



# Access North Texas 2022 Update

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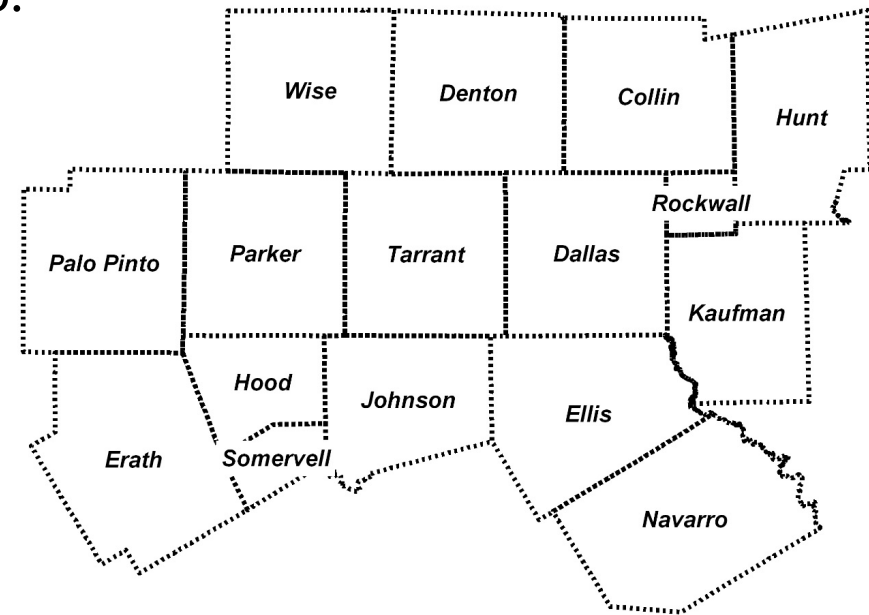
August Public Meeting  
August 8, 2022

Rachel Jenkins, Senior Transportation Planner  
Transit Management and Planning

# Background

Regional public transportation coordination plan to:

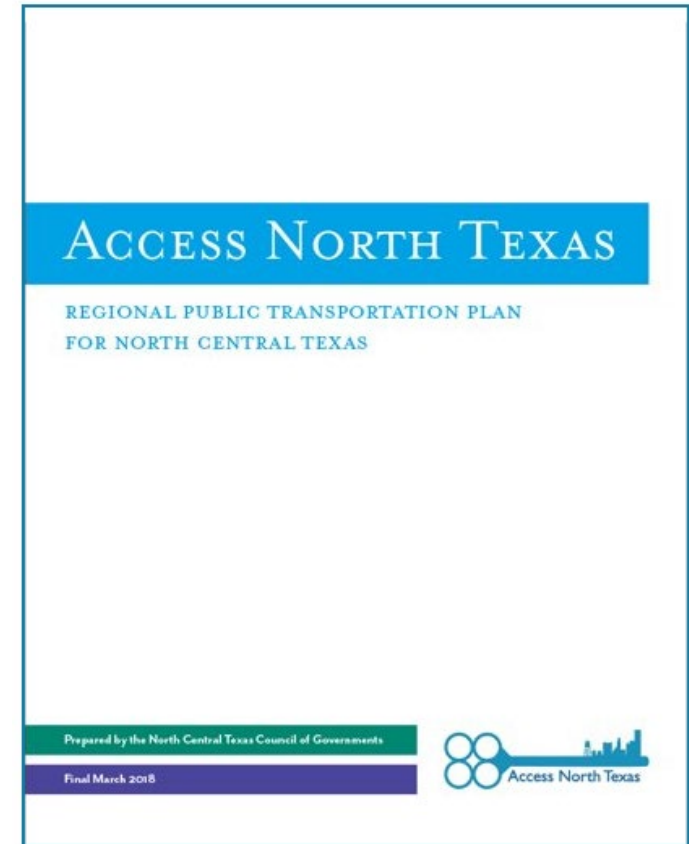
- Identify the public transportation needs of older adults, individuals with disabilities, low-income individuals and others with transportation challenges
- Specify strategies to:
  - *Address needs and current challenges*
  - *Eliminate gaps in service*
  - *Avoid duplication of transit services*



Meet Federal and State requirements for transit coordination in the 16 counties

# Access North Texas 2022

- Regional Transportation Council adopted the last update in 2018; Updates are required every 4-5 years
- Differences from the 2018 Access North Texas Plan
- Encourages coordination and non-traditional transit solutions
- Developed new regional goals and prioritized county strategies
- May be used to guide funding and project implementation decisions



# Progress Since 2018: Select Projects

## City of Arlington, Via Rideshare Service

- Started on-demand service with small area near the Entertainment District and has expanded to cover most of the City of Arlington
- Trips are requested online and drivers pick-up within a 1-2 block walk

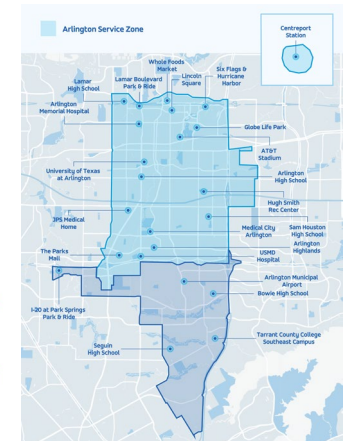
## DART, GoPass® Expansion & Discount Program

- Riders can purchase tickets for any major transit authority in the region, access information, and request on-demand trips in DART service area
- Implemented a Discount GoPass Tap Card Pilot Program in 2020 to make fares more affordable

## My Ride North Texas 2.0

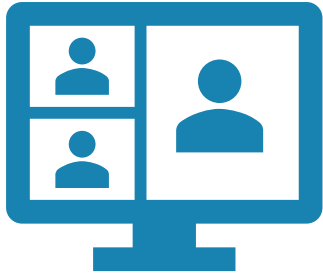
- Residents of North Texas call a 1-800 number and reach personalized travel navigation services 24/7
- Regional Mobility Manager Meetings established to host discussion and coordination among transit providers and partners within the region

