GIS for Project Communication

Haley Salazar | Kevin Babcock
City of Denton

Why?

Multiple Departments with planned construction throughout the City



Difficulty in inquiry response to residents and staff

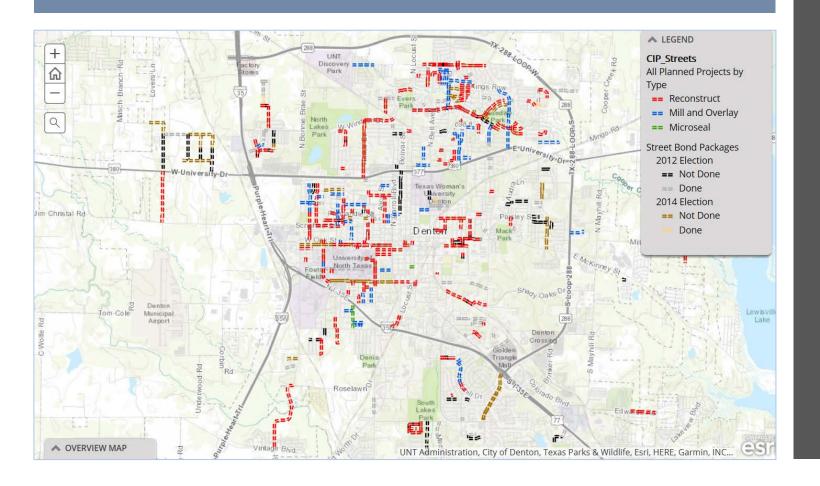
Appearance that City was unaware of issues
Labor Intensive for customer service
Council reference point



