

# PUBLIC EDUCATION TASK FORCE

Wednesday, April 21, 2021

9:30 am, Microsoft Teams



# AGENDA

- Doo The Right Thing Campaign
- North Texas Community Cleanup Challenge
- FY21 Work Project Update
- Legislative Updates
- FY22 Program Discussion
- Stormwater Cooperative Purchase
- Trash Free Waters Update and Discussion
- Other NCTCOG Programs and Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

# DOO THE RIGHT THING CAMPAIGN

- Doo the Right Thing social media photo contest and campaign
  - Contest Entry: May 1<sup>st</sup> through June 30<sup>th</sup>
  - Voting: July – August
  - Winners: Posted October 2021 – September 2022
- Social Media toolkits are on the Public Education Task Force [program page](#)
- Campaign and promotional materials:
  - Social media toolkit with suggested posts and graphics
  - [Digital form](#) for pledge and contest entry
- Check out the Doo the Right Thing [program page](#) and follow our social media profiles!
  - Twitter @DooNorthTexas
  - Instagram @DooNorthTexas
  - Facebook @DooNorthTexas



# NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

[North Texas Community Cleanup Challenge](#) website nearing completion with educational content and toolbox items being added

- Partner Resources Toolbox content:
  - [Template Proclamation](#)
  - [Template Press Release](#)
  - PPE Litter and COVID Cleanup Guidance (with KTB's permission)
  - Volunteer Guidelines and Safety Tips
  - Downloads (Certificate of Participation, Logos, etc.)






# FY21 WORK PROJECT UPDATE

## Webinar Updates

- Now available - [Healthy Creeks and Waterways –Vegetation and the Flow of Healthy Waterways](#) presentations and recording held on March 31, 2021.
  - [Presentations](#)
  - [Recording](#)
- Work on webinar for Low-Impact Design and/or Small Scale BMPs is underway



# TEXAS LEGISLATIVE UPDATES

| Bill Number   | Description (Summary of Bill)  | Author    | Status   |
|---|--|-----------|--|
| <a href="#">HB 348</a>  | Relating to a requirement to make certain environmental and water use permit applications available online.  | Zwiener   | Referred to Natural Resources Committee on 2/25/21                   |
| <a href="#">HB 520</a>     | Relating to the regulation by the Texas Department of Transportation of right-of-way landscaping installed by utilities.   | Beckley   | Left pending in Transportation Committee on 3/23/21                  |
| <a href="#">HB 3814</a>   | Relating to the regulation by the TCEQ of the discharge of preproduction plastic from point and nonpoint sources to ensure zero discharge or release of plastic into water or onto land in the state and to ensure the prompt cleanup of any discharged or released plastic. | Hunter    | Referred to Environmental Regulation Committee on 3/23/21            |
| <a href="#">SB 1128</a>  | Relating to pollinator health.   | Powell    | Referred to Water, Agriculture, & Rural Affairs Committee on 3/18/21 |
| <a href="#">SB 1772</a>  | Relating to the establishment of the Texas Pollinator-Smart program for solar energy sites.  | Zaffirini | Referred to Water, Agriculture, & Rural Affairs Committee on 3/26/21 |



# FY22 PROGRAM DISCUSSION

**April 21, 2021**

At PETF Meeting: Present and Discuss Special Project Ideas

**July 21, 2021**

At PETF Meeting: Vote On Previously Submitted Ideas

**May/June, 2021**

Via Email: Survey to Submit Additional Ideas for Consideration

**August 18, 2021**

At RSWMCC Meeting: Present Selection Of FY22 Special Project



# FY22 PROGRAM DISCUSSION CONT.

2022 March is Texas SmartScape Month Campaign

- Slogan suggestions for next year?
  - Corresponding graphics suggestions?
- 
- Hosting SmartScape friendly events or native plant sales? We want to help promote them! Email your list of events and/or plant sales to Crysta Guzman at [cguzman@nctcog.org](mailto:cguzman@nctcog.org)





# STORMWATER COOPERATIVE PURCHASE

- Seeking to gauge interest in participating in a cooperative purchase this summer
  - ♥ If yes!
  - 😊 If maybe/not certain yet
  - ★ If no, handling these needs internally
- [Stormwater Cooperative Purchase Vendor and Purchasing Guide](#) (PDF download)