**MY  
RIDE**  
NORTH TEXAS

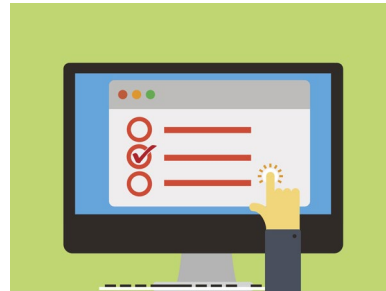


# Outreach Components

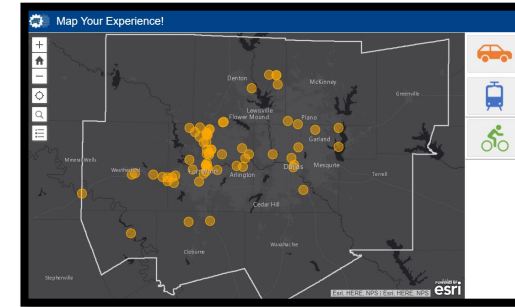
## Virtual Meetings



## Survey



## Map Your Experience

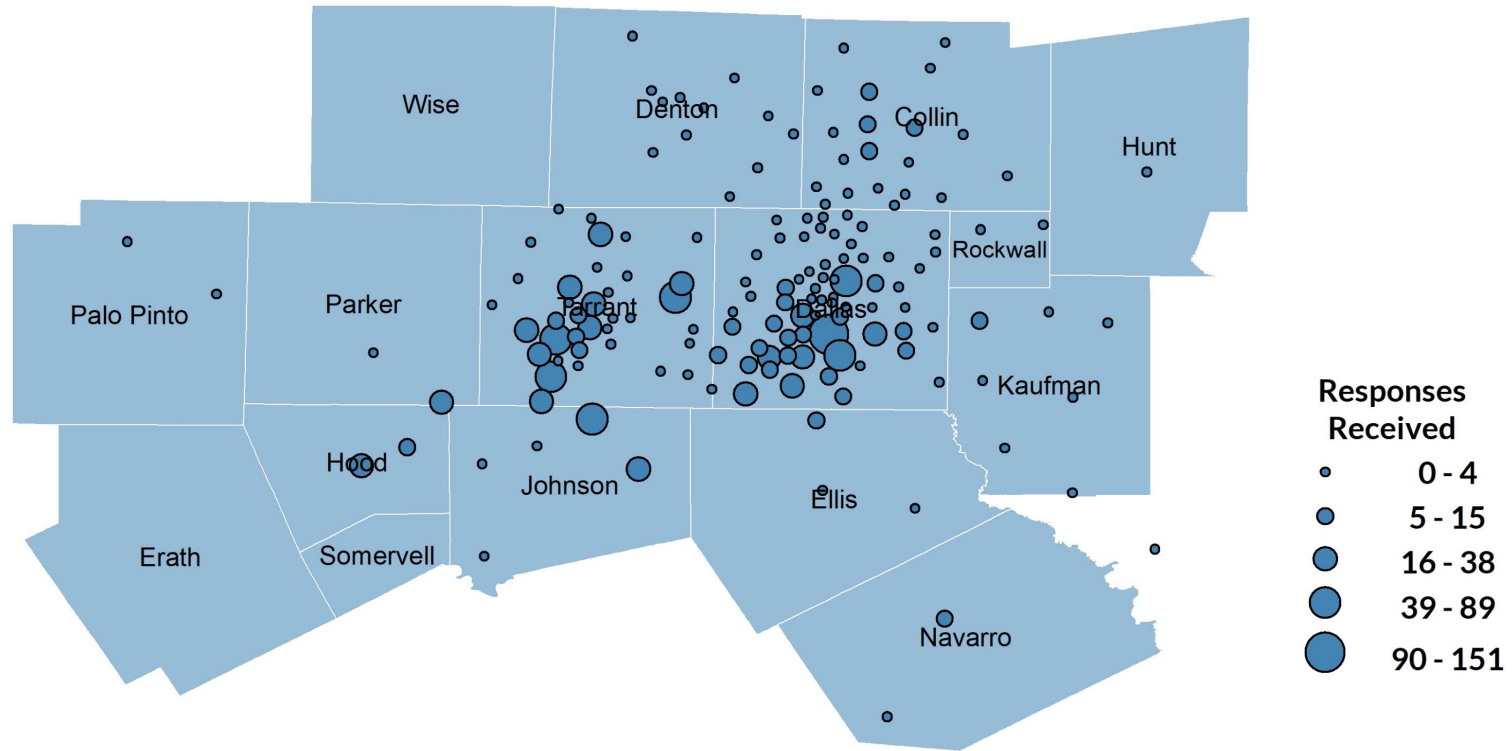


Reached out to over 2,900 individuals including: the public, transit riders, transit agencies, non-profit organizations, health and human service agencies, educational institutions, elected officials and local government staff

Conducted 28 outreach meetings with 84 attendees, various one-on-one meetings, emails, and conversations

Offered a public transportation survey in English and Spanish, received over 1,500 responses from individuals and agencies

