductions
2. Meeting Summary
3. Vice-Chair Discussion and Election
4. Member Highlight Presentation
5. Regional Training Discussion
6. Holiday Grease Roundup Update
7. Promotional Activities Update
8. General Updates
9. Roundtable
10. Schedule for Next Meeting
11. Adjournment



1. Welcome and Introductions



**North Central Texas
Council of Governments**



2. Meeting Summary

3. Vice-Chair Discussion & Election

4. Member Highlight Presentation

Dale Burrow, Trinity River Authority

5. FY2022 Training Discussion

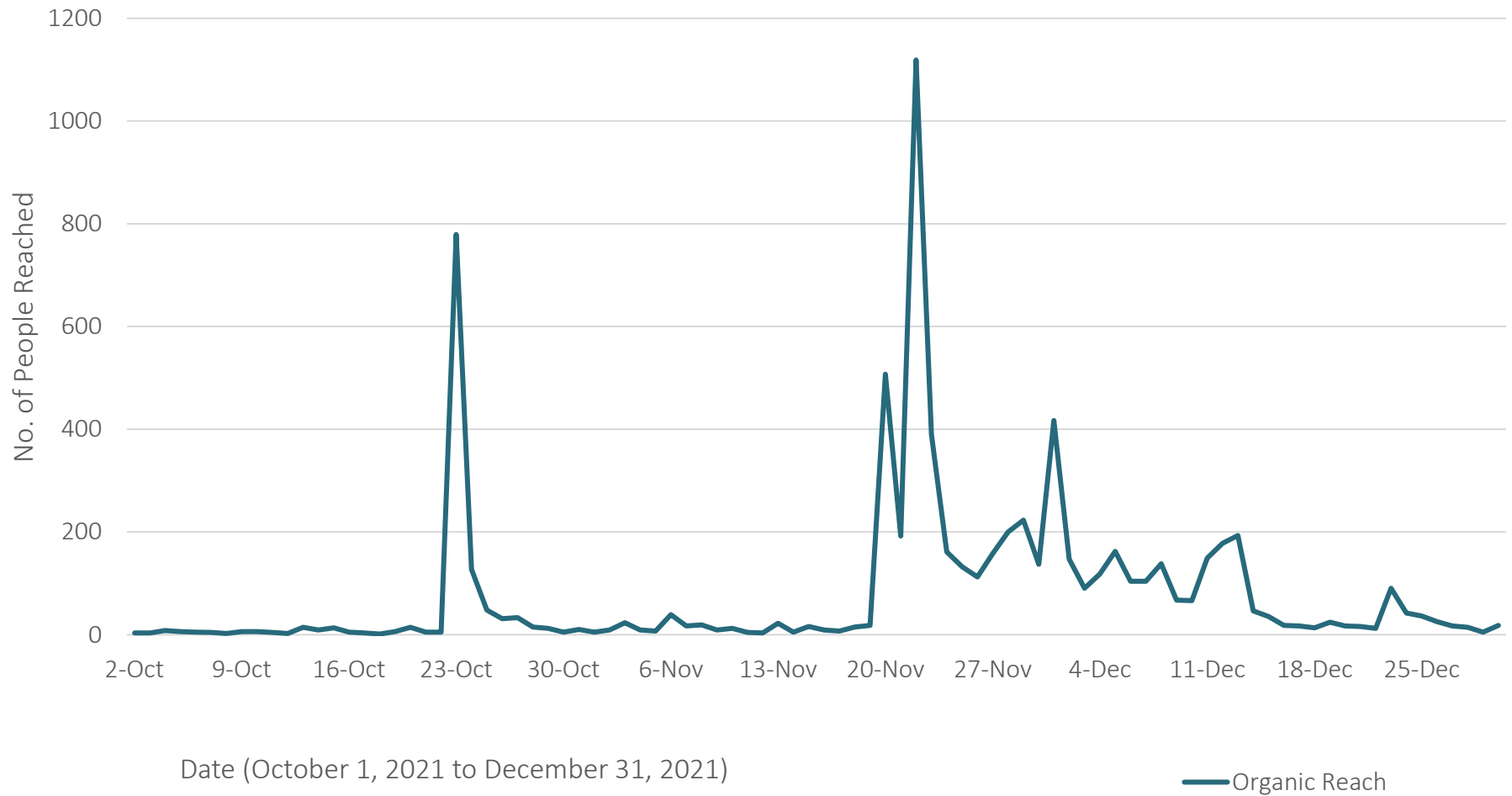
- Potential Future Training Topics:
 - Grease Interceptor
 - Industrial Inspections
 - Sampling/Monitoring
- Platforms/cost for future trainings:
 - Virtual trainings
 - Volunteer presenters v. paid instructors?

