



North Central Texas Council of Governments

SUMMARY

Public Education Task Force

Wednesday, October 24, 2018

9:30 a.m., Fourth Floor Large Meeting Room

NCTCOG Offices, CPIII

600 Six Flags Drive, Arlington, TX 76011

1. Welcome and Introductions.

DISCUSSION

2. **Doo the Right Thing.** The group will be updated on the status of the Doo the Right Thing Calendar.

Kathleen Myers, NCTCOG staff, informed the group that the calendar is undergoing final edits. There were 257 entries and over 1,000 votes submitted in this year's contest. All participants have been notified of who won the full page features. Contest participants and cities will be sent a link to the PDF of the calendar and an online shopping cart item to buy calendars soon. Any city who wishes to print the calendars from their own vendor may request the official print files from Brian Geck at bgeck@nctcog.org.

3. **Cooperative Purchase.** The group is updated on the new cooperative purchase processes and provides input on item list.

Kathleen Myers provided an overview of the new Cooperative Purchase process. For FY19, the NCTCOG procurement team will take the lead. The end result will look much like North Texas SHARE contracts. Under these contracts, NCTCOG will go out to bid for the items, negotiate prices, and set up a cooperative purchasing contract under which the cities may order at any time while still fulfilling state or local procurement procedure needs. NCTCOG will still collect tentative order quantities, as this will assist the procurement team with negotiating pricing.

NCTCOG provided a list of items based on what has been most popular in the past. These items included:

- Curb markers (plastic and aluminum) and adhesive
- Fat Trapper containers and refill bags
- Grease lids
- Pan scrapers
- Dog waste bag dispensers and refill bags

NCTCOG asked the group to pick additional items based on a list of suggestions and ideas from the group. Items of interest included:

- Reusable bags made of recycled materials (but make sure they are big enough for groceries)
- Dog bandanas
- Jar openers made from recycled tires
- Silicone funnels

616 Six Flags Drive, Centerpoint Two
P.O. Box 5888, Arlington, Texas 76005-5888
(817) 640-3300 FAX: 817-608-2372
www.nctcog.org

- Duck hot/cold gel pack
- Reusable straws

All paper items that were previously included in the Cooperative Purchase – including bookmarks, door hangers, activity books, posters, brochures, etc. – will no longer be offered as part of this program. Stormwater members may request the print files for these items at any time from Brian Geck at bgeck@nctcog.org.

Members are encouraged to bring their favorite promotional items to the January 16, 2019, meeting for “show and tell” with peers.

4. **March is Texas SmartScape Month.** The group will discuss and vote on proposed themes for the 2019 campaign.

The group was presented with three options for the 2019 March is Texas SmartScape Month campaign:

- Save Water. Save Green.
- Go Green. Save Green.
- Native. Adapted. Attractive.

Members noted that pollinators and other wildlife are a popular topic and suggested that an additional slogan option be added to reflect this. Another way to include this theme in the campaign would be to focus the image on pollinators and birds. When talking about planting for pollinators, it is also important to encourage citizens to plant for a variety of different pollinators, rather than just charismatic species such as Monarchs or hummingbirds. One way to do this would be to ensure that grasses, and not just flowering plants, are a prominent part of the image. NCTCOG staff will develop at least one new slogan and conduct an electronic vote.

Other promotional materials, including the newsletter template and the newsletter blurb, will be made available to members in mid-December.

NCTCOG staff showed the group a sign design that could be used by citizens to indicate that their yard is undergoing a conversion to a SmartScape. This idea came from a citizen who was having trouble with neighbors and code compliance, even though SmartScaping was approved through city ordinance. Members discussed sharing photos of conversions in their cities and the differences between what makes an attractive SmartScape yard and what makes a yard seem like a nuisance. A “tips and tricks” section for SmartScaping attractively would a useful addition to the website.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

5. **Other NCTCOG Program Updates.**

NCTCOG will be attempting to update the official roster for PETF. Members should be on the lookout for an email that requests confirmation of intent to participate in task force activities.

The TMDL program has moved its Texas Stream Team Bullseye Assessment Training to February 16, 2019.

The iSWM subcommittee is holding a post-construction workshop hosted by Halff Associates. Details TBD.

The Regional Stormwater Management Coordinating Council meeting for November has been postponed until January. Details TBD.



North Central Texas Council of Governments

6. **Roundtable.** Members are asked to share what is happening in their communities.