# Regional Distribution of Access North Texas Public Survey Responses

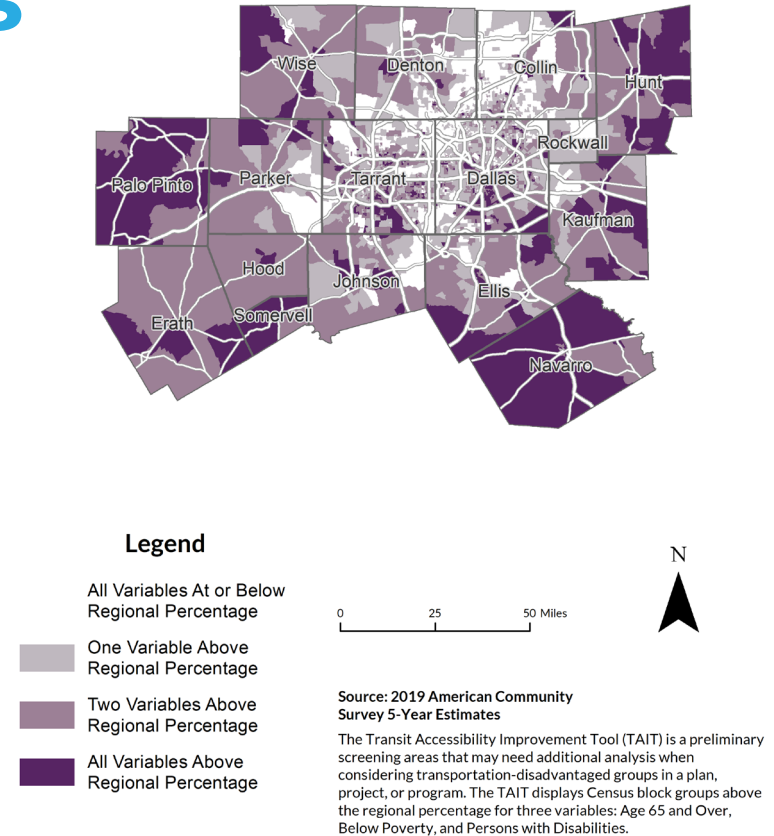


# Data Analysis and Mapping

Transit Accessibility Improvement Tool (TAIT) identifies populations that may depend on public transportation

Collected demographic data including population growth, Limited English Proficiency, and zero-car households

Identified existing transportation resources



# Development of 2022 Regional Goals

1

**PLAN** and **DEVELOP**  
Transportation  
Options by  
Assessing  
Community Needs  
and Challenges

2

**IMPLEMENT**  
Services by  
Enhancing  
Transportation  
Options and  
Expanding Where  
Service Gaps Exist

3

**COORDINATE** with  
Transportation  
Providers, Public  
Agencies, and  
Stakeholders to  
Increase Efficiencies

4

**SUPPORT** Public  
Transportation  
Recovery and  
Growth

5

**PROMOTE** Access  
and Information  
About Available  
Transit

Each chapter will have prioritized strategies that may be applied to the counties in that section



# Regional Summarized Strategies

## ✓ Goal # 1

- Conduct planning activities to identify needs of residents
- Develop commuter bus line connections to light rail
- Invest in programs to fill gaps in service for work trips
- Invest in programs to fill gaps in service for medical trips
- Launch mobility toolbox to enhance education and outreach

## ✓ Goal # 2

- Improve existing public transportation options for 1 or 0 car households
- Expand eligible trips for specialized transportation services
- Increase access to employment, social, religious, and well-being trips
- Establish additional assistance and options for non-paratransit eligible riders
- Expand service hours to support needs of low-income individuals
- Expand public transportation to destinations throughout the region without service and support integration of new services

## ✓ Goal # 3

- Improve coordination among public transit providers and cities
- Work with organizations to increase ease of travel across municipal and county boundaries
- Foster public transit provider cooperation within counties for connectivity and simplifying regional trips
- Develop partnerships to improve access to trips in evenings and weekends
- Create and support partnerships to increase affordable fares options
- Identify, evaluate, and implement non-traditional ways to deliver and support transportation

## ✓ Goal # 4

- Promote safe and healthy practices on public transportation services
- Implement plans for shared mobility options (multiple riders)
- Explore sources of local revenue (partnerships, sponsorships, and contracting)
- Advocate to integrate funding sources to maximize efficiency and increase options
- Partnerships to coordinate training/recruitment, including pipelines with area schools
- Establish driver recruitment and retention programs

## ✓ Goal # 5

- Enhance communication and outreach programs
- Conduct travel training to educate the public on services and policies
- Partner with organizations to publicize information
- Identify, recruit, educate, and support influential champions for public transportation

# Next Steps



Document are posted online for public comment and final review of goals and strategies



Technical committee and policy board feedback and approvals



Staff and regional partners to implement strategies identified in the plan



Projects seeking funding under Transit Strategic Partnerships Program should address Access North Texas 2022 Update

# Schedule

Date	Deliverable
August 19, 2016	Kick-Off Meeting
April 2021 – September 2021	Public Outreach & Stakeholder Meetings
October 2021 – June 2022	Data Analysis and Plan Development
July 22, 2022	STTC: Information Item
August 8, 2022	Public Input & Comments
August 18, 2022	RTC: Information Item
August 26, 2022	STTC: Action Item
September 8, 2022	RTC: Action Item



Plan is available at [www.AccessNorthTexas.org](http://www.AccessNorthTexas.org)

# CONTACT US

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Principal Transportation Planner  
[ggavia@nctcog.org](mailto:ggavia@nctcog.org)

## **For More Information**

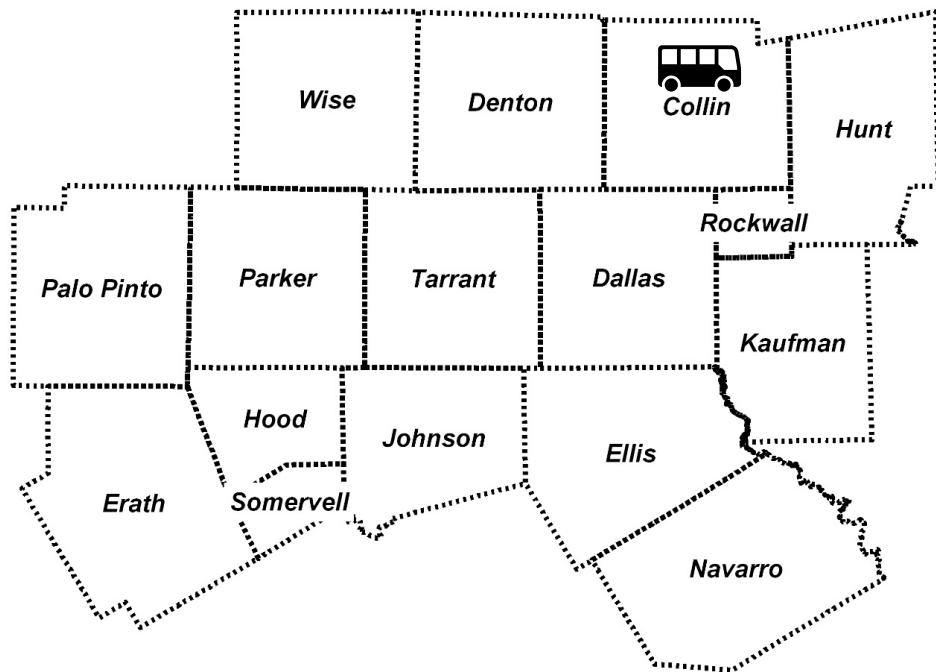
**Website:** [www.AccessNorthTexas.org](http://www.AccessNorthTexas.org)  
**Questions Email:** [AccessNorthTexas@nctcog.org](mailto:AccessNorthTexas@nctcog.org)



