



Wastewater And Treatment Education Roundtable Wednesday, July 26, 2017 10 a.m., Metroplex Conference Room NCTCOG Offices, CPII 616 Six Flags Drive, Arlington, TX 76011

### 1. Welcome and Introductions.

2. **FY2018 Work Program Discussion.** NCTCOG provides an update regarding the Draft FY2018 WATER Work Program including the preliminary budget, priorities, and some suggested revisions.

NCTCOG provided an update regarding the Draft FY2018 Work Program. NCTOCG has suggested increasing the budget for sponsored social media posts from \$2,000 to \$10,000. NCTCOG asked WATER members to please review the FY2018 Commitment Form and Draft Work Program and provide any comments. NCTCOG discussed the survey results of the FY2018 Work Program Priority rankings.

3. **Regional Training Development.** NCTCOG provides an update on the field technician training coordination.

NCTCOG provided an update regarding the Field Technician Training. Promotional activities are slated to start the week of July 31, 2017. Ms. Marlene Moore, Advanced Systems, Inc. performing the training, which will take place on October 10-11, 2017 from 9:00 AM – 5:00 PM on both days, in the Irving Training Room at 333 Valley View Lane, Irving. NCTCOG clarified that WATER members will receive a 20% discount.

4. Wipes Block Everything Campaign. NCTCOG and Dallas Water Utilities provide updates on the Wipes Block Everything Campaign and the group will discuss the promotional campaign that will continue over the next few months.

NCTCOG provided an update of the "Wipes" promotional Facebook campaign. NCTCOG spent \$200 on advertising in June, and will spend \$800 in July. Going forward, \$500 will be spent each month through October. At the next WATER meeting, members will be consulted as to how much to allocate per month through December. The campaign will continue through August, and will change to "Drug Take-Back" in September. June statistics included 40,546 "Reach," 74,724 "Impressions," 1.84 "Frequency," and 39 "Clicks."

5. Roundtable. The group shares what is happening in their communities.

NCTCOG requested volunteers for the Member Highlight for the October 31, 2017 meeting. Martha Cavazos-Fipps, City of McKinney, volunteered to discuss their FOG study. NCTCOG also informed WATER of the upcoming Public Education Task Force Cooperative Purchase, and received feedback regarding types of items member organizations would be interested in purchasing. NCTCOG will be sending an order form in October for the purchase.

Dallas Water Utilities discussed their grease and oil campaign.

616 Six Flags Drive, Centerpoint Two P.O. Box 5888, Arlington, Texas 76005-5888 (817) 640-3300 FAX: (817) 608-2372 www.nctcog.org Trinity River Authority will be working with UTA communications students to develop advertising for FOGs and other issues. They also will be completing the wipes study and data analysis soon.

Frisco is promoting the Defend Your Drains outreach and awareness campaign in schools during the upcoming semester.

North Texas Municipal Water District has been working with solid waste and wastewater departments to push the Defend Your Drain message. They recently have captured many images and videos from a water treatment plant of issues with wipes and other non-flushables in the plant. NTMWD also expressed interest in creating a "hold message" for water utility customer service lines, describing FOGs, Defend Your Drain, and Cease the Grease that customers will hear when placed on hold. They also expressed interest in door hangers as a promotional activity.

Irving Environmental Compliance teamed up with the Irving Water Conservation department to help boost the Defend Your Drain campaign.

Denton has been increasing their inspection programs to help with FOG collection. Currently 720 active facilities are using grit trappers and/or water separators.

Arlington has collaborated with the River Legacy Living Science Center to help educate children about Defend Your Drain and FOGs. Arlington will also be working with UTA communications students to develop advertising for the city.

Plano expressed an interest in continuing Drug Take-Back efforts after attending the Regional Med Take-Back Workshop hosted by NCTCOG on June 7, 2017. Plano has reached out to pharmacies to gauge interest in hosting a kiosk.

McKinney discussed their outreach effort, including "Patty Potty" videos, Green Seminars, and attending events. Since 2014, McKinney has seen a 49% increase in FOGs collected at curbside pickups, ranging from 43 – 50 gallons of FOGs each month.

Allen has just begun their grease trap inspection process, and has completed the first site visit for approximately 75 locations.

#### 6. Next Meeting Date. Tuesday, October 31, 2017, at 10 a.m. in the Regional Forum Room.

#### 7. Adjournment.

If you have any questions regarding the meeting or agenda items, please contact Cassidy Campbell at (817) 608-2368 or CCampbell@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Crysta Guzman at (817) 695-9231 or cguzman@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.



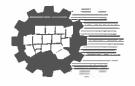
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## Member Sign-in Sheet

SIGNATURE	ORGANIZATION
& Thi	City of Frisco
	City of Garland
	City of Keller
	City of Fort Worth
	Trinity River Authority
	City of Garland
	City of Allen
	City of Dallas
	City of Dallas
	Trinity River Authority
	City of North Richland Hills
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	City of Denton
	City of Lewisville
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	City of Bedford
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	City of Garland
	Upper Trinity Regional Water District
	Trinity River Authority
	City of Mansfield
	City of North Richland Hills
	North Texas Municipal Water District
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	City of Dallas
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Paul Rosalez	City of Bedford
Jessica Smith	City of Duncanville
Janice Tower	City of Richardson
Elizabeth Turner	North Texas Municipal Water District
Stephanie Zavala	City of Mansfield





# **Guest Sign-in Sheet**

NAME	ORGANIZATION
Jom Maoizis	City of RVING
Theme Collier Lisa Forlor	Coty of Hurst
Bobbi Bryon	North TX Municipal Water Dist
Goung Hour	TRA Arlingten
Elda Ramivez Casado Kimberly Huckley	- City of Dallar - City of Dallar
Martha Fipps John Phillips	City of Mckinney Cit, JE Allen

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