# TRASH FREE WATERS – ENGAGE & EDUCATE TASK

- Task 3 - Engage & Educate of grant includes work on encouraging a cleanup culture
- Under this task, project team is conducting pilot events connecting communities with recreational groups on unique cleanup activities such as plogging or integrating litter cleanups with cycling and paddling
- Outcome is the development of resources and/or toolkits to help communities connect with recreational groups and new audiences on unique cleanup activities
- Considering the formation of a short term Advisory Group to help inform this task
- Would like to know:
  - What our members, as potential stakeholders, are able and willing to do to promote and coordinate on these types of events?
  - What support is needed from NCTCOG to help advance these efforts?
- If interested in being part of the Advisory Group, please contact Crysta Guzman at [cguzman@nctcog.org](mailto:cguzman@nctcog.org)



# OTHER COG PROGRAMS AND UPDATES



# IDDE & STORMWATER MONITORING UPDATE

- **Illicit Discharge Detection and Elimination (IDDE)**
- Upcoming Meeting – July 8, 2021, at 9:30. Location - TBD
  - Roundtable members will discuss upcoming training opportunities for FY21 and listen to a case study presentation.
- **Regional Wet Weather Characterization Program (RWWCP)**
  - RWWCP is in the fourth year of the program term.
  - Beginning phase of implementation of Best Management Practices Analysis and Evaluation Plan (BANEP).
    - All participants have met with the consultant team and NCTCOG staff and are collecting BMP data.



# TMDL UPDATE

- Upcoming TMDL Meetings:
  - [TMDL Stormwater Technical Subcommittee Meeting](#): May 4, 2021 at 9:30 AM via Microsoft Teams
    - At this meeting, NCTCOG will be presenting the final “*What is a Total Maximum Daily Load?*” educational explainer video
  - [TMDL Wastewater Technical Subcommittee Meeting](#): May 13, 2021 at 9:30 AM via Microsoft Teams
    - At this meeting, NCTCOG will be presenting the final On-Site Sewage Facility (OSSF) Social Media Toolkit
  - [TMDL Coordination Committee Meeting](#): July 1, 2021 at 9:30 AM via Microsoft Teams
  - [Upper Trinity River Basin Coordinating Committee](#): August 17, 2021 at 9:30 AM, location TBD
- [Draft Annual Program Summary](#) available online for review
- NCTCOG is currently developing a logo for the TMDL Program
- TMDL Calculations Workshop was held on April 20, 2021
  - Presentation slides and a recording of the workshop will be posted online at [www.nctcog.org/TMDL](http://www.nctcog.org/TMDL)





## Wastewater And Treatment Education Roundtable

## WATER UPDATE

- During the 2020 Holiday Grease Roundup, 33 participants collected almost 6,700 gallons of grease!
  - The 2021 Holiday Grease Roundup is scheduled for November 22, 2021 through January 10, 2022.
- The “*Why Your Sink Disposal is Not a Garbage Can*” educational explainer video has been posted to the NCTCOG E&D YouTube Page.
  - NCTCOG is currently finalizing the “*Always Trash Your Personal Care Items*” educational explainer video.
- Upcoming [WATER meeting](#):
  - July 8, 2021 at 10:00 AM via Microsoft Teams

# FY22-23 Solid Waste Grant Call for Projects

---

- The NCTCOG allocates a portion of the funding received from TCEQ toward solid waste implementation grants.
- Opened April 7, 2021 and closes May 26, 2021 at 5PM
- Solid Waste Grant webinar was held on April 8, 2021 at 2PM
  - The recorded webinar will be posted to the Solid Waste Grant Website
- [NCTCOG Solid Waste Grant Website](#)
- [Grant Application Guidelines](#)
- [Call for Projects Timeline](#)
- Contact Cassidy Campbell at [ccampbell@nctcog.org](mailto:ccampbell@nctcog.org) or 817-608-2368 for more information.