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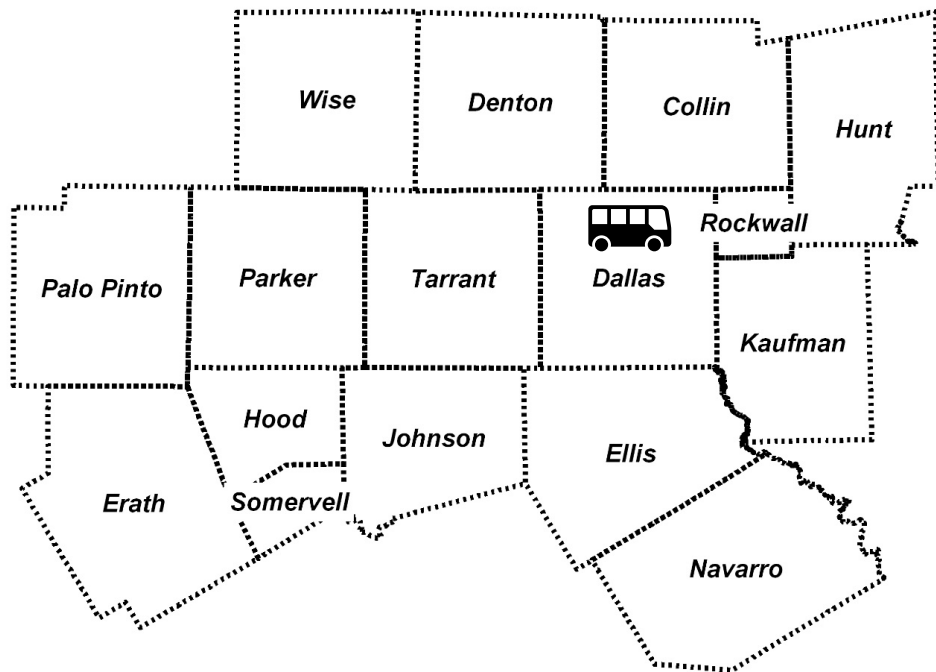
*Summary of Prioritized Strategies  
(by County or County Group)*

# Prioritized Strategies, Collin County



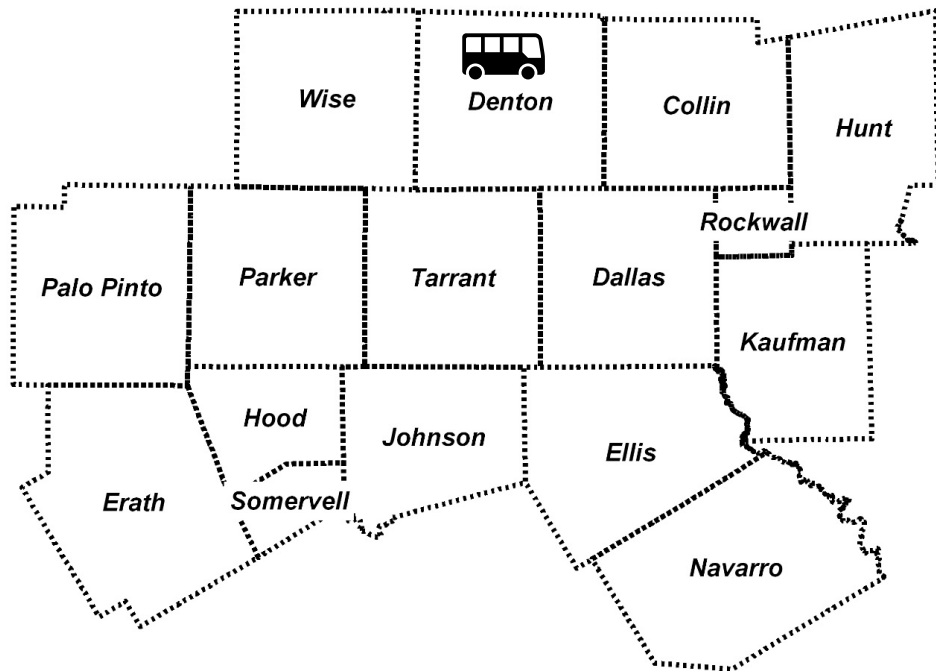
Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Develop commuter bus line connections to light rail</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for work trips</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households</li> <li><input type="checkbox"/> Expand eligible trips for specialized transportation services</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve coordination among public transit providers and cities</li> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Identify, evaluate, and implement non-traditional ways to deliver and support transportation</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> <li><input type="checkbox"/> Explore sources of local revenue (partnerships, sponsorships, and contracting)</li> <li><input type="checkbox"/> Advocate to integrate funding sources to maximize efficiency and increase options</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Identify, recruit, educate, and support influential champions for public transportation</li> </ul>

# Prioritized Strategies, Dallas County



Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Invest in programs to fill gaps in service for work trips</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for medical trips</li> <li><input type="checkbox"/> Launch mobility toolbox to enhance education and outreach</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households</li> <li><input type="checkbox"/> Expand eligible trips for specialized transportation services</li> <li><input type="checkbox"/> Establish additional assistance and options for non-paratransit eligible riders</li> <li><input type="checkbox"/> Expand service hours to support needs of low-income individuals</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Foster public transit provider cooperation within counties for connectivity and simplifying regional trips</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> <li><input type="checkbox"/> Partnerships to coordinate training/recruitment, including pipelines with area schools</li> <li><input type="checkbox"/> Establish driver recruitment and retention programs</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Conduct travel training to educate the public on services and policies</li> <li><input type="checkbox"/> Partner with organizations to publicize information</li> </ul>

