**Transit COVID-19 Campaign Updated Messaging for Local Partners**

1. Reduce fuel costs the easy way! #HopOn
2. Spend twice as much at the gas pump ❌

Spend a fraction of what it costs to fill your tank by getting a regional pass ✔️

#HopOn

1. Electric vehicles are the new wave. 😎 #HopOn (image of electric bus or TEXRail.)
2. Take a ride on the mild side. Your wallet will thank you. #HopOn
3. Headed to dinner with friends, or to enjoy a night out? Leave the driving (and parking) to someone else. #HopOn
4. Make the transition back to the office easier on your wallet – and your nerves. Leave the driving to someone else. #HopOn
5. Not only can transit be less stressful than fighting traffic, but it could also improve your health. Try combining bicycling with your next transit trip. Bicycles are permitted on all DART, DCTA and Trinity Metro buses and trains. #HopOn
6. Catching a flight this summer? Avoid the extra expense of parking and take transit to the airport instead. #HopOn
7. Looking forward to a concert with friends this summer? Leave your car at home and ride transit. #HopOn