*All funding for these projects is subject to sufficient funds in the Municipal Solid Waste Disposal Account and to the receipt and availability of funds appropriated by the Texas Legislature for the purposes of this call for projects. In the event funding is not available, NCTCOG has no obligation to provide funding to any projects that may be selected in association with this call for projects.*

# Funding & Eligibility

---

- **Estimated** Funding Available: \$1.1 to 1.3 Million
- Eligible Applicants:
  - Cities
  - Counties
  - Public and Independent School Districts (excludes Universities and other post-secondary educational institutions)
  - General and special law districts created in accordance with state law and having the authority and responsibility for water quality protection or MSW management, to include river authorities
  - Councils of Governments



# Project Categories

---

- ▶ The following project categories are eligible for grant funding:
  - ▶ Local Enforcement
  - ▶ Source Reduction and Recycling
  - ▶ Household Hazardous Waste
  - ▶ Litter and Illegal Dumping Programs
  - ▶ Citizens' Collection Stations and "Small" Transfer Stations
  - ▶ Local Solid Waste Management Plans
  - ▶ Technical Studies with a Regional Scope/Impact
  - ▶ Educational and Training Projects

# CONFERENCES & EVENTS

- National Municipal Stormwater Alliance - [Stormwater and Electronic Data: The E-Reporting Rule for the MS4 Sector and the Value of Data Standards Webinar](#): Thursday, April 22<sup>nd</sup>, 2021
- NCTCOG Webinar - [Municipal BMP "Show and Tell"](#): Tuesday, May 11<sup>th</sup>, 2021
- California Trash Monitoring Series Webinar - [Taking Out the Trash: Trash Capture and Compliance](#), May 20<sup>th</sup>, 2021
- NCTCOG Trash Free Waters Webinar – [Wrangling Trash from Waterways – Texas Style](#), Wednesday, May 26<sup>th</sup>, 2021
- [54<sup>th</sup> Annual Keep Texas Beautiful Conference](#), June 28<sup>th</sup> – July 1<sup>st</sup>, 2021 (Virtual)
- [EPA Region 6 Stormwater Conference](#), August 8<sup>th</sup> – 12<sup>th</sup> (New Orleans and Virtual)
  - Call for presentation abstracts closes on Monday, April 26<sup>th</sup>, click [here](#) for more information



# NEWS & RESOURCES

- TCEQ Program – [“Don’t Mess With Texas Water”: A Way to Report Illegal Dumping](#)
- Texas Nurdle Patrol – Free [Nurdle Patrol Startup Kits](#) & [Teacher Nurdle Kits](#)
- Bow Seat – [Ocean Awareness Contest – Water Rising](#)
  - Submissions due June 14, 2021
  - Prompt 2 category of relevance to region
- EPA Guide – [Saving the Rain: Green Stormwater Solutions for Congregations](#)
  - Recording of April 13, 2021 webinar on this guide to be made available [here](#)
- EPA Resources for [Celebrate Environmental Education Week](#) (April 19-23)



# ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



## NEXT MEETING DATES

- RSWMCC – Next meeting is May 19, 2021
- PETF – Next meeting is July 21, 2021
- P2 Task Force – Next meeting is TBD
- IDDE – Next meeting is May 27, 2021
- iSWM – Next meeting is April 22, 2021



## CONTACT

### Crysta Guzman – PETF, P2

Environment & Development Planner II  
North Central Texas Council of Governments  
[cguzman@nctcog.org](mailto:cguzman@nctcog.org)  
817.695.9107

### Sydni Ligon – IDDE, Stormwater Monitoring

Environment & Development Planner  
North Central Texas Council of Governments  
[sligons@nctcog.org](mailto:sligons@nctcog.org)  
817.608.2360

### Carolyn Horner - RSWMCC

Sr. Environment & Development Planner  
North Central Texas Council of Governments  
[chorner@nctcog.org](mailto:chorner@nctcog.org)  
817.695.9217

### Tamara Cook

Manager, Environment and Development  
North Central Texas Council of Governments  
[tcook@nctcog.org](mailto:tcook@nctcog.org)  
817.695.9221

## CONNECT



Facebook.com/nctcogenv



@nctcogenv



nctcogenv



youtube.com/user/nctcoged



EandD@nctcog.org



nctcog.org/envir