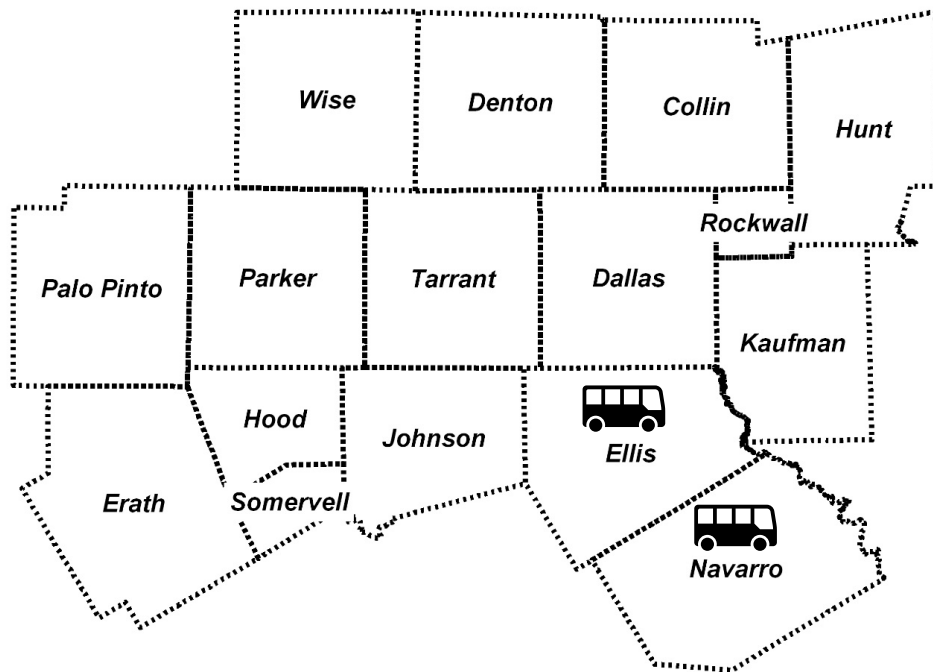
# Prioritized Strategies: Denton County



Regional Goal	Strategies
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct planning activities to identify needs of residents</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for work trips</li> <li><input type="checkbox"/> Launch mobility toolbox to enhance education and outreach</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Expand service hours to support needs of low-income individuals</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve coordination among public transit providers and cities</li> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Foster public transit provider cooperation within counties for connectivity and simplifying regional trips</li> <li><input type="checkbox"/> Create and support partnerships to increase options for more affordable fares</li> <li><input type="checkbox"/> Identify, evaluate, and implement non-traditional ways to deliver and support transportation</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> <li><input type="checkbox"/> Establish driver recruitment and retention programs</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Partner with organizations to publicize information</li> </ul>

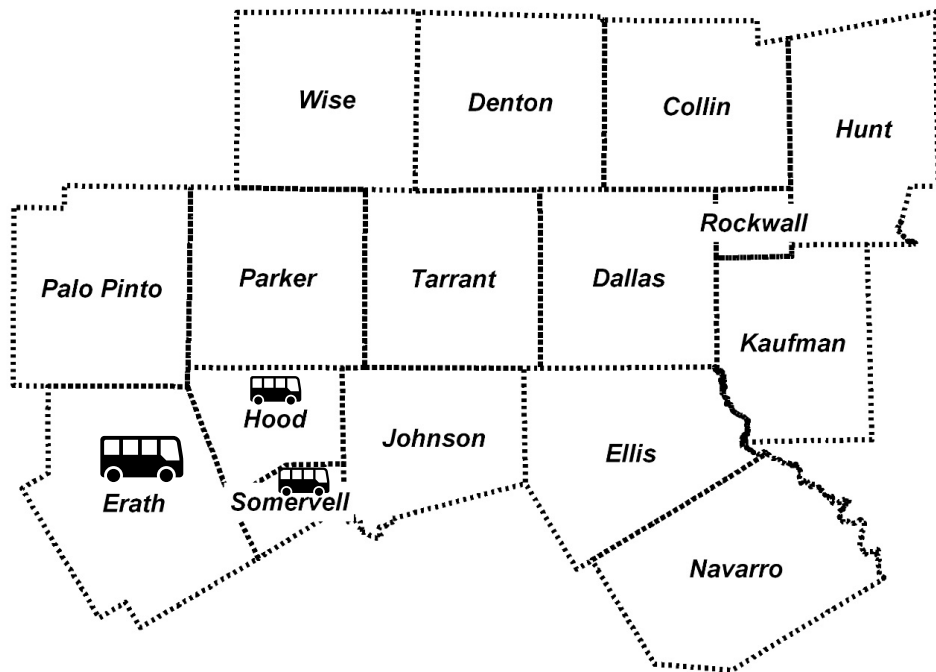


# Prioritized Strategies, Ellis and Navarro Counties



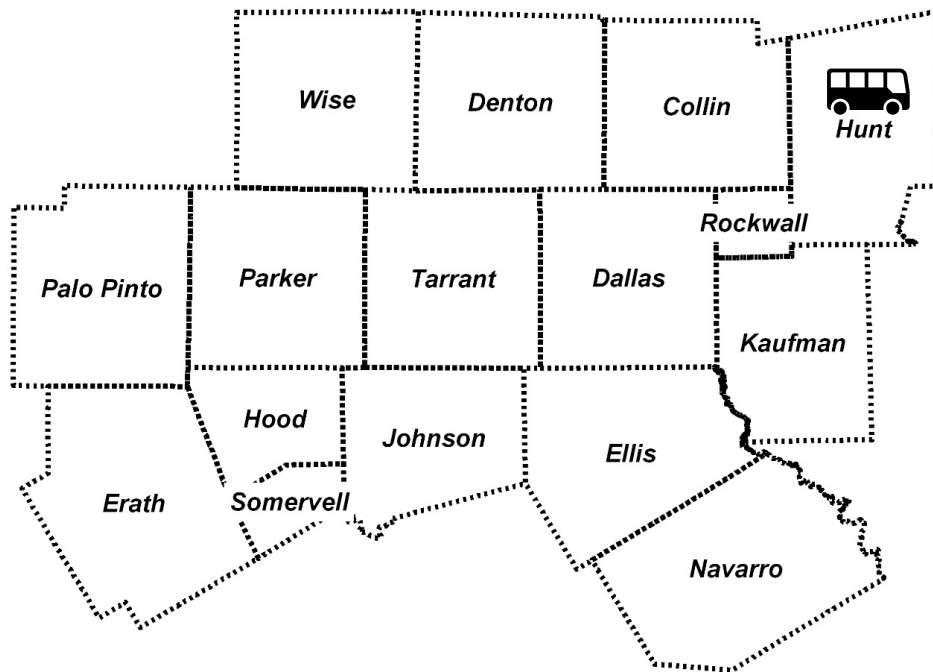
Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Invest in programs to fill gaps in service for medical trips</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> <li><input type="checkbox"/> Establish additional assistance and options for non-ADA paratransit eligible riders</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Develop partnerships to improve access to trips in evenings and weekends</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Conduct travel training to educate the public on services and policies</li> </ul>

