

Public Education Task Force

Wednesday, January 16, 2019

9:30 am, William J. Pitstick Executive Board Room



North Central Texas
Council of Governments
Environment & Development

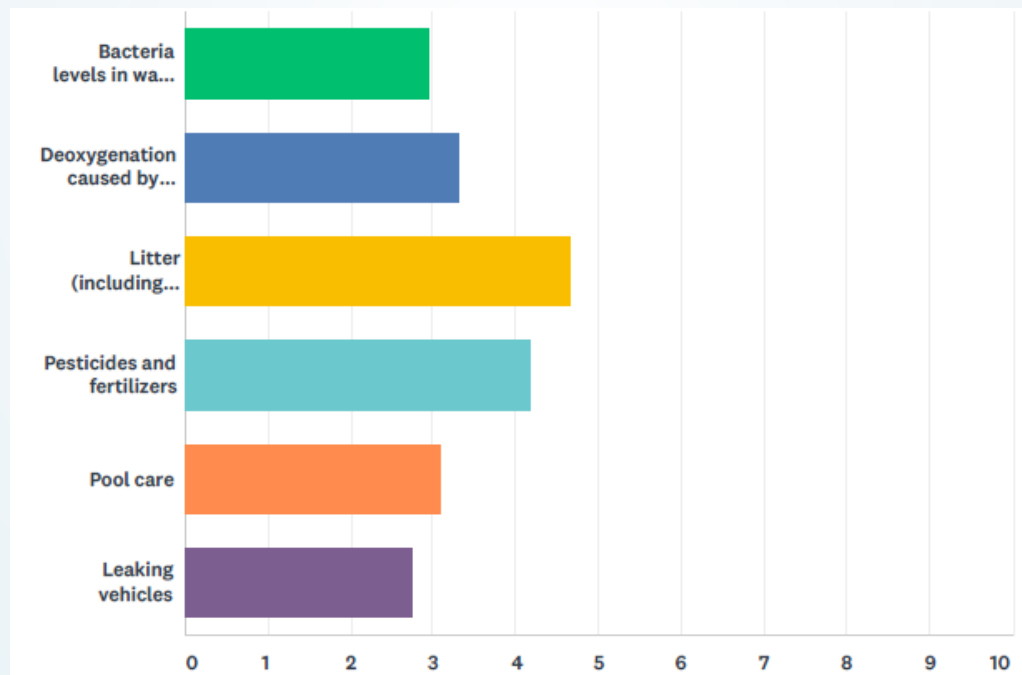
Agenda

- FY19 Work Project – Educational Videos
- Cooperative Purchase
- March is Texas SmartScape Month
- 2019 Plants Sales
- PETF Activity Reports
- Brainstorm FY20 Work Project
- NCTCOG Updates
- Roundtable

FY19 Work Project – Educational Videos

- NCTCOG in the process of finding vendors to produce videos.
- Feedback received from survey:

Q: Please rank the video topics in order of priority for your agency.



FY19 Work Project – Educational Videos

Q: Additional suggested topics:

- ▶ Need for green infrastructure
- ▶ Reduce and reuse
- ▶ Pet waste as source of bacteria
- ▶ What is the TPDES permit and how your city is responsible for it (Parameters/MCM's)

Q: What is the intended use of the videos? Where will they be posted/shown?

- ▶ Website (14)
- ▶ Social media (14)
- ▶ In person (8)
- ▶ Newsletter (1)
- ▶ Other (1)

FY19 Work Project – Educational Videos

- ▶ What is the primary intended audience of the videos?
 - ▶ Youth (0)
 - ▶ Adults (7)
 - ▶ All ages (10)

- ▶ Additional feedback needed for development:
 - ▶ Of the 6 ranked video topics, which 4 to 5 would you most like to see produced into an educational video?
 - ▶ What is the order of priority for producing the videos?
 - ▶ To keep videos short (30, 60, or 90 seconds), what information should be highlighted?

FY19 Cooperative Purchase

- ▶ New process is intended to give participants more control of what, when, and how much they order
- ▶ NCTCOG is in the process of reaching out to several choice partners it has contracts with to negotiate discounted pricing for items
- ▶ Participants can use these contracts through NCTCOG at any time to order any co-op products with a guarantee that NCTCOG has already fulfilled legal procurement needs (as long as your city is not stricter than the state)
- ▶ Participants will be able to order directly from these vendors under the contracts – no need to involve COG as a middleman
- ▶ Will supply a list of vendors, co-op items, prices, and contract numbers to participants

FY19 Cooperative Purchase

➤ Suggested Items:

- Curb Markers
 - Plastic and Aluminum
 - Adhesive
- Fat Trappers Containers and Bags
- Grease Lids
- Silicone funnels
- Pan Scrapers
- Dog Waste Bag Dispensers and bag refills
- Duck/Fish Gel Packs
- Dog Bandanas
- Grocery tote
- Recycled Tire Jar Opener

- Paper items (Bookmarks, Posters, Calendars, FOG Door Hangers, etc.) will not be included
- Printer-ready files are available by request at any time



March is Texas SmartScape Month

➡ Plant with a Purpose



March is Texas SmartScape Month

➔ New handouts and graphics to emphasize the message.

PLANT THESE TO SEE BUTTERFLIES FLY FREE

Season	Water Usage		
	Very Low	Low	Medium
Spring	Agarita	Eastern Redbud	Bridal Wreath Spirea
Summer	Fragrant Mimosa	Coneflower	Columbine
Fall	Flame Acanthus	Calylophus	Frog Fruit
Winter		Wood Violet	Broomsedge Bluestem

PLANT THESE TO HELP SAVE THE HUMMINGBIRD

Water Usage	Water Usage		
	Very Low	Low	Medium
Very Low	TX Mountain Laurel	Sage, Meadow	Red Hot Poker
Low	Fragrant Mimosa	Bird of Paradise	Rock Rose
Medium	Cherry Sage	Gayfeather	Fragrant Mist Flower
	Horseherb		Sage Lyre Leaf

PLANT THESE TO SEE A HUMMINGBIRD

Water Usage	Water Usage		
	Very Low	Low	Medium
Very Low	Bert Willow	Bearded Iris	Phlox, Louisiana
Low	Prickly Pear	Obedient Plant	Canna Lily
Medium	Flame Acanthus	Hardy Dianthus	Turk's Cap
	Almond Verbena		Thrift

2019 Plant Sales

- Will seek Native Plant Society of Texas out as a partner on plant sales again.

PETF Activity Reports

- Stormwater Education Events Calendar – included on reports but has not been activity updated in several years. Is this still of value to anyone?

FY20 Work Project

Brainstorm ideas for the FY20 Work Project.



Other NCTCOG Updates

- ▶ RSWMCC

- ▶ Next meeting is February 19, 2019

- ▶ PETF

- ▶ Next meeting is April 3, 2019

- ▶ iSWM

- ▶ Next meeting is April 12, 2019

- ▶ Urban Riparian Symposium, February 27 – March 1, 2019

- ▶ Bullseye Assessment Training, February 27, 2019

- ▶ TCEQ Trade Fair, May 14-15, 2019

- ▶ EPA Region 6 Stormwater Conference (Denton), July 2019

Roundtable

What's happening in your city?



Contact

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