6. Holiday Grease Roundup Update

- November 22, 2021 through January 10, 2022
- 41 participants and over 70 drop off locations
- Holiday Grease Roundup video posted online:
<https://www.youtube.com/watch?v=vUlknxEz6I>
- Follow Up Survey Distributed to Participants – please respond by February 11, 2022
- Save the Date! 2022 Holiday Grease Roundup: November 21, 2022 through January 9, 2023



7. Promotional Activities Update



7. Promotional Activities Update



Facebook	Impressions	Engagements
	779	12
Twitter	Impressions	Engagements
	190	5
Instagram	Impressions	Engagements
	23	6


Facebook	Impressions	Engagements
	417	2
Twitter	Impressions	Engagements
	173	4
Instagram	Impressions	Engagements
	16	3

Facebook	Impressions	Engagements
	411	4
Twitter	Impressions	Engagements
	41	0
Instagram	Impressions	Engagements
	25	5

7. Promotional Activities Update

DEFEND DRAINS Defend Your Drains North Texas
Sponsored · 🌐

Did your turkey come out perfect this year?
After everyone enjoys the feast, it's time for the dreaded task of doing the dishes.
Before washing the dishes, pour any cooled cooking oil in a glass or hard plastic container. Then, wipe the down the pan with a paper towel to clean out the extra residue. Once you throw the grease-soaked paper towel in the trash, you're clear to wash your leftover pans!
By doing this, you are preventing grease clogs in your pipes. ... See more



Your turkey looks great!

Amount Spent \$50

Link Clicks: 107

Facebook	Reach	Engagements
	5,180	124

DEFEND DRAINS Defend Your Drains North Texas
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The 2021 Holiday Grease Round Up is here!
You can drop off your cooking oil at several pop up locations from now until January 10, 2022, all for FREE! To find a location near you, visit DefendYourDrainsNorthTexas.com!

#DefendYourDrains #CeasetheGrease
#Thanksgiving #GobbleTilYouWobble
#HolidayGreaseRoundup



DEFENDYOURDRAINSNORTH...
Defend Your Drains North [LEARN MORE](#)