# Prioritized Strategies, Erath, Hood, and Somervell Counties



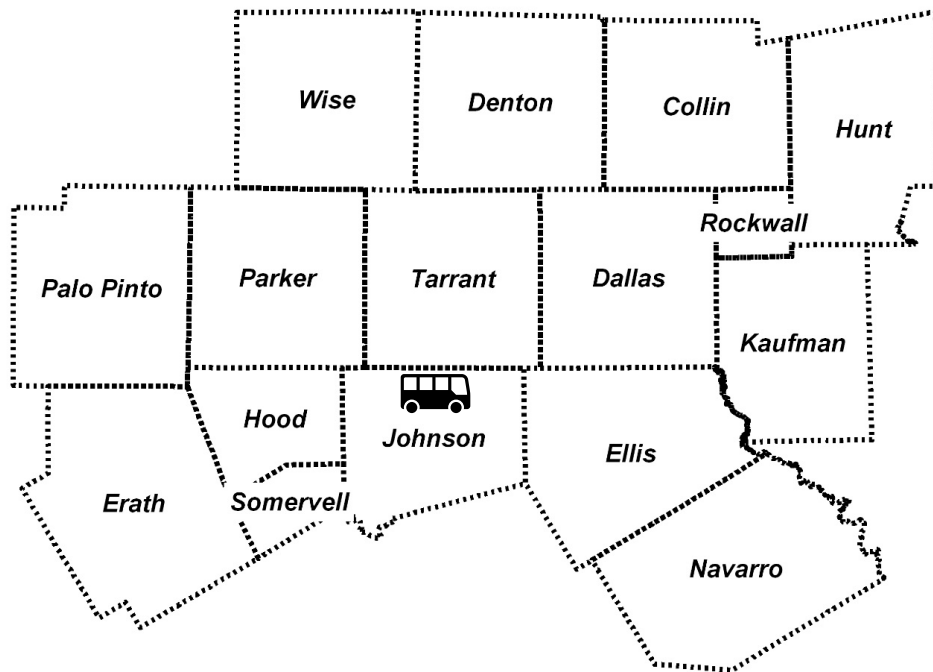
Regional Goal	Strategy
1	<input type="checkbox"/> Expand service days/hours, service areas, improve options for low-income individuals
2	<input type="checkbox"/> Create programs for medical trips, especially into Dallas; expand eligible trip types
3	<input type="checkbox"/> Fixed-route bus, demand-response, and commuter bus connections to light rail
4	<input type="checkbox"/> Increased frequency, expanded service area and destinations, extended service hours, prioritizing health and sanitation, and improved information on how to use transit/available transit options
5	<input type="checkbox"/> Grocery stores, area attractions such as parks, and religious services

# Prioritized Strategies, Hunt County



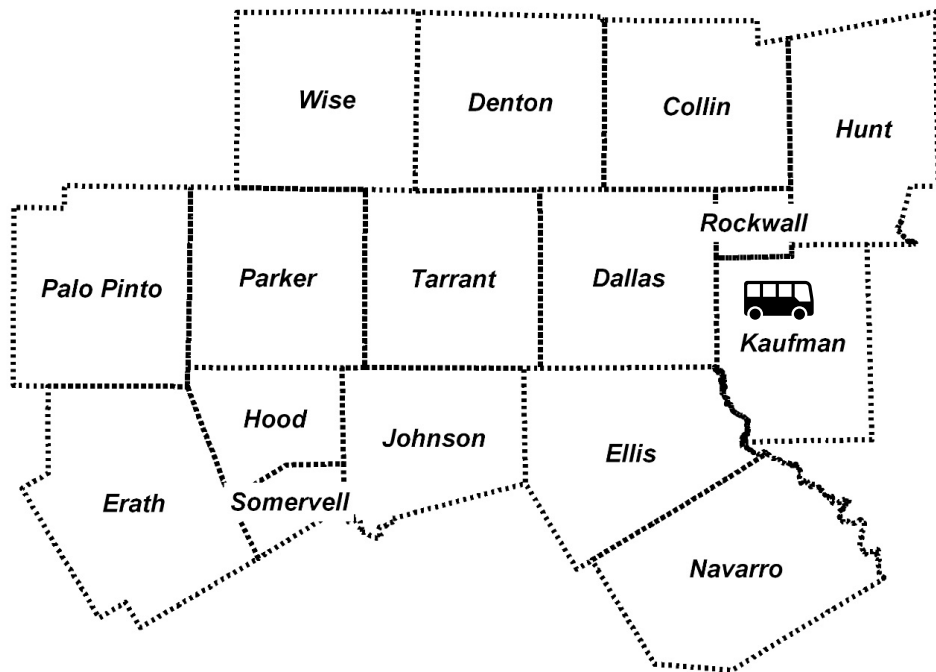
Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct planning activities to identify needs of residents</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for medical trips</li> <li><input type="checkbox"/> Launch mobility toolbox to enhance education and outreach</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households</li> <li><input type="checkbox"/> Expand service hours to support needs of low-income individuals</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Identify, evaluate, and implement non-traditional ways to deliver and support transportation</li> <li><input type="checkbox"/> Develop partnerships to improve access to trips in evenings and weekends</li> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> <li><input type="checkbox"/> Explore sources of local revenue (partnerships, sponsorships, and contracting)</li> <li><input type="checkbox"/> Advocate to integrate funding sources to maximize efficiency and increase options</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Conduct travel training to educate the public on services and policies</li> <li><input type="checkbox"/> Partner with organizations to publicize information</li> </ul>