Multiple sources of information with different communication objectives

Lengthy back and forth
Stagnant information
Too many reference points

The Precursor



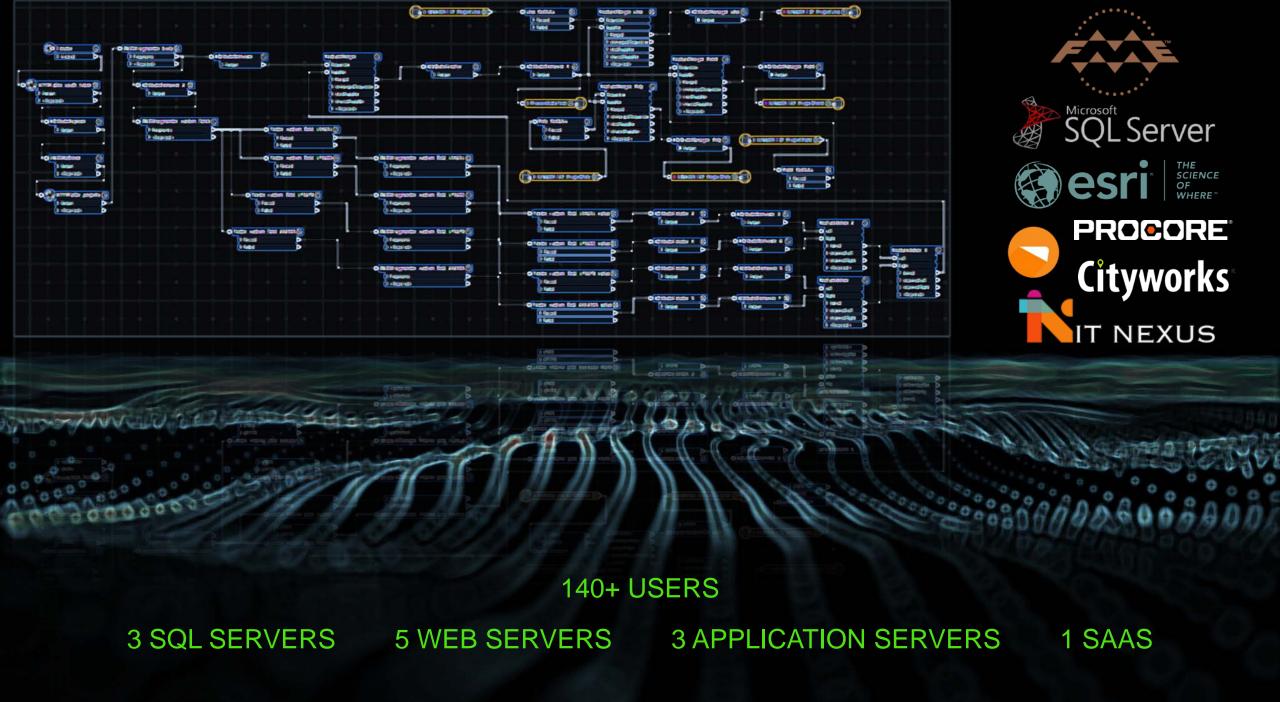
Only consisted of GIS data

Key Contributors

- Water Utilities
- Streets
- Atmos

Objective

- Coordination
- Asset data layering
- Completion status

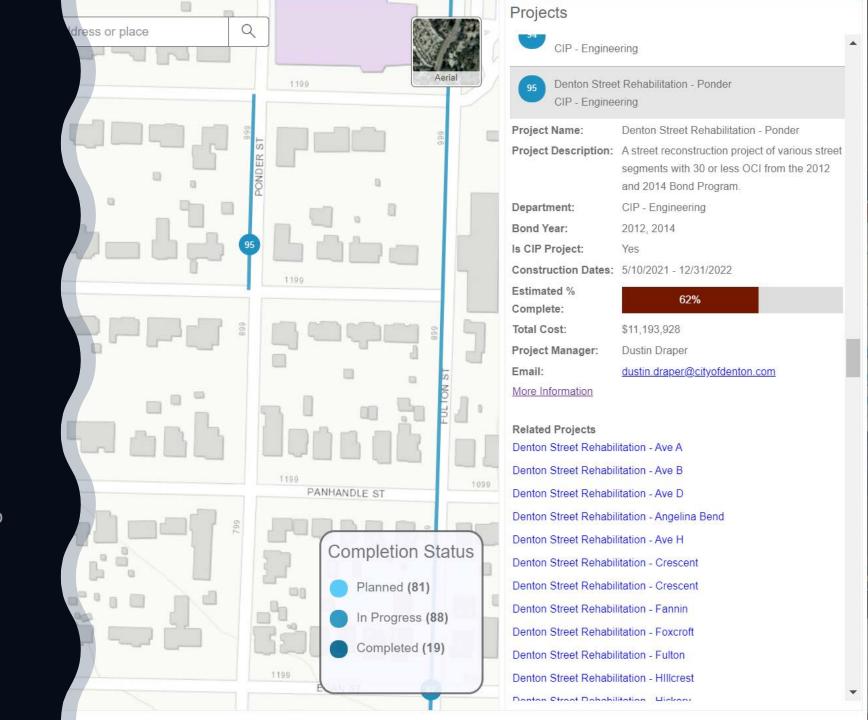


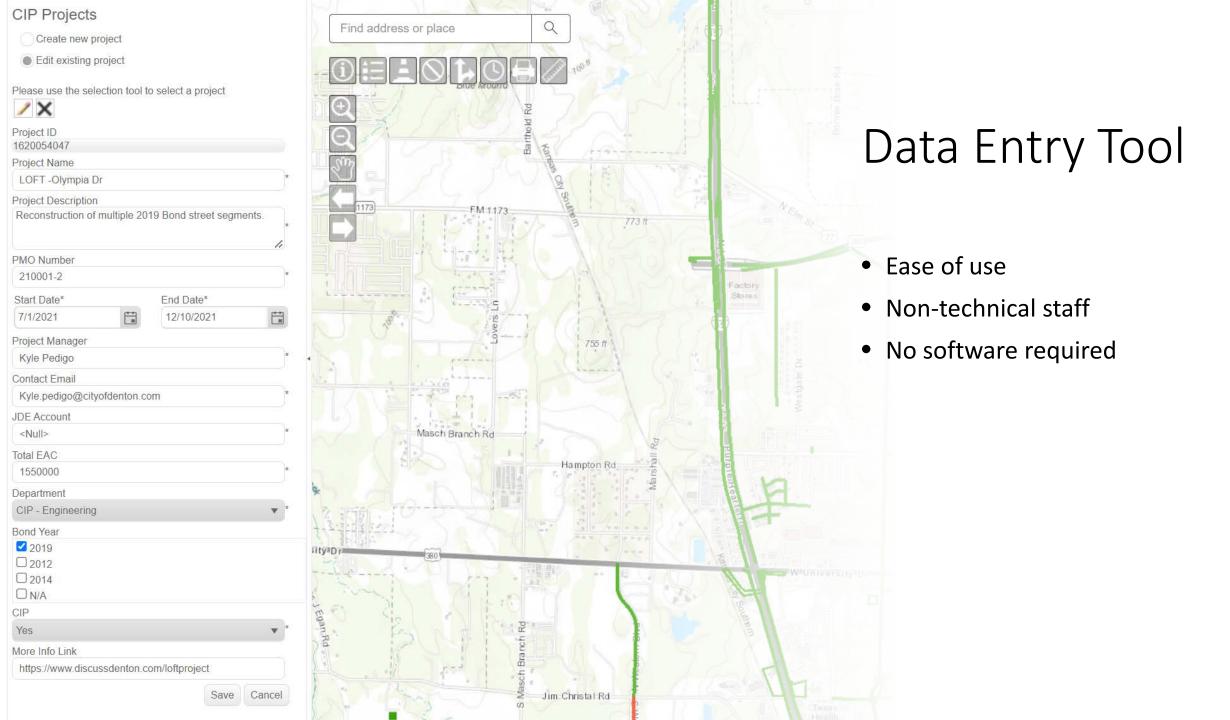
Projects address or place Downtown UPRR Quiet Zone (McKinney St to .. CIP - Engineering Mistywood Ln Downtown UPRR Quiet Zone (McKinney St to ... CIP - Engineering 426 Downtown UPRR Quiet Zone (McKinney St to .. CIP - Engineering W#University*Dr Westway St Downtown UPRR Quiet Zone (McKinney St to .. Emery St Woman's 170 CIP - Engineering Cordell St North Texas Blvd Improvements - Apogee Stadi... Linden Dr CIP - Engineering anhandle 95 10 Cross Timber Park North Playground Replacem... Scripture St Texas Parks **Completion Status** Health resby Hosp 34 2) en tor. W Oak St Cross Timbers Park South Playground Replace... Planned (81) Parks In Progress (90) Sequoia Park Playground Completed (18)