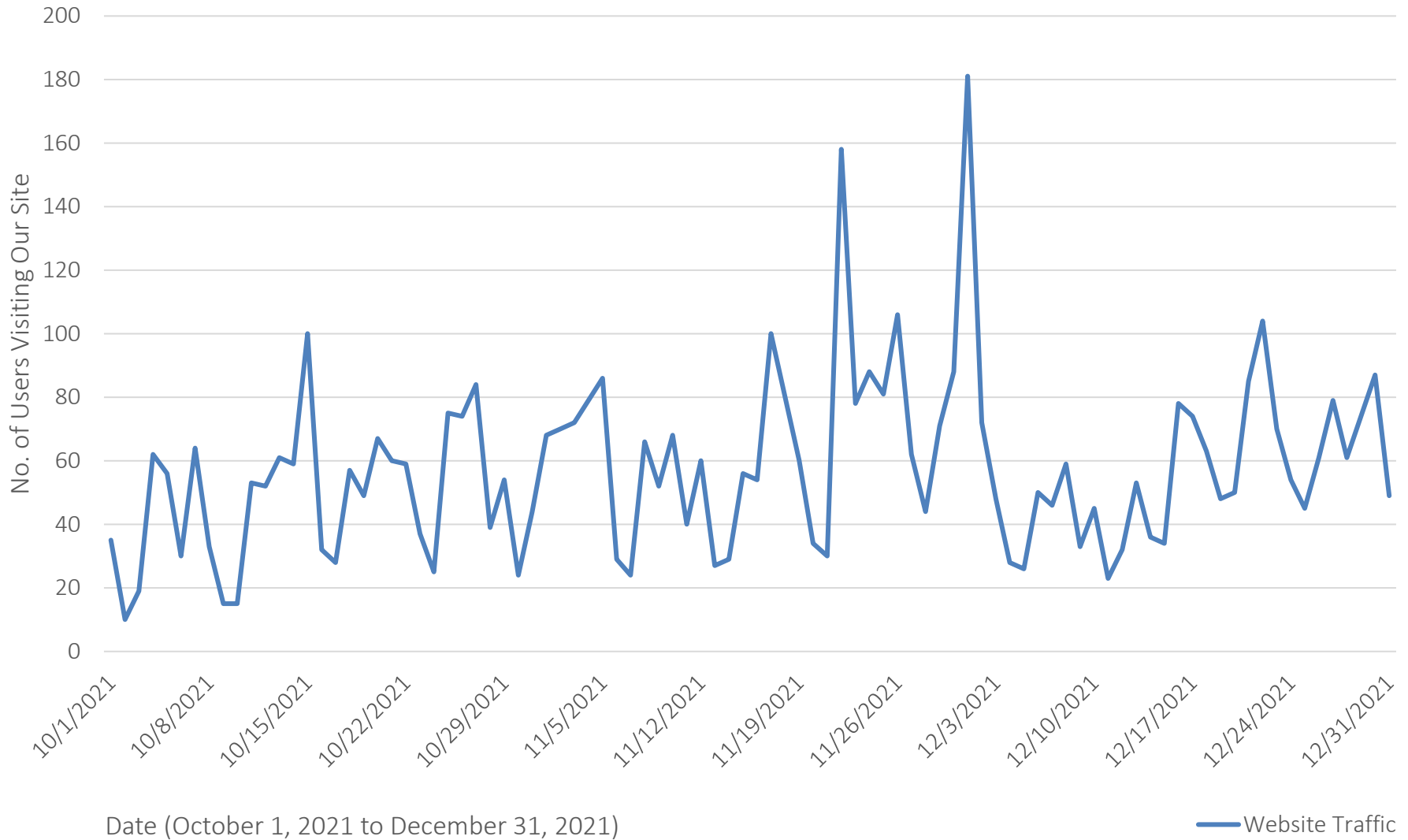
👍 Like 💬 Comment ➦ Share

Amount Spent \$52.25

Reach: 53

Facebook	Link Clicks	Engagements
	1	90

7. Promotional Activities Update



7. Promotional Activities Update

Educational Explainer Video

- Next video topic:
 - Grease v. Cooking Oil (difference in the issues they cause, differences in how to dispose, etc.)
 - Paper towels/tissues
 - Fatbergs
 - Feminine hygiene products

8. General Updates

- Requesting feedback on Draft TMDL *Septic System Maintenance for Homeowners* Educational Explainer [Video](#) and [Script](#)
- Upcoming Meetings:
 - **Public Education Task Force:** January 19, 2022 at 9:30 AM via Microsoft Teams
 - **Joint TMDL Stormwater & Wastewater Technical Subcommittee:** January 27, 2022 at 9:30 AM via Microsoft Teams
 - **Water Resources Council:** April 13, 2022 at 10:30 AM, location TBD

Roundtable & Next Meeting Date

9. Roundtable: What's happening in your community?

10. Next meeting date: Thursday, April 14, 2022 at 10:00 AM
Location TBD

11. Adjournment

Contact

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**Wastewater
And
Treatment
Education
Roundtable**