# Prioritized Strategies, Johnson County



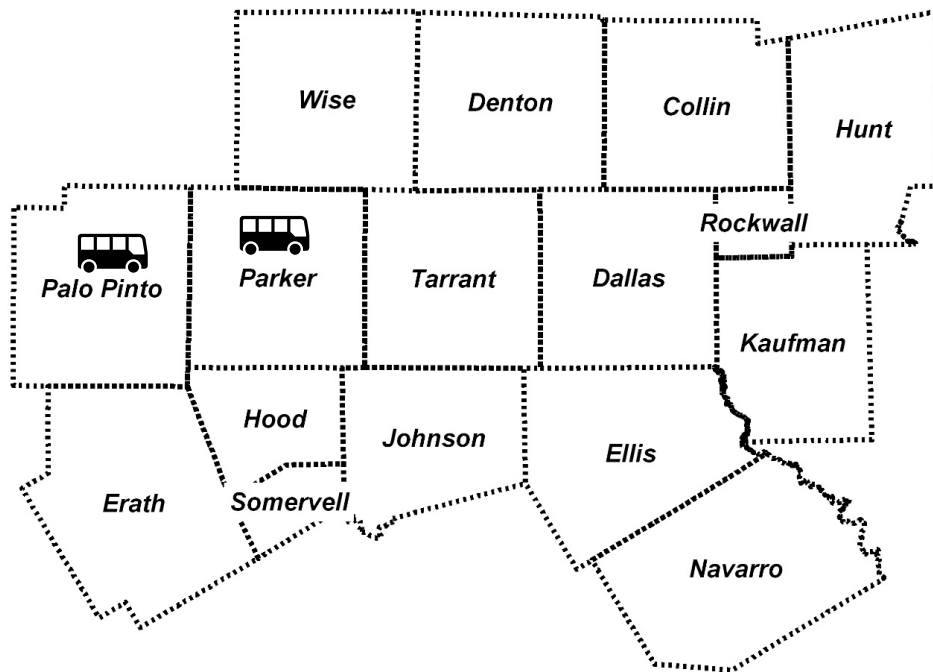
Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct planning activities to identify needs of residents</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for work trips</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for medical trips</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Increase access to employment, social, religious, and well-being trips</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Help cooperation within counties for connectivity and simplifying regional trips</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> <li><input type="checkbox"/> Establish driver recruitment and retention programs</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Partner with organizations to publicize information</li> <li><input type="checkbox"/> Identify, recruit, educate, and support influential champions for public transportation</li> </ul>

# Prioritized Strategies, Kaufman County



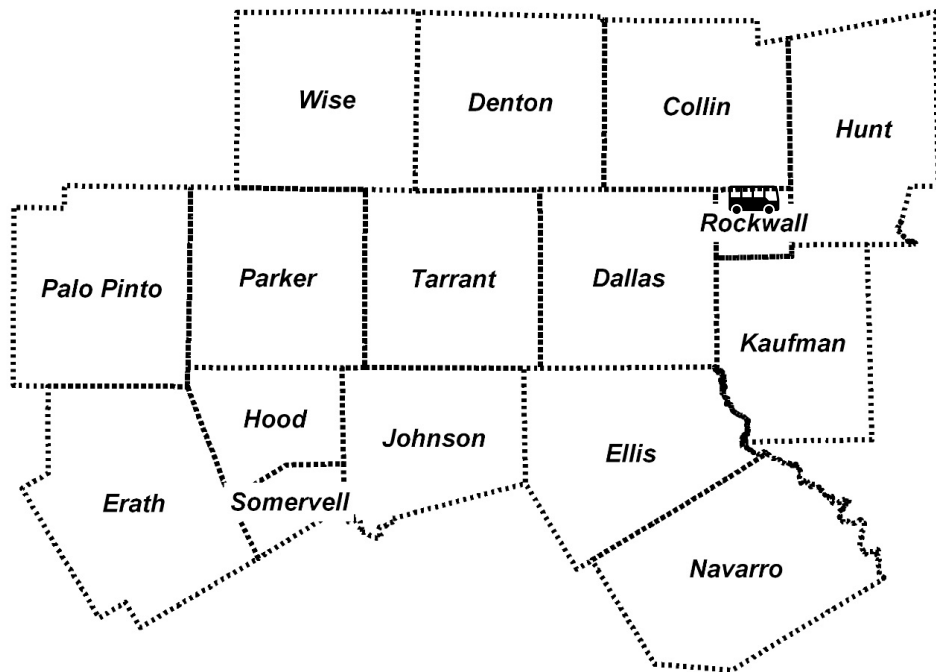
Regional Goal	Strategy
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2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> <li><input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households</li> <li><input type="checkbox"/> Establish additional assistance and options for non-ADA paratransit eligible riders</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Develop partnerships to improve access to trips in evenings and weekends</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Conduct travel training to educate the public on services and policies</li> </ul>