Eules: could not do planned stream clean up due to recent heavy rains, so it will be rescheduled to November 3 or November 10; working on annual report

Carrollton: giving watershed presentations and working on the annual report

Plano: asked for input on how other cities define outfalls when doing dry weather screening

Farmer's Branch: need to communicate that post-construction stormwater control requirements apply to departments within the city, not just developers; has been hearing word that EPA is coming out to do audits

Fort Worth: Litter Stomp had more sign ups than usual, but turnout was slightly depressed due to the weather; Med Take-Back event is October 27; Community Shred Day is November 3

Trinity River Authority: pet waste digester video is now available, along with the accompanying brochure; hosting a septic system and water well workshop in partnership with Texas State Soil and Water Conservation Board and Texas A&M

Cedar Hill: working on developing a Tier II Workplace Chemical Inventory; Carrollton and Southlake offered to share their documents as a guideline

Arlington: giving library presentations on flooding issues

Collin County: wrapping up year-end activities

Southlake: has experienced lots of flooding, which has led to two TCEQ complaints in regards to two specific developments; running Crud Cruiser and Med Take Back Campaigns

North Texas Tollway Authority: got their permit

NCTCOG: will be sending out a letter about the Ordinance Template for Post-Construction Stormwater Management soon; group feedback included request for NCTCOG to seek out the most appropriate department heads by reaching out to the RSWMCC and to add language to the letter asking recipient to pass it along to the correct department; Kathleen Myers, lead planner for PETF will be leaving NCTCOG shortly and future communication should be directed to Mayra Lopez mlopez@nctcog.org or Tamara Cook at tcook@nctcog.org for the time being

7. **Next Meeting Date.** The next meeting is scheduled for Wednesday, January 16, 2019, at 9:30 a.m. in the Tejas Conference Room.

8. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Mayra Lopez at (817) 608-2360 or mlopez@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Crysta Guzman at (817) 695-9231 or cguzman@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

616 Six Flags Drive, Centerpoint Two
P.O. Box 5888, Arlington, Texas 76005-5888
(817) 640-3300 FAX: 817-608-2372
www.nctcog.org



Stormwater Public Education Task Force
Wednesday, October 24, 2018
9:30 a.m., 4th Floor Large Meeting Room



MEMBER SIGN IN SHEET

NAME	SIGNATURE	ORGANIZATION
Blake Alldredge		Upper Trinity Regional Water District
Sean Aucoin		City of Frisco
Paula Breysacher		City of Garland
Randy Bright		City of Colleyville
Ashley Carlisle	<i>Ashley Carlisle</i>	City of Southlake
Mitchell Carpenter		City of Burleson
Martha Cavazos Fipps		City of McKinney
Esther Chitsinde		DFW Airport
Greg Dickens		City of Hurst
Gail Donaldson		City of Allen
James Duvall		City of Azle
Renee Esses	<i>Renee Esses</i>	City of Farmer's Branch
Katy Evans		City of Farmer's Branch
Garry Fennell		City of Irving
Moss Fennell	<i>Moss Fennell</i>	VRX - NTTA
Heather Firn		City of Plano
Becca Grassl-Petersen		Tarrant County
Perry Harts		City of Frisco
Tony Hartzel		Texas Department of Transportation
Duane Hengst		City of Hurst
Aaron Hoff	<i>Aaron Hoff</i>	Trinity River Authority
Tracy Hollis		Waters to the Sea
Tracy Homfeld	<i>Tracy Homfeld</i>	Collin County

Marty Hott		City of Fort Worth
Fouad Jaber		Texas A&M University
Gregg Kidd	<i>Gregg Kidel</i>	City of Cedar Hill
Tisha Lane		City of Richardson Health Dept.
Jerry Laverty		City of Bedford
Jodie Ledat		City of University Park
Kaitlin Lisenbe		City of Denton
Katie Masucci		City of Plano
Amitis Meshkani		NTTA
Becky Moren	<i>Becky Moren</i>	City of Euless
Samonia Mosley		City of Dallas
Gregg Moss		City of Grapevine
William Nahas		City of Allen
Kevin Neal		City of Fort Worth
Amber Nelson		City of Irving
Tuan Ngo		City of North Richland Hills
Christina Osterlund		City of Fort Worth
Abby Owens		City of Plano
Krista Pender	<i>Krista Pender</i>	City of Carrollton
Brent Redd		City of Irving
Lorrie Reeves		City of Carrollton
Echo Rexroad	<i>Echo Rexroad</i>	City of Plano
Nedra Richard-Morgan		City of Dallas
Sherrie Rios		City of Dallas
Richard Ross	<i>Richard Ross</i>	City of Euless
Carolyn Russell		City of Plano
Rebecca Sales		City of Mansfield

Marty Savage	<i>M. Savage</i>	City of Fort Worth
Mike Sferra		City of Wylie
Robby Stengel		City of Denton
Linda Sterne		City of Fort Worth
Jordan Strickler		City of Lewisville
Brandon Svane		City of Bedford
Janice Tower		City of Richardson
Christi Upton		City of Denton
Joe Villa		City of Hurst
Duy Vu	<i>Duy Vu</i>	City of Cedar Hill
Melissa Walker	<i>Melissa K. Walker</i>	City of Arlington
Tammy Walters		DFW Airport
Joyce Warren		City of Frisco
Mike Wilson		City of Garland
Julie Winchell		City of Cleburne
Michelle Wood-Ramirez		Tarrant Regional Water District
Dotty Woodson		Texas AgriLife

*megan lancu
Stephanie Clayton*

*Jec
Stephanie Clayton*

*City of Southlake
City of Southlake*

