

# PUBLIC EDUCATION TASK FORCE

Wednesday, October 20, 2021

9:30 am, Microsoft Teams



# AGENDA

- Doo The Right Thing Campaign Recap
- FY21 Work Project Recap
- North Texas Community Cleanup Challenge Update
- Regional Tree Cooperative Purchase
- FY22 Program Discussion
- Other NCTCOG Programs & Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

# DOO THE RIGHT THING CAMPAIGN

- Doo the Right Thing social media photo contest and campaign
  - Received 109 total submissions representing 27 cities
  - Received votes by public: July 26<sup>th</sup> – August 20<sup>th</sup>
  - Featured Winners: Posted October 2021 – September 2022
- Campaign and promotional materials:
  - Social media toolkit with suggested posts and graphics posted to PETF [program page](#)
- Like, Share and Follow us on social media!
  - Twitter @DooNorthTexas
  - Instagram @DooNorthTexas
  - Facebook @DooNorthTexas



# FY21 WORK PROJECT RECAP

## Webinar & Trainings

- **Healthy Creeks and Waterways: Vegetation and the Flow of Healthy Waterways**
  - March 31, 2021
  - Attendance: 211
- **Wrangling Trash from Waterways – Texas Style** (in partnership with Trash Free Waters)
  - May 26, 2021
  - Attendance: 102
- **North Texas Community Cleanup Challenge Informational Webinar**
  - August 5, 2021
  - Attendance: 41
- **Rethinking Approaches to Rain Gardens and Green Infrastructure**
  - September 30, 2021
  - Attendance: 32
- Presentations and recordings available on [Public Education Task Force](#) and [Trash Free Waters](#) project pages

# NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

## North Texas Community Cleanup Challenge

September 1<sup>st</sup>, 2021 – October 31<sup>st</sup>, 2021

Participating Communities:

- Allen
- Anna\*
- Arlington
- Carrollton
- Cleburne
- Denton
- Ennis
- Fort Worth\*
- Frisco
- Garland
- Grand Prairie\*
- Grapevine
- Greenville
- Irving
- Lake Dallas
- Little Elm
- Lucas
- Mansfield\*
- Mesquite
- Plano
- Rowlett

\*Indicates Mayors' Challenge participants



# NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

**Created a Video or Social Media post(s)?**

Be sure to share with us so we can help promote the word!

**Don't Forget!**

All data must be entered by November 30<sup>th</sup>.

**2022 Tentative Save the Date:**

March, April, May



# REGIONAL TREE COOPERATIVE PURCHASE

Yarcus Lewis  
City of Plano

## LINKS:

- TAMU AgriLife Today: [What To Do With Trees Recovering From Winter Storm Uri](#)
- D Magazine: [A New Plan Shows How Badly Dallas Needs to Protect Its Trees](#)
- City of Plano: [2021 Winter Storm Tree Damage Information](#)

# FY22 PROGRAM DISCUSSION

FY2022 Special Project: **Videos and Materials** covering a **full suite of general stormwater education** for **school audiences** in lieu of needing in-person education.

## Member Suggested Topics:

- Why its [stormwater] important
- What to do in event of leak at home
- Proper paint cleanup at home
- Used [motor]oil
- What to watch out for [around town] and how to report issues
- Household Hazardous Waste
- Yard waste, lawn care, and pesticides
- Pet waste
- Native plants
- Adopt-a-spot programs

Additional Notes: Provide editable placeholder for city logos/hotline numbers.





# FY22 PROGRAM DISCUSSION

Member Suggested Topic Matched With Existing Resources:

- A. Why its [stormwater] important
- B. What to do in event of leak at home
- C. Proper paint cleanup at home
- D. Used [motor]oil
- E. What to watch out for [around town] and how to report issues

**Additional Materials:**  
[Exploring Watersheds with the TRWD Stream Trailer](#)

- F. Household Hazardous Waste

- [Disposal of Home Cleaning Products](#) by Defend Your Drains
- [Proper Disposal of Household Hazardous Waste](#) by Defend Your Drains

