

North Central Texas Council of Governments

AGENDA

Recycle Roundtable

Wednesday, December 8, 2021

1:30 PM – 3:30 PM

Virtual - Microsoft Teams

Join Microsoft Teams Meeting

Or call in (audio only)

+1 903-508-4574, 360935550# United States, Tyler

Phone Conference ID: 360 935 550#

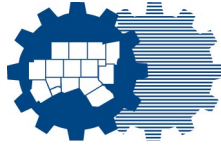
1. Welcome and Introductions.

PRESENTATION

2. **Keeping Rowlett Clean and Green.** Martha Brown, Councilmember, City of Rowlett, and Ron Harper, Grants Manager, City of Rowlett, will discuss recycling outreach efforts in Rowlett, including the use of the City's new education vehicle. They will also share experiences and knowledge gained from hosting clean-up events in general and during COVID, including the annual Tri-City Clean-Up Event where Rowlett partners with the Cities of Dallas and Garland.

DISCUSSION

3. **Know What to Throw (KWTT) Campaign Discussion.**
 - a. **MVPs (Most Valuable Posts).** NCTCOG will present the social media posts that resonated the most with our regional audience over the past quarter.
 - b. **KWTT Campaign Modifications.** NCTCOG will present new ideas and seek the group's help with any agreed upon modifications.
 - c. **KWTT Biweekly Emails.** NCTCOG will discuss the new format to the KWTT biweekly emails and receive input from attendees.
4. **Recycle Roundtable Survey Results.** In November, NCTCOG surveyed the Recycle Roundtable seeking suggestions regarding potential changes to the focus and format of the meetings. The results will be presented for review and discussion about next steps.
5. **NCTCOG Updates.**
 - a. NCTCOG's Trash Free Waters Project
 - b. NCTCOG Solid Waste Program Second Call for Projects
 - c. The State of Texas Alliance for Recycling (STAR) is seeking informal comments and questions on the [Recycling Market Development Plan](#) to inform a series of stakeholder meetings and webinars to be held by STAR over the next year. Submit comments [here](#).



North Central Texas Council of Governments

6. **Roundtable.** The Recycle Roundtable participants will share what is happening regarding recycling in their communities.
7. **Future Agenda Items and Request for Presentations.** The Recycle Roundtable may suggest future agenda items and NCTCOG will request presentation topics for the next meeting.
8. **Schedule for the Next Meeting.** The next meeting is scheduled for **Wednesday, April 6, 2022, at 1:30 p.m.** The meeting will be virtual.
9. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Elena Berg by phone at (817) 608-2363, or by email at eberg@nctcog.org.

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Barbara Bradford by phone at (817) 695-9231 or by email at bbradford@nctcog.org, 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.