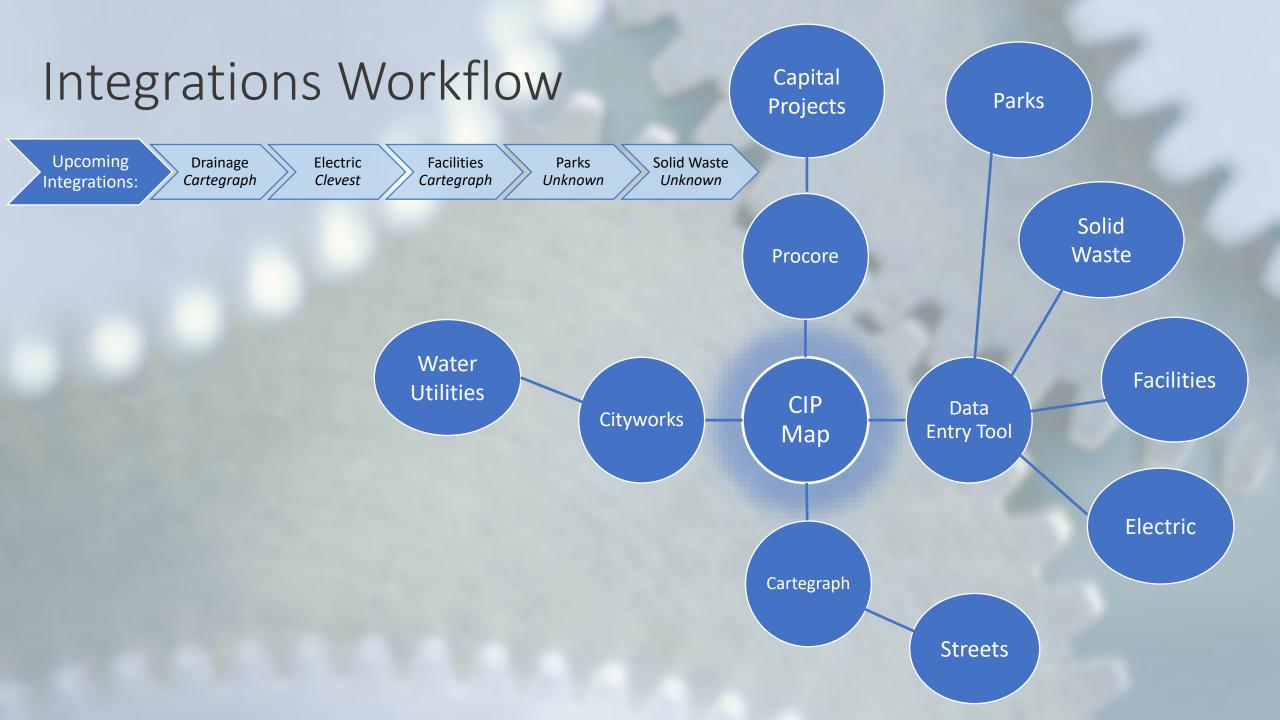
The Map

Data Centralization

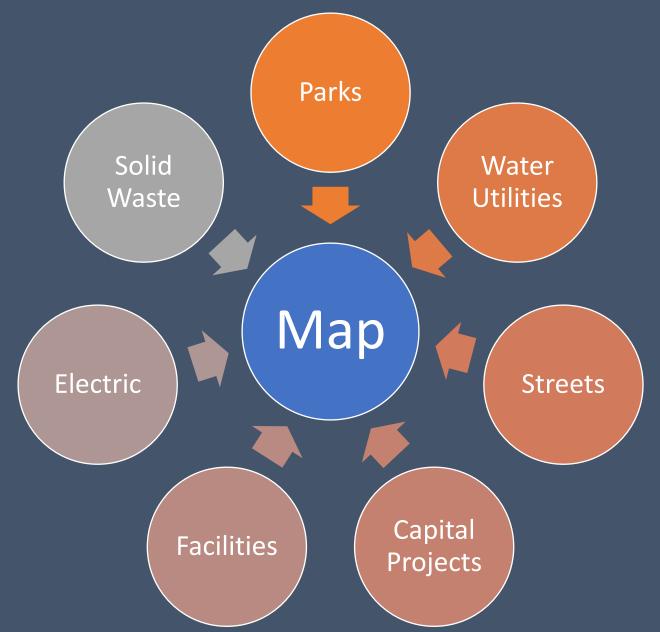
- Project Name
- Description
- Department
- Participation in Bond Program
- Capital Improvement Initiated
- Start and End Dates
- Project Progress Indicator
- Budget Information
- Project Manager w/Contact Info
- Link to updates via blog
- Related Projects
 - Driven by Procore