# Prioritized Strategies, Parker and Palo Pinto Counties



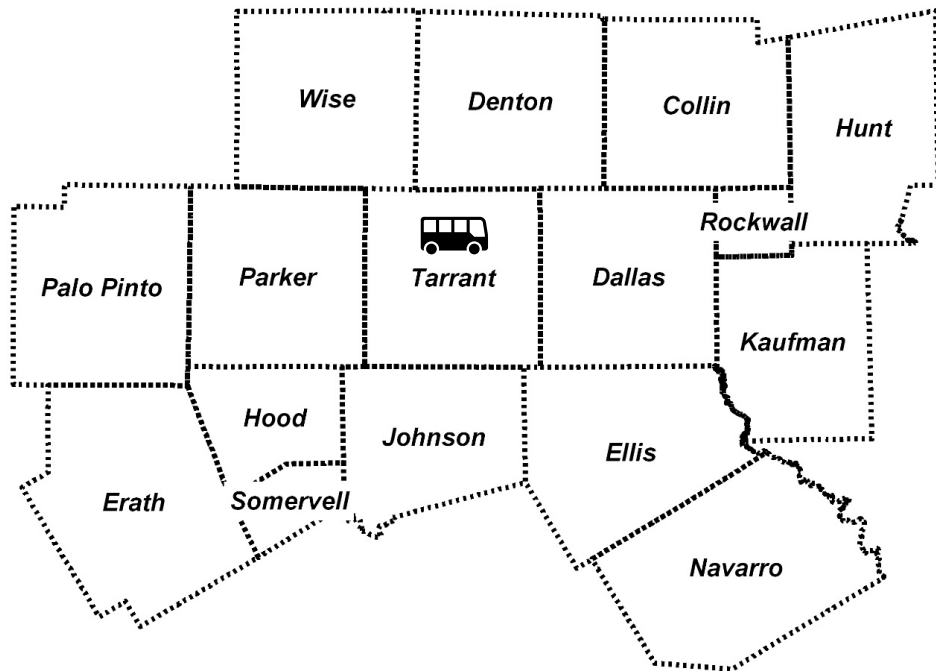
Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Invest in programs to fill gaps in service for medical trips</li> <li><input type="checkbox"/> Launch mobility toolbox to enhance education and outreach</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Establish additional assistance and options for non-ADA paratransit eligible riders</li> <li><input type="checkbox"/> Expand service hours to support needs of low-income individuals</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Develop partnerships to improve access to trips in evenings and weekends</li> <li><input type="checkbox"/> Create and support partnerships to increase options for more affordable fares</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> <li><input type="checkbox"/> Advocate to integrate funding sources to maximize efficiency and increase options</li> <li><input type="checkbox"/> Establish driver recruitment and retention programs</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Conduct travel training to educate the public on services and policies</li> <li><input type="checkbox"/> Partner with organizations to publicize information</li> </ul>

# Prioritized Strategies, Rockwall County



Regional Goal	Strategy
1	<input type="checkbox"/> Invest in programs to fill gaps in service for medical trips
2	<input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households <input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services <input type="checkbox"/> Establish additional assistance and options for non-ADA paratransit eligible riders
3	<input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries <input type="checkbox"/> Develop partnerships to improve access to trips in evenings and weekends
4	<input type="checkbox"/> Promote safe and healthy practices on public transportation services
5	<input type="checkbox"/> Enhance communication and outreach programs <input type="checkbox"/> Conduct travel training to educate the public on services and policies

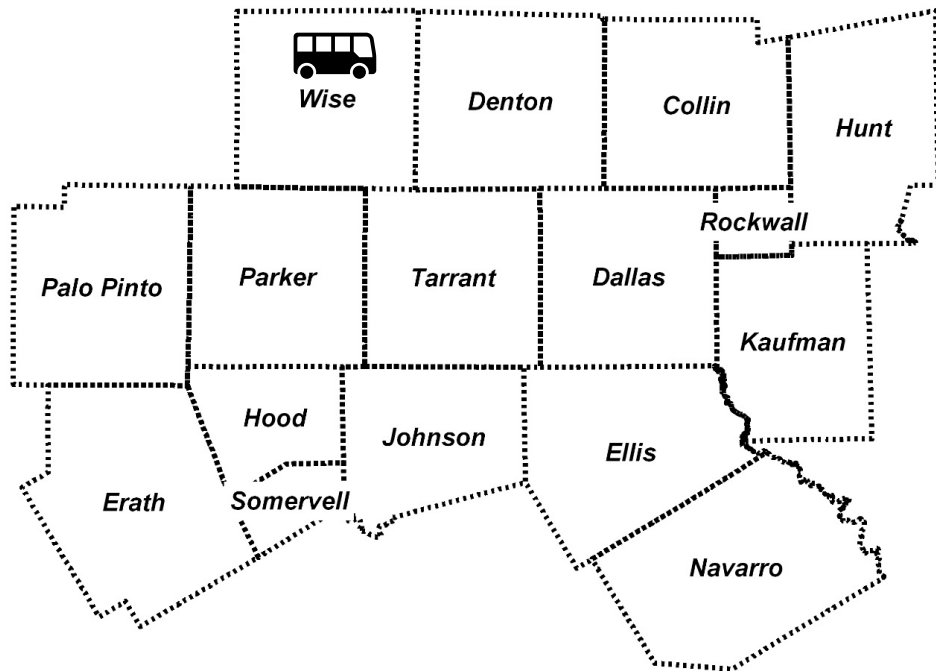
# Prioritized Strategies, Tarrant County



Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Develop commuter bus line connections to light rail</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for work trips</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Expand service hours to support needs of low-income individuals</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> <li><input type="checkbox"/> Increase access to employment, social, religious, and well-being trips</li> <li><input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Foster public transit provider cooperation within counties for connectivity and simplifying regional trips</li> <li><input type="checkbox"/> Develop partnerships to improve access to trips in evenings and weekends</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Explore sources of local revenue (partnerships, sponsorships, and contracting)</li> <li><input type="checkbox"/> Promote safe and healthy practices on public transportation services</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Enhance communication and outreach programs</li> <li><input type="checkbox"/> Conduct travel training to educate the public on services and policies</li> </ul>



# Prioritized Strategies, Wise County



Regional Goal	Strategy
1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct planning activities to identify needs of residents</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for medical trips</li> <li><input type="checkbox"/> Invest in programs to fill gaps in service for work trips</li> </ul>
2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve existing public transportation options for 1 or 0 car households</li> <li><input type="checkbox"/> Establish additional assistance and options for non-ADA paratransit eligible riders</li> <li><input type="checkbox"/> Expand public transportation to destinations throughout the region without service and support integration of new services</li> </ul>
3	<ul style="list-style-type: none"> <li><input type="checkbox"/> Work with organizations to increase ease of travel across municipal and county boundaries</li> <li><input type="checkbox"/> Create and support partnerships to increase options for more affordable fares</li> <li><input type="checkbox"/> Identify, evaluate, and implement non-traditional ways to deliver and support transportation</li> </ul>
4	<ul style="list-style-type: none"> <li><input type="checkbox"/> Explore sources of local revenue (partnerships, sponsorships, and contracting)</li> <li><input type="checkbox"/> Partnerships to coordinate training/recruitment, including pipelines with area schools</li> <li><input type="checkbox"/> Establish driver recruitment and retention programs</li> </ul>
5	<ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct travel training to educate the public on services and policies</li> <li><input type="checkbox"/> Partner with organizations to publicize information</li> <li><input type="checkbox"/> Identify, recruit, educate, and support influential champions for public transportation</li> </ul>