- G. Yard waste, lawn care, and pesticides

- [Yard Waste Management](#) by PETF

- H. Pet waste

- [What's Your Dog Doo-ing?](#) by PETF

- I. Native plants

- J. Adopt-a-spot programs



# OTHER COG PROGRAMS AND UPDATES



# IDDE & STORMWATER MONITORING UPDATE

- **Illicit Discharge Detection and Elimination (IDDE)**

- Upcoming Meeting – December 9, 2021, at 9:30. Location - TBD

- Upcoming Training – Industrial Inspectors

October 27<sup>th</sup> 9:30 am – 4:00 pm

Peterbilt Training Facility in Denton. **Registration is Limited** due to COVID protocols

Link to registration:

<https://www.addevent.com/calendars/Vh159360/event/iQ8900975/view>

- **Regional Wet Weather Characterization Program (RWWCP)**

- RWWCP is in the fifth year of the program term.

- Begun implementation of the Best Management Practices Analysis and Evaluation Plan (BANEP).

- All participants were mailed Letters of Authorization for the fifth and final year of the contract period. Please contact staff ([chorner@nctcog.org](mailto:chorner@nctcog.org)) if you have not received your letter.



# TMDL UPDATE

- Upcoming TMDL Meetings:
  - **TMDL Stormwater and TMDL Wastewater Technical Subcommittee Meetings:** tentatively scheduled for January 2022 via Microsoft Teams
  - **Upper Trinity River Basin Coordinating Committee:** February 15, 2022 at 9:30 AM, location to be determined
  - **Monitoring Coordination Forum Subcommittee:** March 3, 2022 at 9:30 AM via Microsoft Teams





**Wastewater  
And  
Treatment  
Education  
Roundtable**

## WATER UPDATE

- The "[\*Disposal of Home Cleaning Products\*](#)" educational explainer video is available online for review and sharing.
- **Holiday Grease Roundup** is quickly approaching!
  - November 22 – January 10
  - Contact Hannah Allen at [hallen@nctcog.org](mailto:hallen@nctcog.org) if you would like to participate this year!
- FY2022 Financial Commitments available online:
  - [www.nctcog.org/envir/public-works/water-cost-share](http://www.nctcog.org/envir/public-works/water-cost-share)
- Upcoming [WATER meeting](#):
  - January 13, 2022 at 10:00 AM, location to be determined

# TRASH FREE WATERS – ENGAGE & EDUCATE TASK

- Task 3 - Engage & Educate task of grant includes work on encouraging a cleanup culture
- Formed a short-term Advisory Group to help inform work on task. Held first meeting on Sept. 9th. Scheduled to meet again on **October 21<sup>st</sup>** and **November 18<sup>th</sup>**
  - Under this task, project team is connecting with communities and recreational groups on unique cleanup activities such as plogging or integrating litter cleanups with cycling and paddling
  - Outcome is the development of resources and/or toolkits to help local governments connect with recreational groups and their communities on unique cleanup activities
- If interested in being part of the Advisory Group, please contact Crysta Guzman at [cguzman@nctcog.org](mailto:cguzman@nctcog.org)



To subscribe to the Trash Free Waters: North Central Texas newsletter click [here](#).



## CONFERENCES & EVENTS

- North Texas Regional Water Conservation Symposium (Virtual) – November 17<sup>th</sup> – 18<sup>th</sup>
- Dallas College [Sustainability Summit](#) – November 5<sup>th</sup>



## NEWS & RESOURCES

- BoatU.S. Foundation – [Grassroots Grants Program](#) (rolling review)
- Take Care of Texas [Video Contest](#) for students (closes Dec. 3<sup>rd</sup>)
- Water is Awesome Video – [How Much Water Does My Sprinkler System Use?](#)
- U.S. Forest Service Webinar Recording: [Urban Trees and Stormwater Management: Quantifying Impacts, Maximizing Benefits](#)
- EPA 2021 [Environmental Education Grants](#) (apps. due Dec. 6)
  - [EE Request for Applications](#)
  - [EE Local Grants Program Region 6 Solicitation Notice](#)





# ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



## NEXT MEETING DATES

- RSWMCC – Next meeting is November 17, 2021
- PETF – Next meeting is January 19, 2022
- P2 Task Force – Next meeting is December 8, 2021
- IDDE – Next meeting is December 9, 2021
- iSWM – Next meeting is January 12, 2022



## CONTACT

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## CONNECT



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