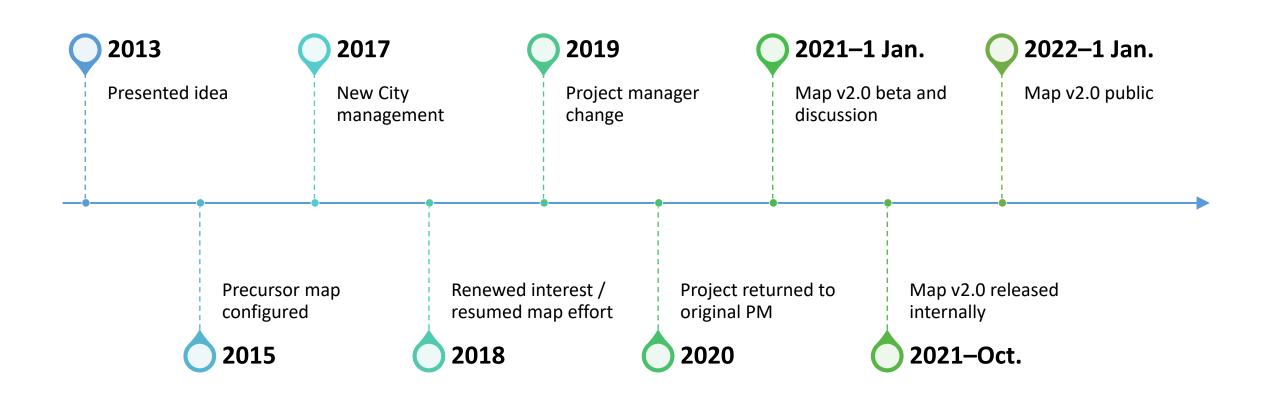


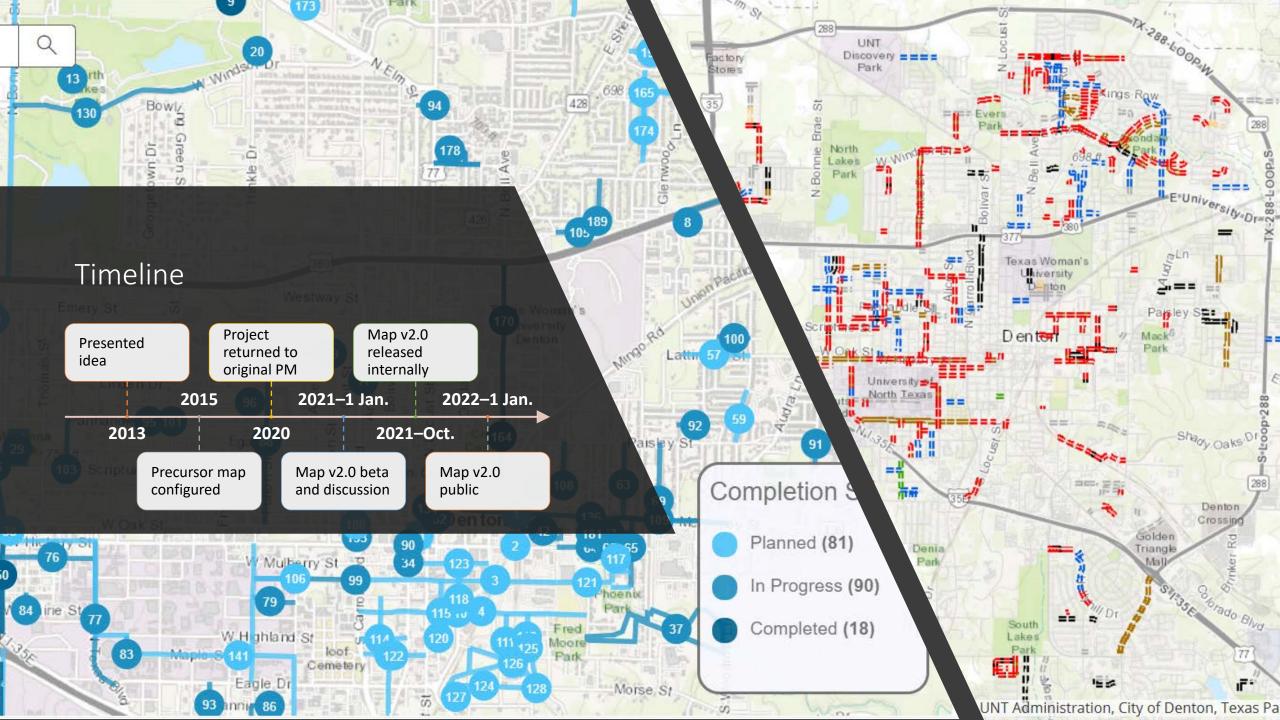


Collaboration



Timeline





Buy-in phase

Back-and-forth phase

Everyone has their say phase The longest phase

Proof of Concept to final – 12 months

- Naming of things
 - What is CIP per department?
 - Planned vs Proposed
 - In Progress vs Current
- Symbology
 - Red is offensive
 - Yellow is passe
 - Hues of blue is true
 - Color blindness consideration
- Date ranges
 - Every system has dates
 - What is THE start date?
 - What is THE end date?
 - History of obfuscation of dates
 - TBD, 12/31/25, Q3 2022, etc.
- Timeframe
 - What shows when and for how long?

Leadership support was critical

Non-technical communication

Questions

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